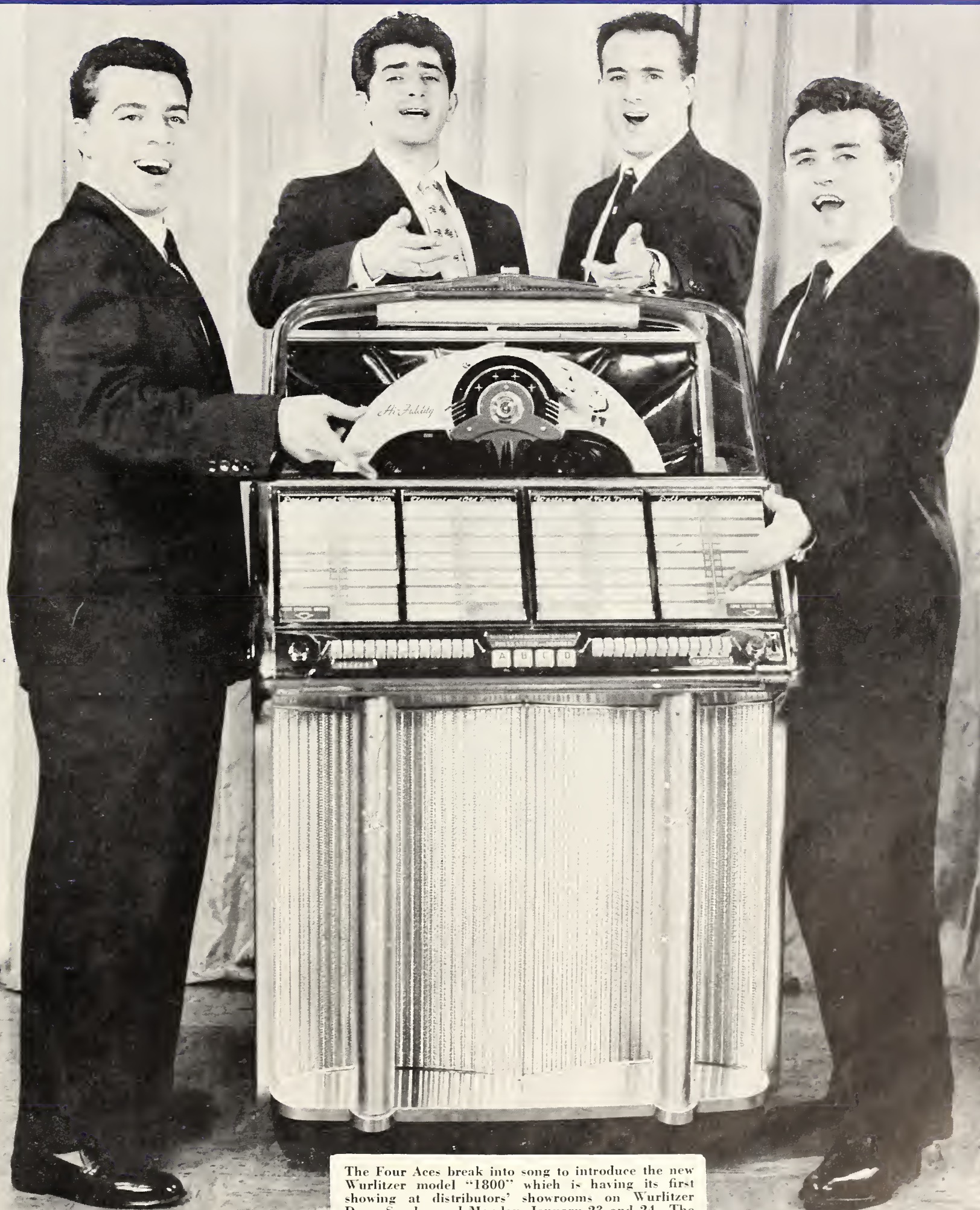


THE CASH BOX

VOLUME XVI

JANUARY 29, 1955

NUMBER 19



The Four Aces break into song to introduce the new Wurlitzer model "1800" which is having its first showing at distributors' showrooms on Wurlitzer Days, Sunday and Monday, January 23 and 24. The Aces, who since their first impact on the record world, have had one hit after another, currently have a smash riding for them in their latest Decca record, the vocal version of "Melody Of Love".

her first
for
RCA Victor



IF ANYONE FINDS THIS, I LOVE YOU

TURN RIGHT

20/47-5999





FOUNDED BY BILL GERSH

Volume XVI Number 19

January 29, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Cash Box

Groups Go Singing On

One of the outstanding phenomenons in the music business today is the durability which groups have shown on records. When the trend towards groups started about a year ago, it was generally considered that they would last a few months and then we'd be back to where we were before, with vocals being done by female and male soloists.

However that hasn't happened.

In this week's *Cash Box* Top Ten, five out of the first six records are by groups. The Chordettes have the number one song in the country with "Mr. Sandman". And following close behind are the DeCastro Sisters. In addition, currently pushing for the top spots are such groups as the DeJohn Sisters, Bill Haley and His Comets, the McGuire Sisters, the Penguins and the Crewents.

Apparently harmony is here to stay—for some time at least.

Another interesting factor in this development of groups, is the preponderance of female combinations which have come into vogue. Not since the days when the Andrews Sisters reigned as queens of song, has there been a smash female group. Today we have the Chordettes, the Fontane Sisters, the DeCastro Sisters, the DeJohn Sisters and the McGuire Sisters—all with hot records.

There can be very little doubt that the popularity of the juke box has helped increase the chances of vocal groups. Almost everyone likes to join in a record that's being played. And if a vocal group is singing, it's much easier to sing along.

But as a result of this newfound interest in groups, there has been somewhat of a lag in the development of new singers this past year. We have had many, many new groups come along—and some have stayed to become top stars—but new soloists have lagged behind. Of course our established artists will always potentially have hits. It's not likely that a Como or a Fisher will fall too far behind—for even in this day of vocal combinations, their records still take off like a shot. But the thing that record companies should not neglect is the development of new female and male singers who will be the record sellers of tomorrow.

The wonderful thing about our record business is that there is so much room in it for all kinds of talent. Everyone can have a hit—and at the same time. So let's develop all the talent available, groups, singles, instrumentalists, everyone. Talent is the basis of our business. The more talent we find, the greater business we have.

AMERICA'S HOTTEST

...another 2 sided

Fontane

(AMERICA'S TOP -

"ROCK
LOVE"

Dot-15333

• Dot RECORDS

GALLATIN, TENNESSEE • • • PHONE: 1600

LABEL... by the...
SMASH...



Sisters

(GIRL TRIO)

**"YOU'RE
MINE"**

Dot-15333



Dot RECORDS

GALLATIN, TENNESSEE • PHONE: 1600

A Natural Hit!

FINGER OF
SUSPICION

DICKIE VALENTINE

No. 1498

LONDON



The B. B. C. has several shocks coming its way in connection with the proposed Festival of Dance Music which it proposed to hold at the Royal Albert Hall during February and March. Reason for the crisis is the dissatisfaction of some of the stars including Ted Heath and his orchestra and singers who have been asked to take part in this Festival which is to be broadcast before a paying audience numbering 6,000 or more, and for which these stars have only been offered their normal (below average) broadcasting fee. I wonder if Mr. Jim Davidson, B. B. C. dance music chief, will replace the non-participants with what is believed to be his favorite stop gap CINEMA ORGANS? . . . More stars have been scheduled for appearances in Britain this coming year, and we can now add the names of Kay Starr and Jerry Colonna to the already imposing list. . .

The London Palladium kicks off its vaudeville season with a visit from the ever popular Eddie Fisher. . . A little bird tells me that a certain young lady from Ohio namely Louise Carlyle is more than just another singer, and judging from some of the private demmo discs I've heard in London I am more than surprised that she has not been signed by a major label. Maybe these few lines of praise to a girl I don't even know, will be a step in the right direction. Young David Platz who runs the Latin American publishing firm (a subsidiary of Peer International) has a winner in a song called "Could It Be" with a great waxing by up and coming Bobbie Britten. Could it be that David's New York office will show some action on their part? My first London Laurel for 1955 (which I give to American stars whose records make the number one spot on the chart) goes once again to my friend Rosemary Clooney. Her "Mambo Italiano" is the number one disk this week. I signed off last week's column telling you I was on my way to the preview of Irving Berlin's "There's No Business Like Show Business." All I can say is that its the tops, and should be a real money spinner. . . Johnny Dankworth cut his first sides with his orchestra for the Capitol label to which he is now contracted. . . Talking of new sounds is always an interesting subject. D. J.'s look out for the new Frank Weir release on the London label titled "Journey Into Space."

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1. "Mambo Italiano" Rosemary Clooney (Philips)
2. "Finger Of Suspicion" Dickie Valentine (English Decca)
3. "No One But You" Billy Eckstine (MGM)
4. "I Still Believe" Ronnie Hilton (HMV)
5. "Heartbeat" Ruby Murray (Eng. Decca)
6. "Shake, Rattle & Roll" Bill Haley & Comets (Brunswick)
7. "Mr. Sandman" Dickie Valentine (English Decca)
8. "I Can't Tell A Waltz From a Tango"—Alma Cogan (HMV)
9. "Mr. Sandman" Four Aces (Brunswick)
10. "This Ole House" Rosemary Clooney (Philips)

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE

AB—Abbott	CH—Chess	DO—Dot	GR—Groove	MO—Modern	SA—Savoy
AL—Aladdin	CK—Checker	DU—Duke	IM—Imperial	NG—Norgren	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PA—Parrot	TF—Tiffany
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TI—Tico
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TR—Trend
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	UN—United
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	VA—Valley
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VI—RCA Victor
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Major	RM—Rama	WA—Watco

1 MR. SANDMAN
THE CHORDETTES

BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers

DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

Pos. Last Week

3

2 NAUGHTY LADY OF SHADY LANE
AMES BROTHERS

BE-1077 (45-1077)—Barry Frank
CD-1254 (45-1254)—Archie Bleyer

VI-20-5897 (47-5897)—Ames Brothers

2

3 LET ME GO, LOVER
JOAN WEBER

CO-40366 (4-40366)—Joan Weber
CR-61315 (9-61315)—Teresa Brewer
DE-29373 (9-29373)—Peggy Lee
DE-29374 (9-29374)—Georgie Shaw

ME-70511 (70511x45)—Patti Page
VI-20-5952 (47-5952)—Sunny Gale
VI-20-5960 (47-5960)—Hank Snow

1

4 HEARTS OF STONE
FONTANE SISTERS

CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers

DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters

4

5 MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL

CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
KI-1429 (45-1429)—Ink Spots

ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond

6

6 TEACH ME TONIGHT
DeCASTRO SISTERS

AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brice

ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

5

7 MAKE YOURSELF COMFORTABLE
SARAH VAUGHAN

BE-1074 (45-1074)—Betty Johnson
CO-40363 (4-40363)—Peggy King
CR-61313 (9-61313)—Steve Lawrence & Eydie Gorme

CW-138 (45-138)—Don, Dick & Jimmy
ME-70469 (70469x45)—Sarah Vaughan

9

8 PAPA LOVES MAMBO
PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.

TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

8

9 THAT'S ALL I WANT FROM YOU
JAYE P. MORGAN

CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—Dinah Washington

VI-20-5896 (47-5896)—Jaye P. Morgan

10

10 I NEED YOU NOW
EDDIE FISHER

BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin

FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

7

11) NO MORE. 12) DIM, DIM THE LIGHTS. 13) SINCERELY. 14) COUNT YOUR BLESSINGS. 15) SHAKE, RATTLE & ROLL. 16) MOBILE. 17) EARTH ANGEL. 18) TWEEDEE DEE. 19) THIS OLE HOUSE. 20) MAMBO ITALIANO. 21) WHEN WE COME OF AGE. 22) NO MAN IS AN ISLAND. 23) I NEED YOUR LOVIN' (BAZOOKA). IF I GIVE MY HEART TO YOU. 25) SONG FROM DESIRE. 26) UNSUSPECTING HEART. 27) SONG IN BLUE. 28) OPEN UP YOUR HEART. 29) STAR DUST MAMBO. 30) FUNNY THING. 31) SONG OF THE BAREFOOT CONTESSA. 32) KO KO MO. 33) MY LOVE SONG TO YOU. 34) LING TING TONG. 35) HOLD MY HAND.

"It's What's in THE CASH BOX That Counts"

"THE BARKING
DOG"

"WIND SONG"

BOURNE, INC.

136 W. 52nd Street, New York 19

A Great New Instrumental
and Vocal"MY OWN
TRUE LOVE"
(Tara's Theme)

REMICK MUSIC CORP.

A Solid Ballad Hit!

HURT

MILLER MUSIC CORPORATION

TAD BRUCE

singing
"THAT'S FOR SURE!"
and"I REMEMBER IT
ALL TOO WELL"

Watco Record # 111-10

WATCO Records Inc.
1674 BROADWAY
NEW YORK 19, N. Y.
(CO 5-1930)



2

GREAT SIDES!
from the One and Only-

Connie
Boswell

Singings

"HOW
IMPORTANT
CAN IT
BE?"

"FILL MY
HEART
WITH
HAPPINESS"

DECCA
29412



America's Fastest Selling Records

why is
the ad on
the opposite page
the biggest
news in
record retailing
history?

The time was January 3, 1955...the place was local newspapers from coast-to-coast...the ad was the most sensational announcement in record history! For eager record customers, it meant that—at last—they could own world-famous RCA Victor Records at drastically reduced prices...and now they could enjoy high quality RCA Records in every price range!

And For You...A New, Vital
Expanding Business

For record retailers, the ad was the opening blast in RCA Victor's powerhouse "OPERATION TNT"—the most progressive and momentous step since the introduction of "45" and Long Play! Here's why—

Bigger Business...Higher Profits. Now—with RCA Victor's new, low prices—you'll have more *buying customers* than ever before. Your gross margin has been increased to assure you higher profits and greater protection on fast-moving, quick-turnover merchandise. And new simplified price lines cut your overhead and bookkeeping headaches *because instead of 21 there are now just 5 basic prices for all RCA Victor Records.*

New Profits with "Victrola" Phonographs. Today—as never before—is the time to stock, display and sell "Victrola" Phonographs. New low record prices are sure to blast phonograph sales sky high. Call your RCA Victor distributor—order "Victrola" Phonographs—and get in on this new, exciting profit-making opportunity today!

More Customers with Bigger National Ads. RCA Victor has prepared an overwhelming barrage of strong national advertising to keep Operation TNT at a high fever pitch throughout 1955. The story will be hammered home in the country's leading magazines...in newspapers in every major market...on network radio and TV...and with local radio and TV spots!

Now Is The Time To Act! Start today to build the strong record business that RCA Victor's Operation TNT makes possible. Order new, low-priced RCA Victor record merchandise...ask for smart, interior sales aids...request information on RCA Victor's amazing "store modernization" program...order RCA Victor "Victrola" Phonographs!

Operation TNT is the big, profit-building opportunity you've always wanted. Don't wait another day! Call your RCA Victor Record Distributor right now!

The Most Important News in The History of Records!

RCA VICTOR BRINGS YOU THE BEST AT *New Low Prices!*

12-inch Long Play
were up to \$5.95
Now only 3.98

10-inch Long Play
were up to \$4.95
Now only 2.98

45 Singles
were up to \$1.16
Now only 89¢

45 E.P.
were up to \$1.58
Now only 1.49

RCA Victor, leader in recorded music, takes an historic step forward! At last...the world's most wanted records by the world's most famous artists at prices everyone can afford. Think of it...classical masterpieces, jazz, show albums, kiddy records and pops...all featuring famous "New Orthophonic" High Fidelity sound at prices you used to pay for little-known recordings.

The new low prices on RCA records are in effect *right now*. Come in and make your selections *today*!

PRICES SUGGESTED LIST, INCLUDING FEDERAL EXCISE TAX. LOCAL TAXES EXTRA.

Now you can enjoy world-famous RCA records in every price range!

For the first time in history, you can buy RCA records in every price range. For well-known performances at lowest price...RCA Camden. For better sound and outstanding artists...RCA Bluebird. For the best in sound and performance by the world's greatest artists...RCA Victor.



12-inch Long Play **\$1.98**
45 Extended Play **79¢**



12-inch Long Play **\$2.98**
45 Extended Play **\$1.19**



12-inch Long Play **\$3.98**
45 Extended Play **\$1.49**

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓐ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

GLORIA MANN

(Sound 109; 45-109)

ⓐ "EARTH ANGEL" (2:40) [Dootsie Williams BMI—Williams] Gloria Mann does a good job with an r & b tune that's heading to the top in pop. Pretty arrangement. Gloria sounds much like Sunny Gale.

ⓐ "I LOVE YOU, YES I DO" (2:50) [Jay & Cee BMI—Nix, Glover] A good ballad is fashioned by the songstress on this side. Group assists. Ok deck.

HUGO WINTERHALTER ORCH.

(RCA Victor 20-6003; 47-6003)

ⓐ "UN GRAND AMOUR" (2:45) [Leeds ASCAP—Cahn, Monnot, Piaf] Hugo Winterhalter comes up with another of his beautiful instrumental arrangements. Lush and glowing melody. Great mood stuff.

ⓐ "SAY IT ISN'T NIGHT" (2:30) [Johnstone-Monteil BMI—Tennyson, Blade] Another big instrumental is offered by the ork master. Chorus joins in at mid point with a shuffle beat vocal. Good song that could step out and click.

LEROY HOLMES ORCH.

(MGM 11914; K-11914)

ⓐ "THE BRIDGES OF TOKO-RI" (2:36) [Famous ASCAP—Murray] The title tune from the new flicker "Bridges Of Toko-Ri" is fashioned instrumentally by LeRoy Holmes and his men. Pretty job.

ⓐ "IT'S A BIG WIDE WONDERFUL WORLD!" (2:36) [Broadcast BMI—Rox] One of the great waltz tempo standards is given a production treatment by Holmes and the chorus. Very pretty number.

SIX FAT DUTCHMEN

(RCA Victor 20-5985; 47-5985)

ⓐ "DIG THAT CRAZY OOM-PAH MAN" (2:22) [Highland BMI—Zappone] The Six Fat Dutchmen bounce through a catchy polka ditty that cruises along at a smooth clip. Good dance stuff for the right locations. English vocal.

ⓐ "THERE IS A TAVERN IN THE TOWN" (2:40) [P. D.] Another lively polka ditty that should do nicely on the boxes.

ROY STEVENS ORCH.

(Original 514; 45-514)

ⓐ "BEAUTY AND THE BEAT" (2:40) [Kems BMI—Roy Stevens] leads his band through a rocking instrumentation of an original piece of material. Great dance item. Number really drives.

ⓐ "PARK AVENUE PATTERN" (2:28) [Gate ASCAP—Redman] Some fancy trumpet work takes the spotlight on this jump, big-band instrumentation of a solid song. More excellent material for dancing.

THE CASH BOX DISK OF THE WEEK



SARAH VAUGHAN

"HOW IMPORTANT CAN IT BE" (2:27)

[Aspen ASCAP—Benjamin, Weiss]

"WALTZING DOWN THE AISLE" (2:13) [Golden Bell ASCAP—Hoffman, Gallop]

SARAH VAUGHAN

(Mercury 70534; 70534x45)

● Sarah Vaughan, who broke through in pop sales with her tremendous version of "Make Yourself Comfortable," sends across a fabulous follow-up that'll establish her as a top threat in the female singer field. Tune is a gorgeous ballad that'll probably be the first big love song of '55. It's tagged "How Important Can It Be." Sarah does a great job on the multiple voicing. The coupling "Waltzing Down The Aisle" is a cute novelty with varied tempos. A catchy, infectious ditty that should attract loads of spins.



KAY STARR

"TURN RIGHT" (2:23)

[Starstan BMI—Stanley, Roberts]

"IF ANYONE FINDS THIS, I LOVE YOU" (3:09)

[Ardmore ASCAP—Lippman, Dee]

KAY STARR

(RCA Victor 20-5999; 47-5999)

● Kay Starr debuts on the RCA Victor label with two new sides that should get her off to a good start. Assisted by Harold Mooney's ork and employing the multiple track technique, Kay lites through an exciting slow rhythm ballad dubbed "Turn Right." It's a driving number with a changing tempo. Thrush can really sing. The lower lid, "If Anyone Finds This, I Love You," is a slow story-song that's a real tear jerker. Emotional delivery of some touching material. Victor's big promotion on Kay's debut disk should help coupling click big.



CONNIE BOSWELL

"HOW IMPORTANT CAN IT BE" (2:50)

[Aspen ASCAP—Benjamin, Weiss]

"FILL MY HEART WITH HAPPINESS" (2:45) [Leeds ASCAP—Marks, Fleisher, Hoffman]

CONNIE BOSWELL

(Decca 29412; 9-29412)

● Connie Boswell, who did very well with her waxing of "If I Give My Heart To You," comes up with a most sincere and experienced rendition of the big new ballad "How Important Can It Be." It's a most feelingful delivery that moves the listener. Jack Pleis' ork and a chorus hand in a top grade assist. The lower lid "Fill My Heart With Happiness" is another lilting love song with a melody reminiscent of "If I Give My Heart." Watch the top half. Song must be a hit.



NAT "KING" COLE

"THE SAND AND THE SEA" (2:30)

[Winneton BMI—Hester, Parker]

"DARLING JE VOUS AIME BEAUCOUP" (2:48)

[Chappell ASCAP—Sosenko]

NAT "KING" COLE

(Capitol 3027; F-3027)

● One of waxdom's most consistent hit makers, Nat "King" Cole, comes through with a great new ballad on his first release for 1955. It's a beautiful, stirring, dramatic ballad titled "The Sand And The Sea." Nat delivers the tune in his sparkling, inimitable manner. Should be a big side. The coupling is another potent platter. It's a money-earning version of "Darling Je Vous Aime Beaucoup." A great tune. A strong romantic coupling for maximum juke box and sales results.

DON, DICK & JIMMY

(Crown 138; 45-138)

ⓐ "MAKE YOURSELF COMFORTABLE" [—Bob Merrill] Don, Dick and Jimmy, who've been doing exceptionally well on Crown, offer a cover version of a current pop smash. Cute performance by the boys. Great sound.

ⓐ "SONG FROM DESIREE" [—Darby, Newman] The boys do well with their smooth version of the title song from a pic that's making the rounds of the local theatres.

MONTY KELLY ORCH.

(Essex 386; 45-386)

ⓐ "BLUE MIRAGE" [Mills ASCAP—Coslow, Ollias] Monty Kelly fashions a beautiful instrumental interpretation of a haunting melody. Lovely tune. Dr. Samuel Hoffman plays the theremin. Exciting.

ⓐ "THAT SWEETHEART OF MINE" [Eastwick BMI—Hope, Plumstead] Skeets Herford takes over on the alto sax as the Kelly ork wend their way through a romantic piece of mood music.

BILLY FARRELL

(Mercury 70539; 70539x45)

ⓐ "IT MAY SOUND SILLY" [Progressive BMI—Hunter] Bill Farrell has a strong contender in this great new ballad that stems from the r & b field. It's Farrell's best performance in years. Fabulous song that should have no trouble breaking through if it's given a push.

ⓐ "ROCK LOVE" [Jay & Cee BMI—Glover] Another r & b tune that looks like it'll be a smash in pop, is waxed by Farrell. Ok jumper.

DON CHERRY

(Columbia 40421; 4-40421)

ⓐ "TELL IT TO ME AGAIN" (2:23) [Weiss & Barry BMI—Mandel, Rotha] A pretty ballad is given a polished reading by the smooth and mellow voice of Don Cherry as Percy Faith and the ork assist.

ⓐ "CLEAN BREAK" [Essex ASCAP—Sigman, Faith] A cute bounce novelty is dished up on this end. Chorus assists.

VAUGHN MONROE

(RCA Victor 20-6002; 47-6002)

ⓐ "MAIN EVENT" (2:10) [Meridian BMI—Sawens, Leigh, Grant] Vaughn Monroe comes up with another rhumba tempo novelty that could be another "Mambo" hit. Clever lyric handled with finesse. Could click big. Catchy item.

ⓐ "WHAT A DIFFERENCE A DAY MAKES" (2:38) [E. B. Marks BMI—E. B. Marks BMI—Grever, Adams] A lovely hit of some years ago, is smoothly fashioned by the round Monroe voice. Song is done to an up-tempo.

jaye p. morgan

first
out
with
the
smash
English
version!

SOFTLY, SOFTLY

**DANGER,
HEARTBREAK
AHEAD**

SMASH FOLLOW-UP TO. "THAT'S ALL I WANT FROM YOU"

RCA Victor
20/47-6016

RCA VICTOR
FIRST IN RECORDED MUSIC



RECORD REVIEWS

DISK & SLEEPER

EXCELLENT

VERY GOOD

GOOD

FAIR

MEDIOCRE

MARY SMALL

(Epic 9090; 5-9090)

B+ "RAZZLE DAZZLE" [ASCAP—Mizzy, Bernier] The exciting voice of Mary Small comes over with punch on this clever jumper. Real driving side that could make the grade with a little push. Good stuff.

B "A LITTLE BOY'S PRAYER" [ASCAP—Mizzy, Curtis] This side is a touching tune about a little boy's prayer. Real moving number. Contrast of sides makes for an excellent release.

ELAINE GAY

(DeLuxe 2029; 45-2029)

B+ "ROCK LOVE" (2:00) [Jay & Cee BMI—Glover] An exciting hand-clapper is belted out by the smooth Elaine Gay voice. Interesting tune that could click big in the pop field. Exciting side. Thrush has big future.

C+ "EBONY EYES" (2:30) [Jay & Cee BMI—Gay] On this end, the thrush warbles a slow, bluesy ballad. Good material for the r & b and pop markets. Elaine penned this tune too.

PETER LIND HAYES & MARY HEALY

(Columbia 40419; 4-40419)

C+ "COULD BE I LOVE YOU" (2:25) [Essex ASCAP—Hoffman, Manning, Barbosa, Alves] Comics Peter Lind Hayes and Mary Healy bounce through a catchy novelty in their inviting manner. Amusing deck.

C+ "THE YEAR WE FELL IN LOVE" (2:38) [Redd Evans ASCAP—Jordon, Bass] This side is another clever novelty rendered in vaudeville style. 1954 current events tune.

HAPPY OTTO

(Decca 29403; 4-29403)

B "SMILES" (2:09) [Remick ASCAP—Roberts, Callahan] German pianist Happy Otto who's been making loads of noise on the German Polydor label, is released on Decca with a tavern piano treatment of an old favorite. Real cornball deck.

B "GLAD RAG DOLL" (2:27) [Advanced ASCAP—Dougherty, Ager, Yellen] This end is another infectious cornball piano treatment of a standard. Great juke box material.

ALAN DEAN

(MGM 11920; K-11920)

B+ "TOO MUCH IN LOVE TO CARE" (2:44) [Lowell ASCAP—Kriegsmann, Coates] Joe Lipman sets up a production backing for Alan Dean's big voiced treatment of a tango love song. Good material executed with quality. Could be a smash.

C+ "THE LADDER OF LOVE" (2:13) [Ashland BMI—Wayne, Jay] The crooner changes the beat and lifts through a catchy jumper in his infectious manner. Easy going side.

THE CASH BOX SLEEPER OF THE WEEK

"ROCK LOVE"

[Jay & Cee BMI—Glover]

"YOU'RE MINE"

[Kentucky Folk BMI—Grieshop]

FONTANE SISTERS

(Dot 15333; 45-15333)



FONTANE SISTERS

● Keep an eye on the Fontane Sisters. They're red hot, and from

the sound of their latest release, they're gonna be white hot in a few weeks. As "Hearts Of Stone" nears the number one spot, the diskery issues another beaty number by the trio, dubbed "Rocky Love". It's a wild and exciting hand-clapper that stems from the rhythm and blues field. It jumps from start to finish and there's no reason why it shouldn't be another "Hearts Of Stone". Coupling is another tremendous arrangement of a hot rhythm and blues item labeled "You're Mine". A real driving side that carries a load of punch. Wait till the kids get a hold of this platter. They're gonna burn up the record charts with it.

RAY ANTHONY

(Capitol 3029; F-3029)

B+ "HEAT WAVE" (2:45) [Berlin ASCAP—Berlin] Ray Anthony and his band send up an exciting and imaginative instrumental arrangement of the oldie "Heat Wave." Wild dance side that the kids'll love. Tune is currently being featured in Berlin's movie "No Biz Like Show Biz."

C+ "JUKE BOX SPECIAL" (2:30) [Moonlight BMI—Anthony] This side is a smooth and easy going jumper that has loads of commercial flavor.

DICK CAROZZA

(IntraState 18; 45-18)

C "I'D RATHER DREAM" (2:05) [Homestead BMI—Kester] Dick Carozza glides through a ballad as the Lee Shubert ork sets up the instrumental support. Slow moving item.

C "I'LL RIDE TO THE END OF THE RAINBOW" (2:04) [Homestead BMI—Schubert] Another slow romantic number. Songs, in combination with the backdrop music, take on a Hawaiian song flavor.

GERI GALIAN & ORCH.

(X-0083; 4X-0083)

C+ "AIRECU" (2:40) [Southern ASCAP—Galian] Geri Galian and his Caribbean Rhythm Boys come through with a smooth instrumentation of an original rhumba-mambo number. Pretty piano work by Geri.

C+ "SNOWFALL" (2:38) [Mutual Music Soc.-ASCAP—Thornhill] This side is a dreamy piano and rhythm arrangement of a lovely melody. Limited market for this great stuff.

ROBERTA LINN

(Ekko 111; 45-111)

B "HARD HEARTED HEART" (2:02) [Jari BMI—Mathews, Sloan] Pert Roberta Linn comes up with one of her best waxings to date as she rhythms through a good lilter. Has a bluesy flavor too. Mellomen offer good assist.

C+ "IT'S JUST A WEDDING RING" (2:20) [Jari BMI—Harmon, Jordan] This side features the songstress on a soft, sentimental tear jerker. Pretty number capably handled.

DEAN PARKER

(MGM 11916; K-11916)

C+ "GREEN FIRE" (2:47) [Robbins ASCAP—Rosza, Brooks] The voice of Dean Parker comes over smoothly as he performs the title tune from a coming pic. Big lush ork backing.

C "I SEE AHEAD" (2:56) [Bryden BMI—Alters, Kraft] The Ray Charles Singers and Mitchell Ayres ork assist Dean on this love song.

ROBERTA LEE

(X-0081; 4X-0081)

C "WHEN YOU KISS ME" (2:08) [Sheraton BMI—Tirik, Hoffman] New lyrics are set to the exciting melody of "La Cumparsita" and belted across by the voice of Roberta Lee.

C+ "TRAVELIN' ON" (2:44) [Montclare BMI—Gilkyson] The thrush glides through a Sophie Tucker type recitation and vocal on a cute novelty. Happy ditty that should get laughs.

SAMMY DAVIS, JR.

(Decca 29402; 9-29402)

B "SIX BRIDGES TO CROSS" (2:59) [Leeds ASCAP—Mancini, Chandler] A pretty ballad from a forthcoming motion picture is crooned with feeling by Sammy Davis. Romantic item.

B+ "ALL OF YOU" (2:38) [Chappell ASCAP—Porter] Sammy gets a beautiful backdrop for his mellow portrayal of one of the best songs from Cole Porter's new musical "Silk Stockings." Good job that could click.

F. SCOTT ELLIS & VARSITY DRAGGERS

(Epic 9088; 5-9088)

C+ "THE BOY FRIEND" [Chappell ASCAP—Wilson] Scott Ellis and the Varsity Draggars bounce through a knock-down-drag-out version of a Charleston novelty. Real good stuff.

C+ "I COULD BE HAPPY WITH YOU" [Chappell ASCAP—Wilson] Here's another waxing that sounds like it was made in 1920. It's an old fashioned orking of another Charleston tempo ditty.

THE LORELEIS

(Dot 15268; 45-15268)

B "RUNAROUND" [Regent BMI—Colacrai] The Lorelei's dish up an interesting blend of voices as they fashion a current pop hit. Girls have a great sound that could make it with some good new material.

C+ "NOW I'M BROKEN HEARTED" [Siran BMI—Relagle, Menasee] This side is a pretty waltz number warmly offered by the thrushes.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|------------------------------|-------------------|-----------------------------|
| ★ "MAIN EVENT" | Vaughn Monroe | RCA Victor 20-6002; 47-6002 |
| ★ "TOO MUCH IN LOVE TO CARE" | Alan Dean | MGM 11920; K-11920 |
| ★ "ROCK LOVE" | Elaine Gay | DeLuxe 2029; 45-2029 |
| ★ "SAY IT ISN'T THE NIGHT" | Hugo Winterhalter | RCA Victor 20-6003; 47-6003 |
| ★ "IT MAY SOUND SILLY" | Billy Farrell | Mercury 70539; 70539 x 45 |



IS HOT WITH THESE BIG POPS!

CURRENT HITS

"Make Yourself Comfortable"

SARAH VAUGHAN

Coupled with "IDLE GOSSIP"

MERCURY 70469 • 70469X45

"Melody Of Love"

DAVID CARROLL

Coupled with "LA GOLONDRINA"

MERCURY 70516 • 70516X45

"Tweedle Dee"

GEORGIA GIBBS

Coupled with "YOU'RE WRONG, ALL WRONG"

MERCURY 70517 • 70517X45

COMING UP FAST

"Kokomo"

and

"Earth Angel"

CREW CUTS

MERCURY 70529 • 70529X45

"How Important Can It Be"

SARAH VAUGHAN

Coupled with "WALTZING DOWN THE AISLE"

MERCURY 70534 • 70534X45

"Blue Mirage"

RALPH MARTERIE

And His Orchestra + Strings

Coupled with "REMEMBER ME"

MERCURY 70535 • 70535X45

"Old Memories"

EDDY HOWARD

Coupled with "THE FINGER OF SUSPICION"

MERCURY 70533 • 70533X45

"It May Sound Silly"

and

"Rock Love"

BILL FARRELL

MERCURY 70539 • 70539X45

JUST RELEASED



**PATTI
PAGE**

With A Big Winner

"Everlovin"

and

**"You Too Can
Be A Dreamer"**

MERCURY 70528 • 70528X45



Two Solid Hits By

**RUSTY
DRAPER**

'Lookin' Back'

and

'Shame On You'

MERCURY 70526 • 70526X45



5 HITS-Count 'Em!!!

1 THE FOUR TUNES

"I SOLD MY HEART TO THE JUNKMAN"

and

"GOOD NEWS"

(Chariot's Comin')

Jubilee # 5174

2 THE ORIOLES

"I LOVE YOU MOSTLY"

and

"FAIR EXCHANGE"

Jubilee # 5177

3 BETTE McLAURIN

"OLD MAN RIVER"

and

"HOW CAN I"

Jubilee # 5179

4 JO ANN TOLLEY

"BABY WON'T YOU PLEASE COME HOME"

and

"DON'T"

Jubilee # 5180

5 SIL "PING PONG" AUSTIN

"CROSSFIRE"

(Part 1 and 2)

Jubilee # 5178

"Cinerama Holiday" To Get Major Music Promotion

Louis de Rochemont's Cinerama Holiday," the second Cinerama feature (the first ran three years) will have excellent coverage of its music by several major labels.

Morton Gould, who composed six original instrumental themes for the picture, has just recorded for RCA-Victor his own compositions which will be released in a 45rpm album, with a possibility of a 33 1/3 album release in the future.

Morton Gould collaborated with Jack Lawrence in developing two of the picture themes into popular songs. "Cinerama Holiday," the main theme, carries a subtitle of "Souvenirs of Paris" and is a "Moulin Rouge" type of song. "Along a Lonesome Trail" is a pop development of the western theme music from the film and has a subtle, western flavor. Both "Cinerama Holiday" and "Along A Lonesome Trail" will have a major single vocal record release.

Jack Shaindlin, Musical Director for "Cinerama Holiday," will re-record music from the soundtrack of the film which, with actual portions of the soundtrack, will be released nationally in album form by Mercury Records. The score from this production is exciting since the music changes with the pattern of the picture from the Alps in Switzerland to the boulevards of Paris, the "Holiday In Rio" sequence on through our great Southwest in the United States. Chappell Music secured the music rights to the Jack Shaindlin original "Hail To Our Land," which they will publish as well as the Morton Gould songs.

Columbia Records will issue a memorial records of Oscar Celestin, the jazz "great" who passed away several weeks ago, Celestin had recorded two numbers for de Rochemont's use in "Cinerama Holiday." These two numbers, "Darktown Strutters Ball" and "Hold That Tiger" are believed to have been the last music recorded by Celestin.

A beautiful thirty-six page music folio devoted to the music from "Cinerama Holiday" interspersed with scenes from the production will be published by Chappell for national distribution.

The Woman's Home Companion has selected the Morton Gould album as its "Record of the Month" for the March issue on sale February 17th. The Companion will help to promote the album through its Disk Jockey Jury as well as arranging for one of its editors to present the award on a network show during February.

"Best of All," the NBC Radio Network Show, will devote a 45 minute salute to "Cinerama Holiday" Monday, February 7, 8:15-9:00.

A special preview of "Cinerama Holiday" was held at twelve o'clock "midnight" Wednesday, January 19, for more than four hundred invited guests associated with music in their daily chores.

"Cinerama Holiday" will open in New York, February 8th, at the Warner Theatre. Other openings are: Detroit, February 15; Pittsburgh, February 16; Philadelphia, February 17; and St. Paul, February 21st.

Lyle Engel, retained by Stanley Warner Cinerama Corporation to handle the music from the film, is overlooking no possibility in the promotion of the film through its music.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

- | | |
|-----------------------------------|-------------------------------|
| 1. LET ME GO, LOVER | { Joan Weber (Columbia) |
| | { Teresa Brewer (Coral) |
| | { Patti Page (Mercury) |
| 2. MR. SANDMAN | { Chordettes (Cadence) |
| | { Four Aces (Decca) |
| 3. MELODY OF LOVE | { Billy Vaughn (Dot) |
| | { Four Aces (Decca) |
| | { David Carroll (Mercury) |
| 4. HEARTS OF STONE | { Fontane Sisters (Dot) |
| 5. NO MORE | { DeJohn Sisters (Epic) |
| 6. THE NAUGHTY LADY OF SHADY LANE | { Ames Brothers (RCA Victor) |
| | { Archie Bleyer (Cadence) |
| 7. MAKE YOURSELF COMFORTABLE | { Sarah Vaughan (Mercury) |
| 8. SINCERELY | { McGuire Sisters (Coral) |
| 9. THAT'S ALL I WANT FROM YOU | { Jaye P. Morgan (RCA Victor) |
| 10. TEACH ME TONIGHT | { DeCastro Sisters (Abbott) |
| 11) UNSUSPECTING HEART. | 12) TWEEDLEE DEE. |
| 13) OPEN UP YOUR HEART. | 14) EARTH ANGEL. |
| 15) KO KO MO. | 15) MAMBO ITALIANO. |

Larry Finley (KFWB-Hollywood, Calif.) ordered to cut down on his activities by his doctor. We hear he will cut out TV in favor of radio which gave him his start. Larry recently renewed his contract with his fem engineer, Patti Frew, for another six months. Patti is one of the top personalities at Larry Finley's Restaurant where her warm smile greets everyone from the glass enclosed turntables of this popular Sunset Strip nitery.



LEE LEONARD (WHAP-Hopewell, Va.)

Pic of the week—Lee Leonard (WHAP-Hopewell, Va.). Lee and wife, Dona, became parents of Norma Sheryl on December 23. Lee is WHAP program director. On his Saturday, Jan. 1, show, Lee played the Ames Brothers' "Naughty Lady of Shady Lane" nine times for his lil Norma who, like the "Naughty Lady" was only nine days old. . . . Cute color sketch sent out by KXEL-Waterloo, Ia. . . . Bill Silbert's (WMGM-N. Y.) first Christmas party at the Main Ballroom of the Park Sheraton Hotel, N. Y., attracted 1,200 teen-age members of his "Saints and Spinners Club." . . . Don Lowery (WSPR-Springfield, Mass.) engaged on Christmas day to Priscilla Meehan of Belmont, Mass. Don uses The Cash Box top 25 tunes on his Saturday show, 11 a.m. to 1 p.m. . . . Also using C. B. Top Fifty is George L. Legatte (WAVZ-New Haven, Conn.). George uses seven tunes every day at noon. . . . Dick "Richard" Stuart (WMPs-Memphis, Tenn.) invites any and all interested in country music to call his "Long Distance Party Line" any night, Monday through Saturday, between 10:30 p.m. and 5 a.m. Says Dick, "We'll chat about their records, personals or what have you". Dick also invites artists passing through to drop in for guest appearances. . . . Jerry Kay (WTIX-New Orleans, La.) finds things all jammed up, what with the studio redoing the office to give them more space. . . . Art Ford's "One Week Stand" over WNEW-New York gave Arlyne Tye her chance in the spotlight for one week. Arlyne is signed to MGM and her first release will be out in early February. Miss Tye has had quite a bit of experience and recently came out of retirement to hit the night club and record circuit.

Lloyd Chester (CFCF-Montreal, Canada) jammed the telephone circuits until the phone company cried "uncle" by playing Theresa Brewer's "I Gotta Go Get My Baby" 18 times. After the first 15 minutes people started to call the station. Before long the Regent telephone exchange, which can handle 50,000 simultaneous calls, was jammed. The Bell Telephone Company traced the trouble and called the station to plead with officials to hold off. . . . Garry Miller (WCAX-Burlington, Vt.) writes "A new year and a new job". Garry was formerly with WKCL-Concord, N. H. Garry's friends please take note of the change. . . . Don Bruchey (WWIN-Baltimore, Md.) and wife now doing nicely. The Bruchey's new parents of tiny Donna Louise, born December 22, and for a while Don knew what it was to sweat it out. . . . Chris Clark (WBSM-New Bedford, Mass.) used The Cash Box end of the year review of best selling records on his Friday, December 31 show. Chris says the audience reaction was tremendous. The station's Don Cameron wed Judy Drake on January 8. Judy is "Miss Massachusetts of 1955".



The Biggest Hit
Of 'em All!

Tom
James

“HOW
IMPORTANT
CAN IT BE?”

b/w
"THIS IS MY CONFESSION"

Just a little
Dance with
Me to Tom
Our dance you
Love my music
I do know
to dance on
then we'll
begin it
I will be
So that
the way
never
again

MGM
11919 (78 rpm)
K11919 (45 rpm)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

Going Strong
"WHEN WE COME
OF AGE"
MGM-11865

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. DEEP IN MY HEART... Original Cast (E 3153; X276)
4. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
5. THERE'S NO BUSINESS LIKE SHOW BUSINESS Original Cast (DL 8091; ED 828)
6. FANNY Original Cast (LOC 1015; EOC 1015)
7. SEVEN BRIDES FOR SEVEN BROTHERS... Original Cast (MGM E 244; X 244)
8. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
9. A STAR IS BORN Judy Garland (Columbia BL 1021; BA 1021)
10. GLENN MILLER LTD. EDITION, II Glenn Miller (RCA Victor LPT 6701; EPOT 6701)

Peggy Lee To Guest On "Disneyland"



NEW YORK—Peggy Lee will be featured on the ABC-TV "Disneyland" show of February 16th in a special hour-long review of Walt Disney's famous song hits. Titled "Cavalcade Of Songs" the mid-February show will include musical sequences from past Disney films, as well as the behind-the-scenes workings of Peggy Lee, Sonny Burke and The Mello-Men during recording sessions of tunes to be featured in the upcoming Disney film, "Lady And The Tramp."

Miss Lee and Burke, who together wrote all but one of the numbers in Disney's forthcoming feature-length, all-cartoon, CinemaScope, Technicolor feature, "Lady And The Tramp", will be seen recording the "Siamese Cat Song" from that production. Peggy does the voices of Si and Am, a pair of mischievous Siamese cats, and will reveal on the telecast how she sings a duet with herself.

In another recording session sequence on the ABC-TV "Disneyland" show of February 16th, Peggy, joined by The Mello-Men, will be seen singing "He's A Tramp," a special number she and Burke were inspired to write as a climax to the dog-pound sequence in the picture.

The over-all TV-cast will also include film sequences from several past pictures, with Disney showing how his songs are made. These include "Who's Afraid Of The Big Bad Wolf?" from "Three Little Pigs", "I'm Wishing", "Hi Ho, Hi Ho" and "Someday My Prince Will Come" from "Snow White And The Seven Dwarfs" and "Zip-A-Dee-Doo-De" from "Songs Of The South".

Peggy does four of the voices in the picture: Darling, Lady's mistress; Peg, a hearty old show dog and the above-mentioned Siamese cats.

It's A Smash Hit!

"TWEEDLEE DEE"

#114

DOROTHY COLLINS

AUDIVOX RECORDS

140 West 57th St., New York, N. Y.

"OUR LADY OF GUADALUPE"

b/w

"THE TEN COMMANDMENTS"

#1311

TIFFANY RECORDING CO.

332 S. Michigan Ave. Chicago, Ill.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Many people in the trade are happy to see "How Important, Can It Be" making such a great impact. It proves that good songs can always make it. Congratulations are in order for Benjamin & Weiss, its writers, and Tommy Valando, who published it. . . . "Pajama Game" has been sold to Warner



SAMMY KAYE

Brothers for the greatest price ever paid for a musical. The sale makes Dick Adler and Jerry Ross very wealthy men indeed. And to think that it wasn't too long ago that they considered quitting the writing business. . . . Birth Notices: Bernie Boorstein, the operators' man at Leslie Distributing, father of a baby girl. Bob Rosen of Charles Hansen Music a father for the third time—all boys. . . . Decca is presenting all record stores with special auto bumper tags to plug Bill Haley's recording of "Dim, Dim The Lights." . . . We understand that there's a new Sylvia Syms album due out entitled "There's A Man In My Life." . . . Barbara Carroll and her jazz trio swing into The Composer nightclub starting Thursday, January 27. . . . Sammy Kaye is finalizing plans to pilot-film a new audience participation TV show with his band. . . . Roy Hamilton's "I Believe" has been getting such strong response, that it will be released as a single next week. . . . Ann Magid, formerly of Theater Arts, has joined Dash Music, a London Record subsidiary. . . . Jack Kearny has left GAC to go into personal management with Don Saxon, formerly of the comedy team of Tim Herbert and Don Saxon. . . . Tony Travis in New York visiting djs.

CHICAGO:

The Crew Cuts, doing a three-day stint at the Chez Paree, also appeared on the CBS-TV "In Town Tonight Show." And on 1/18, during this show received The Cash Box award as 'The Most Promising Vocal Group of 1954.' . . . Jill Corey on "In Town Tonight" 1/20, 1/21. While here, she covered djs with her latest dish, "Edward." . . . Pee Wee King who commutes to Chicago from Louisville each Saturday for his weekly TVer, "The Pee Wee King Show," has just waxed what is fast becoming a standard phrase, "You Just Can't Hardly Get Them No More" for RCA-Victor. Victor planning a press get-together for Pee Wee on 1/27. . . . Bert Taylor, who just completed two weeks on the Howard Miller TV show, out with a brand new Essex release, titled, "Old Timer" b/w "Anything; I'll Do It." . . . Georgie Shaw followed Bert on the "Close-Up" show and doubles at the Cairo nitery here. . . . Decca Distribs, this city, held an executive meeting this past week attended by Prexy Milt Rackmil, Exec. Vee-Pee Leonard Schneider, Sidney Goldberg, Natl' Sales Mgr., and all midwest branch managers. Chicago reps included Selman Schulz, VP, as well as Al Chapman, and Shim Weiner. Attention focused on mapping out plans for '55 which has started off big for this label. Currently hot is the 'Crazy Otto Medley' which Decca imported from Germany, and "Malaguena" by Caterina Valente. . . . Eileen Todd making the rounds 'round town with "To Every Girl, To Every Boy," b/w "Want Me," her latest on Coral. . . . Dave Brubeck into The Blue Note. . . . Tommy Leonetti just back from a Midwest dj tour. . . . Don, Dick & Jimmy who rose to fame with "That's What I Like" currently the 'added attraction' at the Chicago Theatre where Sarah Vaughan stars. . . . Label 'X's' "Runaround" by The Chuckles, though out for a while is just now beginning to climb and looking mighty like another hit for this diskery. . . . Lovely Lena Horne currently starring at the Chez Paree.



PEE WEE KING

LAS VEGAS:

This hustling, bustling boom town is winning recognition as the entertainment Capitol of the World. The seven strip hotels are now attracting top entertainers to this desert metropolis with their fabulous salaries and spectacular shows. What will happen when the seven new hotels, which are now under construction, are finished and start booking new shows is anybody's guess. Biggest talk around town is the deal that was made with Liberace at 50 G's per week. He is slated to open the plush new Riviera on April 7th or 8th and has been inked for a three-week engagement. Jeff Chandler will bow in at this massive nine-story trip hostelry the end of April at a reported \$22,500 per week. . . . Singer Sonny Howard, now starring with Polly Bergen & Mickey Shaughnessy at the Hotel Thunderbird, recently signed with RCA Victor. . . . Bandleaders Cee Davidson, Benny Short and Ted Fio Rito are doing a great job with their newly formed Nevada Artists Bureau. They are responsible for booking many of the acts into the clubs around town. . . . Pianist Martin Roman is still enchanting ringsiders in the Thunderbird lounge with his mastery of the 88's. . . . Singer Guy Cherney, currently appearing at the El Rancho Vegas, recently signed with Mercury Records.

HOLLYWOOD:



LES ELGART

Carl Ravazza has become the talk of the town since his return engagement at Charley Foy's Supper Club. He has been held over for an indefinite period. Frank Stempel has been signed to represent him as personal manager. MCA is his new agent. . . . The new West Coast Blend label bows in this week with "Why Did You Leave Me" b/w "Till The Sun Stops Shining" by Dru Pegue and The Oscar Moore Trio. New diskery will be headed by songwriter Benny Ray and his partner Homer Duke. They plan to release both R & B and Pop tunes. . . . MGM recording star Rush Adams has such a good new act lined up that he has been signed to headline the new show at the newly opened Park Surf Hotel in Honolulu. He will preview the new act Feb. 9th. . . . The Mickey Katz Revue at Billy Gray's Band Box was so successful that it has been held over for another four weeks. . . . Harry James and his Music Makers return to the Hollywood Palladium Bandstand January 25th. He will be followed by Les Elgart on February 15th who will make his first West Coast debut.

TWO HIT VERSIONS OF A GREAT SONG STUART HAMBLEEN'S

"OPEN UP YOUR HEART" (AND LET THE SUNSHINE IN)



*The
McGuire
Sisters*

CORAL-61334 (9-61334)

b/w

Melody of Love



*The
Lancers*

CORAL-61332 (9-61332)

b/w

Tweedle Dee



THE CASH BOX



POPULAR

LIBERACE At The Hollywood Bowl—Columbia CL 600—(1-12" LP) List: \$3.95

CORNISH RHAPSODY; RHAPSODY BY CANDLELIGHT; ALEXANDER'S RAGTIME BAND; EL CUMBANCHERO; CLAIR DE LUNE; CEMENT MIXER; BEER BARREL POLKA.

Liberace has a great hold on the public through his keyboard work and his record sales are always in the high figures. However, never did his personality come through as it does on this record in which he introduces each number. His relaxed and intimate humor puts the audience in a highly receptive mood. His choice of pieces for inclusion in this concert guarantees an hour of enjoyment. Liberace is a great showman. This is an actual tape of his concert at the Hollywood Bowl. This is the first half of the concert, the second half to be released in the near future.

"THREE GUYS ON A NOTE"—Vic Damone, Ralph Marterie, Rusty Draper—MG 25201 (10" LP) List: \$2.98

YOU TURNED THE TABLES ON ME; LAZY RIVER; LOUISE; BUMMIN' AROUND; SERENADE IN BLUE; THAT OLD FEELING; THERE'S NO YOU; THIS LOVE OF MINE.

The polished Ralph Marterie band sets up a superb backing for both Vic Damone and Rusty Draper as the crooners hand in smooth readings of four songs each. All of the tunes are old favorites and they're beautifully handled by the songsters. Good package for dancing. Terrific selection of material. Marterie hands in some fancy work on the horn.

"SNUGGLED ON YOUR SHOULDERS"—LeRoy Holmes and the MGM Strings—MGM E 246 (10" LP) List: \$2.98

I'M IN THE MOOD FOR LOVE; ALL OF ME; SNUGGLED ON YOUR SHOULDER; TWO CIGARETTES IN THE DARK; SO BEATS MY HEART; LINGER IN MY ARMS; I SURRENDER DEAR; TWO SLEEPY PEOPLE.

LeRoy Holmes, who made his mark on the music biz this year with a beautiful instrumental version of "The High And The Mighty" theme, sends up a pretty selection of mood music presented by MGM's String Ork. LP contains eight of the best loved romantic melodies.

"LISTENING TIME"—with Walter Scharf and Stephen Make and their Orchestras (10" LP) List: \$2.98

SCHARF: I LOVE YOU SO; TRAVELIN' LIGHT; SUSAN, ELIZABETH.

MAKE: FIDDLIN' RAG; VERA CRUZ; ROWENA'S WALTZ; DANCE OF THE CASTENETS.

Some delightful mood music, original material for the romantic music lover, is presented by Walter Scharf, long an accomplished composer for film and Stephen Make a polished arranger and instrumentalist. Here the musicians offer their own compositions, and they're indeed inviting. A variety of themes from the novelty type of "Fiddlin' Rag" to the lush romantic type of "I Love You So". Delightful LP for a relaxing half hour at home.

"MAMBO MANIA"—PEREZ PRADO and his Orchestra—RCA Victor LPM 1075 (12" LP) List: \$3.98

CHERRY PINK AND APPLE BLOSSOM WHITE; A LA BILLY MAY; SKOKIAAN; APRIL IN PORTUGAL; MAMBO IN SAX; THE HIGH AND THE MIGHTY; MARILYN MONROE MAMBO; ST. LOUIS BLUES MAMBO; TOM CAT MAMBO; BALLIN' THE JACK; MAMBO DE CHATTANOOGA; MAMBO A LA KENTON.

Perez Prado, who is directly responsible for bringing the mambo to the United States and who since has been a sensation on the musical front, dishes up an LP that's just the "MOST". It's a big, fat, 12" waxing some of the best stuff the "Prez" has done in the past few years, plus a couple of new things. No one can match the sound, style and explosive excitement of the Prado band. He's still the tops. If anyone is gonna want to buy a 12" mambo LP, this "Mambo Mania" platter will be the one. Prado is about the biggest name in mambo, which should help this LP sell for a long, long time to come. "Crazy" cover photo of the "Prez" giving out with one of his grunts, should attract heaps of customers.

CLASSICAL

MASCAGNI: "Cavalleria Rusticana" Highlights — Jussi Bjoerling, Zinka Milanov, Margaret Roggero, Robert Merrill (Side 1)

LEONCAVALLO: "I Pagliacci" Highlights—Leonard Warren, Victoria de los Angeles; Robert Merrill; Jussi Bjoerling, Paul Franke. RCA Victor LM 1828 (12" LP) List: \$3.98

GOUNOD: "Faust" Highlights — Jean Borthayre; Boris Christog, Robert Jeantet, Martha Angelici, Nicola Gedda, Victoria de los Angeles. RCA Victor LM 1825 (12" LP) List: \$3.98

ROSSINI: "Barber Of Seville" Highlights—Nicola Monti, Gino Bechi, Victoria de los Angeles, Nicola Rossi-Lemeni, Melchiorre Luise. RCA Victor LM-1826 (12" LP) List: \$3.98

VERDI: "Il Trovatore" Highlights—Nicola Moscona, Zinka Milanov, Margaret Roggero, Jussi Bjoerling, Leonard Warren, Paul Franke, Fedora Barbieri. RCA Victor LM-1827 (12" LP) List: \$3.98

WAGNER: "Tristan And Isolde" Highlights — Kirsten Flagstad, Blanche Thebom, Ludwig Suthaus, Wilhelm Furtwangler. RCA Victor LM 1829 (12" LP) List: \$3.98

Last week, as part of RCA Victor's January "Operatic Highlights Month", the diskery released a new recording of the "Highlights From 'Samson and Delilah'". This week, Victor issues five other LP's containing the highlights of six operas which previously were available only in their full-length versions. The six highlights, listed above are from operas most frequently performed at the Met here in New York. They are also six of the most loved operas containing many of the most beautiful of all arias. Each LP is treated by an all star cast. And most of the performers are today's top stars at the Met although many of the LP's were recorded in Europe. Victor's release of seven operas so far this month, is probably the epitome of treats for opera enthusiasts. And at the new prices, they'll probably go like hot cakes. This is stock that'll sell ten years from today.

THE CASH BOX



RACHMANINOFF—"Symphony No. 2" Capitol Records P8293 (1-12" LP) List: \$4.98

William Steinberg conducting The Pittsburgh Symphony Orchestra.

William Steinberg's offering of the popular Rachmaninoff Symphony #2 is beautifully done. Steinberg captures the composer's emotional conflicts, the colorations of his moods and the beauty of its melodies. From the opening note, the conductor leads his orchestra through haunting passages that stir the listener. Striking color portrait of Steinberg with baton in hand makes the sleeve an attention catcher.

STRAUSS: "Till Eulenspiegel's Merry Pranks". "Death and Transfiguration"—Capitol P8291 (1-12" LP) List: \$4.98

William Steinberg conducting The Pittsburgh Symphony Orchestra.

Two works of contrasting moods, both from the pen of Richard Strauss, are the subjects offered by William Steinberg and the Pittsburgh Symphony Orchestra. The gay, impish and bustling "Till Eulenspiegel's Merry Pranks" and the moody, stirring and dramatic "Death and Transfiguration" are thrillingly performed. As ever Richard Strauss seems to have written with High Fidelity in mind. The sound on this release will excite the music lover and the hi-fi fan. Anyone not owning these works will find this an excellent version.

JAZZ

DINAH WASHINGTON—"DINAH JAMS"—EmArcy MG 36000 (12" LP) List: \$3.98

LOVER COME BACK TO ME; SUMMERTIME; ALONE TOGETHER; COME RAIN OR COME SHINE; NO MORE; I'VE GOT YOU UNDER MY SKIN; THERE IS NO GREATER LOVE; YOU GO TO MY HEAD.

You just can't beat Dinah Washington. She's definitely one of jazzdom's top songstress and the queen of blues. When Dinah sings, she sings from the toes. And you can feel it on this LP. Capably assisted by such top jazz names as Clifford Brown, Maynard Ferguson, Clark Terry, Max Roach, Keter Betts, George Morrow and others, Dinah leans into her inimitable renditions of eight of the greatest of all the standards. Audience can be heard applauding. Session was waxed in the Summer of '54 in Hollywood. A real thrill. Should do big things over the counter.

MAMBO MOVES GARNER—Erroll Garner—Mercury Records MG-20055 (1-12" LP) List: \$3.98

MAMBO GARNER; NIGHT AND DAY; MAMBO BLUES; OLD BLACK MAGIC; CHEROKEE; RUSSIAN LULLABY; BEGIN THE BEGUINE; MAMBO NIGHTS; SWEET SUE.

If the only item recorded here was Mambo Garner it would still be worth the price of admission. It is a most exciting recording with the scintillating Garner and the bongo star, Candido, passing the ball back and forth for an exhausting entry. The salesman won't have to go beyond this part of the LP to sell it. However, it is not the only item. Standards such as "Night and Day", "Old Black Magic", "Begin the Beguine", etc., are wonderful bonus values. And there's "Mambo Nights", another Garner original. One offering more delightful than the other. This should be a very strong seller.

THE ARTISTRY OF BUDDY DeFRANCO—Norgran Records MGN-1012 (1-12" LP) List: \$5.98

TITORO; YOU GO TO MY HEAD; MINE; GERRY'S TUNE; AUTUMN LEAVES; NOW'S THE TIME.

The fluid clarinet work of Buddy DeFranco provides a variety of moods as Buddy drives and glides. Buddy's wonderful tones and improvisations make this a grand piece of wax. His particular fans and jazz fans in general will go for it.

THE BERYL BOOKER TRIO—Cadence CLP 1000 (10" LP) List: \$3.00

TENDERLY; BODY AND SOUL; NIGHT AND DAY; MY FUNNY VALENTINE; MY IDEAL; I DON'T KNOW WHY.

A collection of unbeatable standards performed in delightful manner by the Beryl Booker Trio makes for a delectable package. Miss Booker's nimble fingering and jazz phrasing paint gay or mellow moods with equal clarity and feeling. Strong package for the jazz fan who likes to follow the melody line.

"THE SWING ERA" Vol. 1. "X" Vault Originals LVA-3030 (1-10" LP) List: \$2.98

KING PORTER STOMP; BLUE RHYTHM FANTASY; BIG BOY BLUE; MY MARIE; THE HARLEM TWISTER; CHINA BOY; TWILIGHT IN TURKEY; A STUDY IN BROWN.

Latest in the series of "X" Vault Originals offers Teddy Hill, whose reputation in the swing days never equaled that of the Goodman's and Miller's. The Hill etchings represents a period in the late 30's. Deck includes some interesting and enjoyable items.

"HOT HORN" Muggsy Spanier—Decca Records DL5552 (1-10" LP) List: \$2.98

WHEN MY DREAM BOAT COMES HOME; MY WILD IRISH ROSE; JUDY; OH, DOCTOR OCHSNERI; CARELESS LOVE; WASHINGTON AND LEE SWING.

Muggsy Spanier, an integral part of the history of jazz from Chicago to the present, is offered here on an LP that features the Spanier "hot" trumpet and fine support by a wonderful group of sidemen. Deck swings and offers solid fuel for the adherents of "hot" jazz.


CHILDREN

"SPARKY'S MAGIC PIANO"—Capitol H 3003 (10" LP) List: \$2.98

"RUSTY IN ORCHESTRVILLE"—Capitol H 3007 (10" LP) List: \$2.98

"FOUR CLASSICS FOR CHILDREN"—Capitol H 3223 (10" LP) List: \$2.98

Capitol issues three LP's for children this week. The Sparky LP is a clever story designed to encourage the child pianist when he reaches a discouraging point in his studies. It shows the youthful pianist the results of his efforts years hence. The "Rusty In Orchestrville" album serves to introduce the youngster to all the musical instruments and at the same time to some of the familiar classics too. The "Four Classics" LP is designed to familiarize children with four of the great classics. This is done interestingly by a narrator who tells a story behind each classic. Parents will go for these in a big way. Three good LP selections that have already been issued in 78 form.



plain talk from rocky

My pop, Lou Monte, just cut a new record and, believe me, it's a smash! It's a great big ballad and we were out first with it—and I don't just mean lacquers. Competish? There ain't no competish on this one because nobody, but nobody cuts my old man when it comes to a ballad. All right, let's go. Let's make this the big one for Louie.

Lou Monte

HOW IMPORTANT CAN IT BE

coupled with

TRULY YOURS

20/47-5993

RCA VICTOR
FIRST IN RECORDED MUSIC





Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 22 without any changes on the part of THE CASH BOX.



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Art Hellyer

WCFL—Chicago, Ill.

1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. Count Your Blessings (Fisher)
4. Runaround (Three Chukles)
5. No More (DeJohns)
6. Let Me Go, Lover (J. Weber)
7. Strictly Instrumental (Richard Maltby)
8. Naughty Lady (Ames Bros.)
9. Melody Of Love (D. Carroll)
10. That's All I Want From You (Jay P. Morgan)

Johnny Morris

KSTP—Saint Paul, Minn.

1. No More (DeJohns)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (J. Weber)
4. Melody Of Love (B. Vaughn)
5. Wedding Bells (Frankie Laine)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Stardust Mambo (R. Maltby)
8. Open Up Your Heart (Cowboy Church)
9. My Own True Love (Johnny Desmond)
10. Hearts Of Stone (Fontanes)

Roy Leonard

WKOX—Framingham, Mass.

1. Hearts Of Stone (Fontanes)
2. Land Of Dreams (Hugo Winterhalter)
3. Sincerely (McGuire)
4. Melody Of Love (Sinatra/Anthony)
5. No More (DeJohns)
6. My Love Song To You (Bob Manning)
7. Let Me Go, Lover (J. Weber)
8. In The Beginning (F. Laine)
9. That's All I Want (Jay P. Morgan)
10. As Time Goes By (J. Ray)

John Michaels

WOKY—Milwaukee, Wis.

1. Sincerely (McGuire)
2. No More (DeJohns)
3. Melody Of Love (Four Aces)
4. Runaround (Three Chukles)
5. Hearts Of Stone (Fontanes)
6. Earth Angel (Crewcuts)
7. On The Alamo (N. Petty Trio)
8. Open Up Your Heart (Cowboy Church)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (J. Weber)

Jack Gale

WTMA—Charleston, S. C.

1. No More (DeJohns)
2. Darlin' (Hilltoppers)
3. Sincerely (McGuire)
4. Rusty Old Halo (M. Jackson)
5. Melody Of Love (Four Aces)
6. Tweedlee Dee (Vicki Young)
7. Dixie—Danny (Maltys Bros.)
8. I Gotta Go Get My Baby (Teresa Brewer)
9. Earth Angel (Crewcuts)
10. Ko Ko Mo (Perry Como)

Fly Davis

WAIP—Prichard, Mobile, Ala.

1. Let Me Go, Lover (J. Weber)
2. Melody Of Love (Carroll/Kaye)
3. Mr. Sandman (Chordettes)
4. Mambo Italiano (R. Clooney)
5. Naughty Lady (Ames Bros.)
6. Make Yourself Comfortable (Sarah Vaughan)
7. No More (DeJohns)
8. Maybe (Four Coins)
9. Hearts Of Stone (Fontanes)
10. Tara's Theme (Leroy Holmes)

Bob 'Coffeehead' Larsen

WEMP—Milwaukee, Wis.

1. Melody Of Love (Four Aces)
2. Open Up Your Heart (Cowboy Church)
3. Earth Angel (Penguins)
4. No More (DeJohns)
5. Mr. Sandman (Chordettes)
6. Sincerely (McGuire)
7. Star Dust Mambo (R. Maltby)
8. Ko Ko Mo (Crewcuts)
9. Naughty Lady (Ames Bros./Bleyer)
10. I've Gotta Go Get My Baby (Teresa Brewer)

Stan Burns

WINS—New York, N. Y.

1. Our Future Has Only Begun (Denise Lor)
2. Unsuspecting Heart (Stevens)
3. Sincerely (McGuire)
4. No More (DeJohns)
5. Finger Of Suspicion (Dickie Valentine)
6. How Important Can It Be (Monte/James/Vaughn)
7. Mr. Sandman (Chordettes)
8. Tweedlee Dee (G. Gibbs)
9. I Love You Madly (4 Coins)
10. Make Yourself Comfortable (Sarah Vaughan)

Robin Seymour

WKMH—Dearborn, Mich.

1. Melody Of Love (D. Carroll)
2. Melody Of Stone (Fontanes)
3. Sincerely (McGuire)
4. Crazy Otto Medley (J. Maddox)
5. Ling, Ting, Tong (Charms)
6. Tweedlee Dee (G. Gibbs)
7. Plantation Boogie (L. Dee)
8. That's All I Want (Jay P. Morgan)
9. Open Up Your Heart (Cowboy Church)
10. Old Shoes (Frankie Laine)

Rudy Paolangeli

WRRR—Ithaca, N. Y.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (Martin & Shore)
4. Naughty Lady (Archie Bleyer)
5. That's All I Want (Jay P. Morgan)
6. Mr. Sandman (Chordettes)
7. Shake, Rattle And Roll (Bill Haley)
8. Ko Ko Mo (Crewcuts)
9. Song Of The Sea (Melachino Ork)
10. Wabash 4-7473 (J. Komack)

Jack Clifton

WCUE—Akron, Ohio

1. Earth Angel (Penguins)
2. Sincerely (McGuire)
3. Melody Of Love (B. Vaughn)
4. Hearts Of Stone (Fontanes)
5. Crazy Otto (J. Maddox)
6. Mr. Sandman (Chordettes)
7. Let Me Go, Lover (T. Brewer)
8. Open Up Your Heart (Cowboy Church)
9. Naughty Lady (Ames Bros.)
10. Tweedlee Dee (G. Gibbs)

Sandy Jackson

KOWH—Omaha, Neb.

1. Melody Of Love (Four Aces)
2. Lifetime Sweetheart (Como)
3. Open Up Your Heart (Lancers)
4. All Of You (Mel Torme)
5. Till My Love Comes To Me (Doris Day)
6. The Crazy Otto (J. Maddox)
7. Petite (Percy Faith)
8. Tweedlee Dee (G. Gibbs)
9. That's All I Want (Jay P. Morgan)
10. Silk Stockings (Vic Damone)

Pat Chamburs

WFLA—Tampa, Fla.

1. Mr. Sandman (Chordettes)
2. A Whole Of A Tale (Ritter)
3. Naughty Lady (Archie Bleyer)
4. No More (DeJohns)
5. All Of You (Tony Martin)
6. Hearts Of Stone (Fontanes)
7. Unsuspecting Heart (Stevens)
8. Count Your Blessings (Bing Crosby)
9. Tweedlee Dee (G. Gibbs)
10. Finger Of Suspicion (Dickie Valentine)

Robb Thomas

WEMP—Milwaukee, Wis.

1. There's No Happiness For Me (Joyce Taylor)
2. Hearts Of Stone (Fontanes)
3. Unsuspecting Heart (Stevens)
4. No More (DeJohns)
5. The Touch Of Your Lips (Don, Dick & Jimmy)
6. Song From Desiree (Anna Marie Albergheiti)
7. Star Dust Mambo (R. Maltby)
8. Sincerely (McGuire)
9. I Love You Madly (4 Coins)
10. Tweedlee Dee (Vicki Young)

Jim Ameche

KLAC—Hollywood, Calif.

1. No More (DeJohns)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Barefoot Contessa (Hugo Winterhalter)
4. Mambo Italiano (R. Clooney)
5. The Lord Is Counting On You (Cowboy Church)
6. Unsuspecting Heart (Stevens)
7. Silk Stockings (Perry Como)
8. Love, Your Magic Spell Is Everywhere (S. Davis, Jr.)
9. Mr. Sandman (Chordettes)
10. How Important Can It Be (Jack Smith)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Sincerely (McGuire)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Hearts Of Stone (Fontanes)
4. Melody Of Love (Four Aces)
5. No More (DeJohns)
6. Mobile (Julius La Rosa)
7. That's All I Want (Jay P. Morgan)
8. San (Paul Whiteman)
9. Finger Of Suspicion (Dickie Valentine)
10. Let Me Go, Lover (J. Weber)

Ira Cook

KMPC & KABC—Hollywood, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Melody Of Love (B. Vaughn)
4. Teach Me Tonight (DeCastros)
5. No More (DeJohns)
6. That's All I Want (Jay P. Morgan)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Hearts Of Stone (Fontanes)
9. Count Your Blessings (Fisher)
10. Mambo Italiano (R. Clooney)

Dick Piper

WKBR—Manchester, N. H.

1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. No More (DeJohns)
4. Make Yourself Comfortable (Gorme & Lawrence)
5. Let Me Go, Lover (J. Weber)
6. Melody Of Love (D. Carroll)
7. San (Paul Whiteman)
8. Sincerely (McGuire)
9. Teach Me Tonight (DeCastros)
10. Ko Ko Mo (Crewcuts)

Harry Nigocia

WJBW—New Orleans, La.

1. Mr. Sandman (Four Aces)
2. My Own True Love (Desmond)
3. Tara's Theme (Leroy Holmes)
4. Hajji Baba (Nat King Cole)
5. There's A Tavern In The Town (Four Aces)
6. No More (DeJohns)
7. Melody Of Love (Four Aces)
8. Let Me Go, Lover (J. Weber)
9. No Man Is An Island (Don Cornell)
10. Hearts Of Stone (Fontanes)

Joe Mitchell

KPOJ—Portland, Ore.

1. Let Me Go, Lover (P. Page)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (E. Fisher)
6. This Ole House (R. Clooney)
7. Hearts Of Stone (Fontanes)
8. Count Your Blessings (Gordon MacRae)
9. Papa Loves Mambo (P. Como)
10. Make Yourself Comfortable (Peggy King)

George L. Lezotte

WAVZ—New Haven, Conn.

1. Earth Angel (Crewcuts/Penguins)
2. No More (DeJohns)
3. Sincerely (McGuire)
4. Naughty Lady (Archie Bleyer)
5. Mobile (Julius La Rosa)
6. Ever lovin' (Patti Page)
7. Unsuspecting Heart (Stevens)
8. When We Come Of Age (Joni James)
9. That's What I Like (Don, Dick & Jimmy)
10. Malaguena (Caterina Valente)

Larry (Jivin' Jockey) Jones

KTXN—Austin, Tex.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Make Yourself Comfortable (Sarah Vaughan)
4. No Man Is An Island (Don Cornell)
5. Hurt (Roy Hamilton)
6. Mr. Sandman (Four Aces)
7. Hearts Of Stone (Charms/Fontanes)
8. That's All I Want (Jay P. Morgan)
9. Unsuspecting Heart (Stevens)
10. Papa Loves Mambo (P. Como)

Norman Page

WMAS—Springfield, Mass.

1. No More (DeJohns)
2. Sincerely (McGuire)
3. My Love Song To You (Bob Manning)
4. Unsuspecting Heart (S. Gale)
5. No Man Is An Island (Don Cornell)
6. Tweedlee Dee (G. Gibbs)
7. From Nine To Five (D. Lor)
8. Melody Of Love (Four Aces)
9. Open Up Your Heart (Cowboy Church)
10. Dim, Dim The Lights (Haley)

Earle Pudney

WGY—Schenectady, N. Y.

1. Melody Of Love (McGuire)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Let Me Go, Lover (J. Weber)
4. Mr. Sandman (Chordettes)
5. Sincerely (McGuire)
6. Count Your Blessings (Fisher)
7. Goodnight Mrs. Jones (Vaughn Monroe)
8. Open Up The Doghouse (Cole & Martin)
9. I Gotta Go Get My Baby (Teresa Brewer)
10. Ko Ko Mo (Perry Como)

Russ Mulholland

WWJ—Detroit, Mich.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. Hearts Of Stone (Fontanes)
4. Sincerely (McGuire)
5. Ko Ko Mo (Perry Como)
6. Teach Me Tonight (DeCastros)
7. That's All I Want (Jay P. Morgan)
8. Count Your Blessings (Fisher)
9. Let Me Go, Lover (T. Brewer)
10. Mr. Sandman (Chordettes)

Alex Cooper

KLAC—Hollywood, Calif.

1. Let Me Go, Lover (J. Weber)
2. Count Your Blessings (Bing Crosby)
3. Mobile (Julius La Rosa)
4. Papa Loves Mambo (P. Como)
5. This Ole House (R. Clooney)
6. Mambo Italiano (R. Clooney)
7. Make Yourself Comfortable (Peggy King)
8. Edward (Jill Corey)
9. Hearts Of Stone (Fontanes)
10. Melody Of Love (S. Kaye)

Charlie Trussell

KXEL—Waterloo, Iowa

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. What Would I Do (L. Raine)
4. It's Never Too Late (K. Allen)
5. Make Yourself Comfortable (Sarah Vaughan)
6. No Man Is An Island (Don Cornell)
7. Hearts Of Stone (Fontanes)
8. Melody Of Love (Four Aces)
9. That's All I Want From You (Jay P. Morgan)
10. Tweedlee Dee (G. Gibbs)

Wes Hopkins

WTTM—Trenton, N. J.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. No More (DeJohns)
4. Butterscotch Mop (V. Monroe)
5. Teach Me Tonight (DeCastros)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Tara's Theme (Leroy Holmes)
8. Let Me Go, Lover (P. King)
9. My Love Song To You (Bob Manning)
10. That's All I Want From You (Jay P. Morgan)

Don Lowery

WSPR—Springfield, Mass.

1. Naughty Lady (Ames Bros.)
2. Melody Of Love (Four Aces)
3. No More (DeJohns)
4. Birth Of The Blues (Sammy Davis, Jr.)
5. Funny Thing (Tony Bennett)
6. Mobile (Julius La Rosa)
7. When We Come Of Age (Joni James)
8. Finger Of Suspicion (Dickie Valentine)
9. No Man Is An Island (Don Cornell)
10. All Of You (S. Davis, Jr.)

Sam Bradley

KUDL—Kansas City, Mo.

1. Hearts Of Stone (Fontanes)
2. Mr. Sandman (Chordettes)
3. No More (DeJohns)
4. Ko Ko Mo (Perry Como)
5. Melody Of Love (Sinatra/Anthony)
6. Open Up Your Heart (Cowboy Church)
7. Naughty Lady (Ames Bros.)
8. Let Me Go, Lover (P. Page)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Hocus Pocus (Patti Page)

Nick Nickson

WBRR—Rochester, N. Y.

1. That's All I Want (Jay P. Morgan)
2. Sincerely (McGuire)
3. Make Yourself Comfortable (Sarah Vaughan)
4. No More (DeJohns)
5. Mr. Sandman (Chordettes)
6. Hearts Of Stone (Charms)
7. Let Me Go, Lover (J. Weber)
8. Naughty Lady (Ames Bros.)
9. Teach Me Tonight (DeCastros)
10. Melody Of Love (Four Aces/Sinatra)

Tony Donald

WITH—Baltimore, Md.

1. Let Me Go, Lover (T. Brewer)
2. I Need You Now (E. Fisher)
3. Melody Of Love (B. Vaughn)
4. Mr. Sandman (Chordettes)
5. Tweedlee Dee (G. Gibbs)
6. Sincerely (McGuire)
7. Be A Little Darlin' (Madigan)
8. Naughty Lady (Ames Bros.)
9. Teach Me Tonight (DeCastros)
10. Stardust Mambo (R. Maltby)

Jim Stanley

WGH—Norfolk, Va.

1. Hearts Of Stone (Fontanes)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Chordettes)
4. That's All I Want (Jay P. Morgan)
5. Naughty Lady (Ames Bros.)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Teach Me Tonight (DeCastros)
8. No More (DeJohns)
9. This Ole House (R. Clooney)
10. Papa Loves Mambo (P. Como)

Buddy Deane

WITH—Baltimore, Md.

1. Ko Ko Mo (Perry Como)
2. Let Me Go, Lover (Crewcuts)
3. Hearts Of Stone (Fontanes)
4. Sincerely (McGuire)
5. Let Me Go, Lover (T. Brewer)
6. Teach Me Tonight (DeCastros)
7. Melody Of Love (B. Vaughn)
8. When We Come Of Age (Joni James)
9. Dim, Dim The Lights (Haley)
10. Make Yourself Comfortable (Sarah Vaughan)

Paul Platter

WSAI—Cincinnati, Ohio

1. Sincerely/No More (McGuire)
2. Naughty Lady (Ames Bros.)
3. Melody Of Love (B. Vaughn)
4. Hearts Of Stone (Fontanes)
5. Let Me Go, Lover (Fontanes)
6. That's All I Want (Jay P. Morgan)
7. Mr. Sandman (Chordettes)
8. Dim, Dim The Lights (Haley)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Teach Me Tonight (DeCastros)

Murray Jordan

WLJB—New York, N. Y.

1. Mr. Sandman (Chordettes)
2. Make Yourself Comfortable (Sarah Vaughan)
3. The Finger Of Suspicion (Dickie Valentine)
4. Teach Me Tonight (DeCastros)
5. Star Dust Mambo (R. Maltby)
6. I Had The Funniest Feeling (Betty Madigan)
7. Malaguena (Caterina Valente)
8. Barefoot Contessa (Hugo Winterhalter)
9. Tweedlee Dee (D. Collins)
10. Till My Love Comes To Me (Doris Day)

Don Hopkins

WATN—Watertown, N. Y.

1. Let Me Go, Lover (J. Weber)
2. Sincerely (McGuire)
3. Mr. Sandman (Chordettes)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Hearts Of Stone (Fontanes)
6. Melody Of Love (B. Vaughn)
7. Funny Thing (Tony Bennett)
8. That's All I Want (Jay P. Morgan)
9. No Man Is An Island (Don Cornell)
10. Earth Angel (Crewcuts)

Ken Garland

WPOR—Portland, Me.

1. Melody Of Love (D. Carroll)
2. That's All I Want From You (Jay P. Morgan)
3. Teach Me Tonight (DeCastros)
4. Song From Desiree (Froman)
5. No More (McGuire/DeJohns)
6. Old Sheds (Frankie Laine)
7. Naughty Lady (Archie Bleyer/Ames Bros.)
8. Make Yourself Comfortable (Sarah Vaughan)
9. It Must Be So (Peggy Lee)
10. Stardust Mambo (R. Maltby)

Pvt. Richard Hayes

ABC & Mutual Radio, N. Y.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Count Your Blessings (Fisher)
5. Hold My Hand (Don Cornell)
6. Naughty Lady (Ames Bros.)
7. Funny Thing (Tony Bennett)
8. I Need You Now (E. Fisher)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Finger Of Suspicion (Froman)

Al Radka

KFRE—Fresno, Calif.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (J. Weber)
4. No More (DeJohns)
5. Melody Of Love (Four Aces)
6. Mr. Sandman (Chordettes)
7. That's All I Want (Jay P. Morgan)
8. Hearts Of Stone (Goofers)
9. Dim, Dim The Lights (Haley)
10. Unsuspecting Heart (Stevens)

Stan Roberts

WARK—Hagerstown, Md.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Archie Bleyer)
4. Teach Me Tonight (DeCastros)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Hearts Of Stone (Fontanes)
7. Melody Of Love (Vaughn/Fontanes)
8. Count Your Blessings (Fisher)
9. That's All I Want From You (Jay P. Morgan)
10. Sincerely (McGuire)

Bill Dawes

WCPO—Cincinnati, Ohio

1. Sincerely (McGuire)
2. No More (DeJohns)
3. Hurt (Roy Hamilton)
4. That's All I Want From You (Jay P. Morgan)</



"EVERYBODY but EVERYBODY"
(in the Pop and Country Field)

is talking about his first DECCA Release

MONTANA SLIM

(WILF CARTER)

with THE TULANE SISTERS
sing 2 Great Novelties...

**"SHOO
SHOO
SHOO
SH'LA LA"**

(DADDY'S LULLABY)

**"MY
MOUNTAIN
HIGH
YODEL
SONG"**

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29384

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RECORDS



America's Fastest Selling Records

The Everlovin' Patti Page

Still the Rage with...

MERCURY-70528



THE CASH BOX



GAITY MUSIC SHOP New York, N. Y.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (J. Weber)
3. That's All I Want From You (Jaye P. Morgan)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Papa Loves Mambo (P. Como)
6. Count Your Blessings (Fisher)
7. Teach Me Tonight (E. Fisher)
8. Mr. Sandman (Chordettes)
9. Mambo Italiano (R. Clooney)
10. I Need You Now (E. Fisher)

HUDSON ROSS Chicago, Ill.

1. Melody Of Love (B. Vaughn)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
4. Earth Angel (Penguins)
5. Sincerely (McGuire)
6. Tweedlee Dee (G. Gibbs)
7. Earth Angel (Gloria Mann)
8. That's All I Want From You (Jaye P. Morgan)
9. Let Me Go, Lover (J. Weber)
10. Melody Of Love (Four Aces)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Mr. Sandman (Chordettes)
2. Earth Angel (Penguins)
3. Barefoot Contessa (Hugo Winterhalter)
4. Let Me Go, Lover (T. Brewer)
5. Shake, Rattle And Roll (Bill Haley)
6. Naughty Lady (Ames Bros.)
7. Hearts Of Stone (Fontanes)
8. Open Up Your Heart (Cowboy Church Choir)
9. Let Me Go, Lover (J. Weber)
10. Tweedlee Dee (Lavern Baker)

HIGH POINT RECORD SHOP Philadelphia, Pa.

1. Earth Angel (Gloria Mann)
2. Sincerely (McGuire)
3. Melody Of Love (Four Aces)
4. Hearts Of Stone (Fontanes)
5. Mr. Sandman (Chordettes)
6. Let Me Go, Lover (J. Weber)
7. Make Yourself Comfortable (Sarah Vaughan)
8. That's All I Want From You (Jaye P. Morgan)
9. Naughty Lady (Ames Bros.)
10. Ling, Ting, Tong (Five Keys)

MODRONA RECORD SHOP Portland, Ore.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Melody Of Love (Four Aces)
4. Teach Me Tonight (DeCastros)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Naughty Lady (Ames Bros.)
7. Tweedlee Dee (G. Gibbs)
8. Hearts Of Stone (Fontanes)
9. I Need You Now (E. Fisher)
10. Shake, Rattle And Roll (Bill Haley)

JORDAN MARSH COMPANY Boston, Mass.

1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. Sincerely (McGuire)
4. Mr. Sandman (Chordettes)
5. Hearts Of Stone (Fontanes)
6. No More (DeJohns)
7. Melody Of Love (D. Carroll)
8. Dim, Dim The Lights (Haley)
9. Teach Me Tonight (DeCastros)
10. Earth Angel (Penguins)

THE MUSIC BOX Spokane, Wash.

1. Hearts Of Stone (Fontanes)
2. Earth Angel (Penguins)
3. Let Me Go, Lover (T. Brewer)
4. Naughty Lady (Ames Bros.)
5. No More (DeJohns)
6. Mr. Sandman (Chordettes)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Shake, Rattle And Roll (Bill Haley)
9. Melody Of Love (B. Vaughn)
10. Teach Me Tonight (DeCastros)

GARDEN CITY MUSIC CENTER Garden City, L. I., N. Y.

1. Earth Angel (Penguins)
2. Let Me Go, Lover (J. Weber)
3. Melody Of Love (B. Vaughn)
4. Mr. Sandman (Chordettes)
5. Naughty Lady (Ames Bros.)
6. That's All I Want From You (Jaye P. Morgan)
7. Mambo Italiano (R. Clooney)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Hearts Of Stone (Fontanes)
10. Papa Loves Mambo (P. Como)

GRAYMAT MUSIC SHOP Morristown, N. J.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Teach Me Tonight (DeCastros)
4. Make Yourself Comfortable (Sarah Vaughan)
5. No More (DeJohns)
6. Mr. Sandman (Chordettes)
7. Melody Of Love (Four Aces)
8. Mambo Italiano (R. Clooney)
9. I Need Your Lovin' (Bazoom) (Cheers)
10. That's All I Want From You (Jaye P. Morgan)

BILL'S RECORD SHOP Tulsa, Okla.

1. Hearts Of Stone (Fontanes)
2. That's All I Want From You (Jaye P. Morgan)
3. Let Me Go, Lover (J. Weber)
4. Naughty Lady (Ames Bros.)
5. Mr. Sandman (Chordettes)
6. Shake, Rattle And Roll (Bill Haley)
7. No More (McGuire)
8. Dim, Dim The Lights (Haley)
9. I Need Your Lovin' (Bazoom) (Charms)
10. Make Yourself Comfortable (Sarah Vaughan)

W. ROXBURY MUSIC CENTER West Roxbury, Mass.

1. Naughty Lady (Ames Bros.)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
4. Let Me Go, Lover (J. Weber)
5. Teach Me Tonight (DeCastros)
6. Dim, Dim The Lights (Haley)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Sincerely (McGuire)
9. Melody Of Love (D. Carroll)
10. Unsuspecting Heart (S. Gale)

RADIO DOCTORS Milwaukee, Wis.

1. Earth Angel (Penguins)
2. Hearts Of Stone (Fontanes)
3. Sincerely (McGuire)
4. Melody Of Love (Four Aces)
5. Runaround (Three Chukles)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Let Me Go, Lover (J. Weber)
8. Star Dust Mambo (R. Maltby)
9. Open Up Your Heart (Cowboy Choir)
10. That's All I Want From You (Jaye P. Morgan)

MUSIC CORNER New Haven, Conn.

1. Sincerely (McGuire)
2. Melody Of Love (D. Carroll)
3. Runaround (Chuckles)
4. Let Me Go, Lover (J. Weber)
5. Dim, Dim The Lights (Haley)
6. Mr. Sandman (Chordettes)
7. Teach Me Tonight (DeCastros)
8. Open Up Your Heart (Cowboy Choir)
9. Hearts Of Stone (Fontanes)
10. Naughty Lady (Ames Bros.)

ANDRE'S RECORD SHOP Lansing, Mich.

1. Let Me Go, Lover (T. Brewer)
2. No More (DeJohns)
3. Mr. Sandman (Chordettes)
4. Hearts Of Stone (Fontanes)
5. Naughty Lady (Ames Bros.)
6. Melody Of Love (Martin & Shore)
7. Mambo Italiano (R. Clooney)
8. Teach Me Tonight (DeCastros)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Dim, Dim The Lights (Haley)

FERGUSON'S RECORD SHOP Memphis, Tenn.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. That's All I Want From You (Jaye P. Morgan)
4. Naughty Lady (Ames Bros.)
5. Shake, Rattle And Roll (Bill Haley)
6. Tweedlee Dee (Lavern Baker)
7. Mr. Sandman (Four Aces)
8. Sincerely (McGuire)
9. Melody Of Love (B. Vaughn)
10. Ling, Ting Tong (Five Keys)

MUSIC CENTER Honolulu, T. H.

1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Chordettes)
4. Hearts Of Stone (Fontanes)
5. Earth Angel (Penguins)
6. Mambo Italiano (R. Clooney)
7. Unsuspecting Heart (G. Shaw)
8. Hold My Hand (Don Cornell)
9. Papa Loves Mambo (P. Como)
10. Shake, Rattle And Roll (Bill Haley)

GILCHRIST RECORD SHOP Cleveland, Ohio

1. Earth Angel (Penguins)
2. Elephant Tango (Commanders)
3. Crazy Otto (Crazy Otto)
4. Melody Of Love (B. Vaughn)
5. Naughty Lady (Ames Bros.)
6. Ko Ko Mo (Gene & Eunice)
7. Mr. Sandman (Chordettes)
8. Crazy Otto (Johnny Maddox)
9. Cherry Pink (Prez Prado)
10. Plantation Boogie (Lenny Dee)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Hearts Of Stone (Fontanes)
2. That's All I Want From You (Jaye P. Morgan)
3. Let Me Go, Lover (J. Weber)
4. Mr. Sandman (Chordettes)
5. Earth Angel (Penguins)
6. Teach Me Tonight (DeCastros)
7. No More (DeJohns)
8. Naughty Lady (Ames Bros.)
9. This Ole House (R. Clooney)
10. Papa Loves Mambo (P. Como)

MOSES MELODY SHOP Little Rock, Ark.

1. Let Me Go, Lover (J. Weber)
2. Hearts Of Stone (Fontanes)
3. Mr. Sandman (Chordettes)
4. No More (DeJohns)
5. Hold My Hand (Don Cornell)
6. This Ole House (R. Clooney)
7. Count Your Blessings (Fisher)
8. I Need You Now (E. Fisher)
9. Teach Me Tonight (DeCastros)
10. Dim, Dim The Lights (Haley)

VAN CURLER MUSIC Albany, N. Y.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (T. Brewer)
3. Melody Of Love (B. Vaughn)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Teach Me Tonight (DeCastros)
6. Hearts Of Stone (Fontanes)
7. No More (DeJohns)
8. Sincerely (McGuire)
9. That's All I Want From You (Jaye P. Morgan)
10. Dim, Dim The Lights (Haley)

LIL' PAL RECORD STORE Houston, Tex.

1. Sincerely (McGuire)
2. Ling, Ting, Tong (Charms)
3. That's All I Want From You (Jaye P. Morgan)
4. Unsuspecting Heart (S. Gale)
5. Let Me Go, Lover (T. Brewer)
6. Melody Of Love (Four Aces)
7. Darlin' (Miltoppers)
8. Tweedlee Dee (Lavern Baker)
9. Naughty Lady (Ames Bros.)
10. Confused (Dean Martin)

THE CASH BOX

RHYTHM N' BLUES

Ramblings

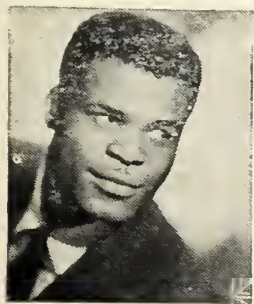
NEW YORK:

The Alan Freed "Rock-n-Roll" Ball held at the St. Nicholas Arena, New York, on Friday and Saturday nights, January 14 and 15, had to be seen to be believed. A total of about 12,000 people jammed the hall on both nights. When we say jammed we must add that the word hardly describes the solid mass that stood for five hours to see the wonderful r & b show that Freed had arranged. Seen from above, the enthusiastic teeners seemed to be jelled into one swaying body with thousands of heads. That they adored Freed was evident from the uproarious welcome with which they greeted his appearance. The enthusiasm of the audience was transferred to the performers. The latter loved the kids and reacted to the frenzy with tremendous performances. A finale that lasted about half an hour was rocked in the atmosphere of a revival meeting. With Joe Turner at the mike and Fats Domino at the piano the entire troupe returned to the stage for a closing that was without parallel. Singers and instrumentalists danced, dancers and singers grabbed instruments and instrumentalists and dancers sang. Alan Freed and his lovely wife, Jackie, jitterbugged and the kids went wild. An exhausting but thrilling experience. Joe Turner was awarded The Cash Box Juke Box operators poll trophy as number one rhythm and blues male performer of 1954 about midway through the evening. . . . Bess Berman, Apollo Records, in Florida. Bess is trying to build up her strength which was hard hit during her recent illness. . . . Jack Angel reports things just about normal now at the new Herald offices. Angel tells us that a new batch of releases scheduled to be out very soon. . . . Joel "Home-Boy" Turnero had the trade present at his initial broadcast over WOV-New York on January 20, 8 until 9 p.m. Joel's show emanates directly from the After Hour Record Bar. . . . 'Ja ever see a man get around without touching the ground. That's Irv Marcus these days. Johnny Ace's "Pledging My Love" on Duke the latest r & b to break out in the pop market and as a result Marcus is as buoyant as a helium filled balloon. One of the first indications of its breaking the barrier was when Marcus recently walked into the Loop Record Shop, Cleveland, and was gladhanded by a happy George Freedman, owner, who told him of the records trend popwise. . . . Jubilee Records out with a new Orioles "I Love You Mostly" and "Fair Exchange," and a Cadillacs "No Chance" and "Symphy," both of which look like strong contenders. . . . After knocking at the winners' door for the last few releases, Kid King's Combo with "Now Listen Baby" on Excello look like they might make it with this one. Their biggest to date was last year's "Banana Split."

. . . Bristoe really building a great audience in Detroit. We hear he was recently invited to emcee the graduation proms of no less than four schools. Bristoe also has an afternoon show called "Altar Spiritual Time." . . . The Five Keys, currently high in both pop and r & b charts with "Ling Ting Tong" on Capitol, will headline the "Big Ten Rhythm and Blues Show" scheduled to kick off on January 28. Package will visit Norfolk, Richmond, Baltimore, Washington and other east coast cities. . . . Winners of the Alan Freed "Rock 'N Roll" poll were Roy Hamilton, Ruth Brown, The Drifters and Buddy Johnson. . . . Bobby Shad busy cutting practically day and night last week cutting an unusual 12 sides for a 12-inch L.P. to be released on EmArcy. Bobby paired the great Clifford Brown trumpet with Neil Hefti and string backing. . . . Atlantic Records completed a deal with EMI through Walter Moody for release in England and the Continent of Lavern Baker's "Tweedle Dee." The diskery also announced that they had cut the first session in two years with The Cardinals. Reason being—lead Ernest Warren had been in the armed service for the past couple of years. The trade will remember The Cardinals for their "Kiss Me Baby" and "Wheel Of Fortune." Atlantic will make a special release next week. Contrary to their usual policy of releasing in packages, the next issue will be a single by The Clovers, "If You Love Me (Why Don't You Tell Me So)" and "Blue Velvet." . . . Dave Brubeck, Gerry Mulligan and Chet Baker, along with singer Carmen McRea, will appear in a two-performance jazz concert at Carnegie Hall on Saturday night, March 12. This will be the first time that the three great modernists have appeared in a concert together.

CHICAGO:

Lotsa news from Capitol diskery this week. . . . Dakota Staton's first record for label, "My Heart's Delight" getting lots of nice reaction, according to promotion man Don Hassler. Don also tells us that The 5 Keys have a new release, "Close Your Eyes" b/w "Doggone It, You Did It" which, it is believed, could be a follow-up hit to their current smash, "Ling Ting Tong." . . . And, finally, he told us about a newly signed group, the Al Belletto Quintette, which opens at the Blue Note February 2. Group records for the 'Kenton Presents Blues' label. Popular Chicago dee-jay Daddy-O Daylie currently running a contest among his listeners to name group's theme song. An album is also being readied for release for this quintette. . . . From Shaw Artists Corp. comes word of a big jazz show. With: Sarah Vaughan; Erroll Garner; George Shearing Quintette; Count Basie and a big band; Lester Young; and Stan Getz. Starts in Boston 2/11. Plays Chicago's Civic Opera House 2/20. Winds up in the East once again on 3/5. . . . "I Wanna Hug Ya, Kiss Ya, And Squeeze Ya" by Buddy & Claudia Griffin doing real well, so says Len Chess. . . . We've received word that the Vee-Jay diskery, definitely one of the most progressive labels to come out in a long time has signed Wardell Gray. . . . Roy Hamilton, who has really had a phenomenal rise, stars at the Chicago Thitter beginning 2/11. . . . Coupla changes at Radio Station WGES where Stan Riccardo is the new morning DJ. And Lucky Cordell is once again back, now broadcasting the "Wake 'Em Up" 6 A.M. show. . . . Jimmy Reed's "You Don't Have To Go" really starting to climb the charts. . . . The Penguins' version of "Earth Angels" has zoomed to top spot on the R&B charts and is steadily climbing popwise as well. . . . Johnny Hodges opening at the Crown Propeller 2/9 for a two-weeker.



ROY HAMILTON



JOEL TURNERO

LOS ANGELES:



THE FOUR TUNES

Irving Granz is kicking off the first big show of '55 with his "Rock And Roll Jamboree" at the Shrine Auditorium Jan. 28th. The long list of "name" attractions who will participate in the event include Chuck Higgins, Joe Houston, Oscar McLollie, Richard Berry and The Dreamers, Marvin and Johnny, Billy Ward and The Dominoes, Shirley Gunther and The Queens, The Medallions, The Jewels Gene & Eunice and T-Bone Walker. Highlight of the evening will be a duet by deejays Hunter Hancock, Dick "Huggie Boy" Hugg and Charles Trammell. . . . Art Rupe, prexy of Specialty Records, happily reported this week that altho just released Daddy Cleanhead's "Something's Going On In My Room" is already showing strong possibilities of becoming a National juke box hit. . . . The great jazz organist Wild Bill Davis is in town again. He and his trio appeared at the Savoy Ballroom Jan. 21st thru 23rd along with Charles Brown and Amos Milburn. . . . Ironically enough, Luis Rivera, another talented organist, is also appearing this same week-end at The Five Four Ballroom with The Four Tunes. Rivera just recently signed with Federal Records and his first release "Tangerine" is already showing strong signs of becoming a big hit. . . . Most everyone agrees that the man with the big black cigar—that dynamic, lovin' John Dolphin—will someday soon crash through with a big hit. The fabulous Mr. J. D. should cash in on plenty of loot with his latest release on the Money label. Tune is a catchy reading of "Treat Me Like I Treat You" by that old-timer Peppermint Harris. Flip side "I Want A Cadillac Funeral" sounds great too. . . . Gene and Eunice, who cut the original "Ko Ko Mo" on the Combo label, signed with Aladdin Records and have recut the same tune. Now we have exactly the same tune and same artists out on two different labels. . . . Watch for a new label called Cash Records which will soon hit the market. . . . Pee Wee Crayton left for New Orleans to record for Imperial Records. He will return to LA after the sessions to complete club dates along The West Coast. His latest "I Need Your Love" is clicking off big.

Tuning Up



CHICAGO—A "before-hour session" in the early afternoon at Paul Raffles' and Pat Fontecchio's Cloister Inn found record artist Georgie Shaw crooning to the keyboarding of another popular record voice, Tommy Leonetti. The Cloister piano is "open" to musicians for impromptu rehearsals.

This is it! **THE ORIGINAL**

"KO KO MO"

b/w
"YOU AND ME"

COMBO # 64
by GENE & EUNICE

3 IN NEW YORK CITY

8 IN LOS ANGELES

AND SPREADING FAST

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DUKE'S REALLY STARTING THE NEW YEAR WITH A BANG WITH TWO SURE HITS



The Sultans

sing

"Boppin' With The Mambo"

and

"What Makes Me Feel This Way"

Duke # 135

and

the Southern Tones



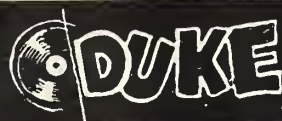
sing

"Be What You Are"

and

"Just A Closer Walk With Thee"

Duke # 207



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"Hitting With The Hits!" PARROT RECORDS

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B/W

"I'M YOURS"

PARROT — 812

"A Killer Diller"

STILL GOING STRONG!

THE FLAMINGOS

**"DREAM OF A
LIFETIME"**

B/W

"ON MY MERRY WAY"

PARROT — 808

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TOPS IN BLUES!

J. B. LENORE'S

**"MAMA TALK TO
YOUR DAUGHTER"**

B/W

**"MAN WATCH YOUR
WOMAN"**

PARROT — 809

Big in Chicago, Memphis, Detroit

A NEW COMER!

LOU MAC

SINGING WITH A NEW SOUND

ON

BLUE LAKE RECORDS

**"HARD TO GET
ALONG WITH"**

B/W

**"COME BACK
LITTLE DADDY"**

BLUE LAKE — 108

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CHICAGO 15, ILLINOIS
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THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

2

KO KO MO
Gene & Eunice
(Combo 64)

3

EARTH ANGEL
Penguins
(Dootone 348)

4

SINCERELY
Moonglows
(Chess 1581)

5

TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)

6

TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

7

MAKE YOURSELF
COMFORTABLE
Sarah Vaughan
(Mercury 70469)

8

HURT
Roy Hamilton
(Epic 9086)

9

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

10

EVERY DAY
I HAVE THE BLUES
B. B. King
(RPM 421)

EARTH ANGEL
Penguins
(Dootone 348)

TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)

SINCERELY
Moonglows
(Chess 1581)

YOU UPSET ME BABY
B. B. King
(RPM 416)

LING, TING, TONG
Five Keys
(Capitol 2945)

HEARTS OF STONE
Charms
(DeLuxe 6062)

HURT
Roy Hamilton
(Epic 9086)

KO KO MO
Gene & Eunice
(Combo 64)

YOU DON'T
HAVE TO GO
Jimmy Reed
(Vee-Jay 119)

RECONSIDER BABY
Lowell Fulson
(Checker 804)

COME BACK
Ray Charles
(Atlantic 1050)

EARTH ANGEL
Penguins
(Dootone 348)

SINCERELY
Moonglows
(Chess 1581)

TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

LING, TING, TONG
Five Keys
(Capitol 2945)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

RECONSIDER BABY
Lowell Fulson
(Checker 804)

LAST NIGHT
Little Walter
(Checker 805)

THINKING OF YOU
Fats Domino
(Imperial 5328)

in
SAN FRANCISCO

in
NEWARK

in
DALLAS

1

HEARTS OF STONE
Charms
(DeLuxe 6062)

2

RECONSIDER BABY
Lowell Fulson
(Checker 804)

3

TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)

4

YOU UPSET ME BABY
B. B. King
(RPM 416)

5

SINCERELY
Moonglows
(Chess 1581)

6

EVERY DAY I HAVE
THE BLUES
B. B. King
(RPM 421)

7

POISON IVY
Willie Mabon
(Chess 1580)

8

I'M READY
Muddy Waters
(Chess 1579)

9

LAST NIGHT
Little Walter
(Checker 805)

10

EARTH ANGEL
Penguins
(Dootone 348)

EARTH ANGEL
Penguins
(Dootone 348)

TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

SINCERELY
Moonglows
(Chess 1581)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

KO KO MO
Gene & Eunice
(Combo 64)

I NEED YOUR LOVE
Pee Wee Crayton
(Imperial 5321)

HEARTS OF STONE
Charms
(DeLuxe 6062)

POISON IVY
Willie Mabon
(Chess 1580)

HURT
Roy Hamilton
(Epic 9086)

COME BACK
Ray Charles
(Atlantic 1050)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

RECONSIDER BABY
Lowell Fulson
(Checker 804)

SINCERELY
Moonglows
(Chess 1581)

HEARTS OF STONE
Charms
(DeLuxe 6062)

YOU UPSET ME BABY
B. B. King
(RPM 416)

EVERY DAY
I HAVE THE BLUES
B. B. King
(RPM 421)

EARTH ANGEL
Penguins
(Dootone 348)

YOU DON'T
HAVE TO GO
Jimmy Reed
(Vee-Jay 119)

TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 EARTH ANGEL
Penguins
(Dootone 348)
- 2 SINCERELY
Moonglows
(Chess 1581)
- 3 HEARTS OF STONE
Charms
(DeLuxe 6062)
- 4 LING, TING, TONG
Five Keys
(Capitol 2945)
- 5 TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)
- 6 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 7 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- 8 HURT
Roy Hamilton
(Epic 9086)
- 9 KO KO MO
Gene & Eunice
(Combo 64)
- 10 MR. SANDMAN
MAMBO
Chris Powell
(Grand 120)

- SINCERELY
The Moonglows
(Chess 1581)
- EVERY DAY
I HAVE THE BLUES
B. B. King
(RPM 421)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- EARTH ANGEL
The Penguins
(Dootone 348)
- RECONSIDER BABY
Lowell Fulson
(Checker 804)
- KO KO MO
Gene & Eunice
(Combo 64)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- DADDY, DADDY
Richard Berry &
The Dreamers
(Flair 1058)
- DON'T DROP IT
Wilbur Harrison
(Savoy 1138)

- HEARTS OF STONE
Charms
(DeLuxe 6062)
- EARTH ANGEL
Penguins
(Dootone 348)
- TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)
- SINCERELY
Moonglows
(Chess 1581)
- EVERY DAY
I HAVE THE BLUES
B. B. King
(RPM 421)
- MAKE YOURSELF
COMFORTABLE
Sarah Vaughan
(Mercury 70469)
- HURT
Roy Hamilton
(Epic 9086)
- LING, TING, TONG
Five Keys
(Capitol 2945)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- RECONSIDER BABY
Lowell Fulson
(Checker 804)

in
ATLANTA

in
NASHVILLE

in
DETROIT

- 1 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- 2 HEARTS OF STONE
Charms
(DeLuxe 6062)
- 3 LING, TING, TONG
Five Keys
(Capitol 2945)
- 4 EARTH ANGEL
Penguins
(Dootone 348)
- 5 SINCERELY
Moonglows
(Chess 1581)
- 6 RECONSIDER BABY
Lowell Fulson
(Checker 804)
- 7 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 8 YOU UPSET ME BABY
B. B. King
(RPM 416)
- 9 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 10 STINGY LITTLE THING
Midnighters
(Federal 12202)

- HEARTS OF STONE
Charms
(DeLuxe 6062)
- SINCERELY
Moonglows
(Chess 1581)
- EARTH ANGEL
Penguins
(Dootone 348)
- YOU UPSET ME BABY
B. B. King
(RPM 416)
- RECONSIDER BABY
Lowell Fulson
(Checker 804)
- BABY, LET'S
PLAY HOUSE
Arthur Gunter
(Excelllo 2047)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- EVERY DAY I HAVE
THE BLUES
B. B. King
(RPM 421)
- POISON IVY
Willie Mabon
(Chess 1580)

- SINCERELY
Moonglows
(Chess 1581)
- LING, TING, TONG
Charms
(DeLuxe 6076)
- HEARTS OF STONE
Charms
(DeLuxe 6062)
- TEACH ME TONIGHT
Dinah Washington
(Mercury 70497)
- RECONSIDER BABY
Lowell Fulson
(Checker 804)
- EARTH ANGEL
Penguins
(Dootone 348)
- POISON IVY
Willie Mabon
(Chess 1580)
- A REAL HUMDINGER
Five Pearls
(Aladdin 3265)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- YOU UPSET ME BABY
B. B. King
(RPM 416)

Coming Up In R & B

Listed Alphabetically

ANYTHING FOR A FRIEND

Faye Adams
(Herald 444)

Harrisburg, Los Angeles, New York,
Philadelphia, St. Louis

A REAL HUMDINGER

Five Pearls
(Aladdin 3265)

Detroit, Meridian, Memphis, Tulsa

UPSIDE YOUR HEAD

Buddy Johnson
(Mercury 70523)

Dallas, New York, St. Louis

YOUR BEST BUYS

"DEEP FREEZE"

is red hot . . .

Coast to Coast!

by THE ROAMERS

Savoy # 1147

Watch for Our New Release
by the Davis Sisters.

SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

Breaking In All Markets!

FAYE ADAMS

"ANYTHING FOR A FRIEND"

444

Heading For A Hit!

CHARLIE & RAY

"I LOVE YOU MADLY"

438

Herald RECORDS
234 W. 55 St.
New York N. Y.

AN R & B SMASH!

THE CADILLACS

singing

"NO CHANCE"

and

"Sympathy"

JOSIE 773

JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

WATCH THESE FOR SALES! EDNA GALLMON COOKE

sings

"NOBODY BUT YOU LORD"

b w

"SOMEBODY HELP ME"

NASHBORO 549

THE SKYLARKS

"CALL YOU IN THE MORNING"

NASHBORO 548

KID KING'S COMBO

"NOW LISTEN BABY"

vocal by

GOOD ROCKIN' SAM

EXCELLO 2051

STILL CLICKIN'

"BABY, LET'S PLAY HOUSE"

EXCELLO 2047

NASHBORO RECORD CO., INC.
177 3rd Ave., N., Nashville, Tenn.
(Phone 42-2215)

NEW RELEASES

ELAINE GAY

"ROCK LOVE"

"Ebony Eyes"

Deluxe 2029

THE CHARMS

"KO KO MO"

"Whadaya Want"

Deluxe 6080

BONNIE LOU

"TWEEDLEE DEE"

"THE FINGER OF SUSPICION"

King 1436

WANDA WAYNE

"I GOTTA GO GET MY BABY"

"The Light Across The River"

King 1437

DISTRIBUTED BY
King RECORDS

Juke Box Hit!

SOMETHING'S GOIN' ON
IN MY ROOM

by DADDY CLEANHEAD

541

541-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

Heading for the
Biggest Hit of
the Year!

"IT MAY SOUND SILLY"

IVORY JOE HUNTER

ATLANTIC # 1049

Atlantic RECORDING
CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

GETTING HOT

Pee Wee Crayton

"I NEED YOUR LOVE"

b w

"YOU KNOW, YEAH"

5321

Imperial Records

6425 Hollywood Blvd.
Hollywood 28, Calif.

RHYTHM 'N BLUES THE CASH BOX REVIEWS

⊙ A DISK & SLEEPER ⊙

⊙ B+ EXCELLENT

⊙ B VERY GOOD

⊙ C+ GOOD

⊙ C FAIR

⊙ D MEDIOCRE

CLARENCE "GATEMOUTH" BROWN
(Peacock 1633)

B+ "FOR NOW, SO LONG" (2:40)
[Lion BMI-Brown] Gatemouth pours out a slow Southern blues in expert fashion. Gatemouth tells his gal "so long for now" and not to forget her vows. Solid offering.

B "MIDNIGHT HOUR" (2:40)
[Lion BMI-Brown] Brown shouts a driving bouncer with a potent beat. Two strong etchings.

THE "5" ROYALES
(Apollo 467)

B+ "WITH ALL YOUR HEART" (2:56) [Bess BMI-Thompson] The "5" Royals are issued on one of their masters cut on Apollo before they moved over to King. Deck is a good release with the boys performing deftly on a middle beat ditty with melodic flavor and a good beat.

B "SIX O'CLOCK IN THE MORNING" (2:45) [Bess BMI-Thompson] The "5" Royals bounce through and jump with zest that excites. However it seems to lack the extra appeal of the upper deck.

THE SPIDERS
(Imperial 5331)

B+ "THAT'S ENOUGH" (2:20)
[Commodore BMI-Bartholomew] The Spiders have a likely prospect in this melodic platter. Tune is intriguing and easy to remember while the treatment is top-drawer. Delectable wax.

B "LOST AND BEWILDERED" (2:25) [Commodore BMI-A. Smith] An easy to take slow rhythmic wailing blues. Pretty ditty with pop flavor.

JOHN LEE HOOKER
(Modern 948)

C "SHAKE, HOLLER AND RUN" (2:49) [Mod. Music BMI-Hooker, Ling] John Lee Hooker does a take off on the hit "Shake, Rattle and Roll". Ork is too strong for the singer and he can hardly be heard.

B+ "HALF A STRANGER" (2:49) [Mod. Music BMI-Hooker, Ling] Hooker sings a soulful Southern blues with all the heart and expression he is so capable of. Strong deck that should more than please his army of followers.

JUAN TIRADO
(Prestige 909)

C+ "SHAKE IT EASY" (2:43) [Prestige BMI-Tirado] One for the mambo clientele. A middle tempo, easy to dance to wax.

C+ "CHA CHEANDO" (2:49) A quick beat cha cha with a happy sound. A Hebrew holiday tune given a mambo beat. Ok platter.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THAT'S ALL I WANT FROM YOU" (2:45)

[Weiss & Barry BMI—Rothe]

"YOU STAY ON MY MIND" (2:40)

[Calvin Music BMI—Starr-Evelyn]

DINAH WASHINGTON

(Mercury 70537)



DINAH WASHINGTON

● Dinah Washington takes hold of the current pop hit and reads it like only Dinah can. This is a

natural follow up to "Teach Me Tonight" and it's dollars to doughnuts that it is a hit. The tune is so great and Dinah bends it with mannerisms that makes it distinctively "Miss D". The mystery of it all is that no one has covered it in r & b before. The flip, "You Stay On My Mind", is a middle tempo bouncer that Dinah sings in torrid fashion. A goodie that has lots of quality. This deck, lacking the familiarity of the top deck, might take a little longer to move out, however, in the long run it could turn out to be the stronger etching.

"I LOVE YOU MOSTLY" (2:11)

[Blackwood BMI—Adams, Frizzell]

"FAIR EXCHANGE" (2:38)

[Raleigh ASCAP—Lincoln Chase]

THE ORIOLES

(Jubilee 5177)



THE ORIOLES

● The Orioles borrow from the

country field for their latest and the results are likely to give them a hit. The smooth singing group comes up with "I Love You Mostly", a slow bounce ballad of romantic nature. It is also of the type that should follow the trend and pick up a good share of pop business. The flip, "Fair Exchange", is a complete change of pace. The group sings with energetic happiness and a distinct pop flavor. A calypsoish ditty that the kids will find to their liking. Two strong entries.

THE CASH BOX

Rhythm 'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- | | | |
|-------------------------|-----------------|---------------|
| ★ "FOR NOW, SO LONG" | Gatemouth Brown | Peacock 1633 |
| ★ "WITH ALL YOUR HEART" | The "5" Royals | Apollo 467 |
| ★ "THAT'S ENOUGH" | The Spiders | Imperial 5331 |
| ★ "RIB TIPS" | Rufus Gore | King 4768 |

BILLY (The Kid) EMERSON
(Sun 214)

C+ "WHEN IT RAINS IT POURS" (2:43) [Hi-Lo Music BMI-Emerson] Billy (The Kid) Emerson wails his woes in a slow bouncing blues presentation. Ok Southern market fare.

B "MOVE BABY MOVE" (2:45) [Hi-Lo Music BMI-Emerson] Another in the "Shake Rattle and Roll" kick. Deck has a good beat.

RUFUS GORE
(King 4768)

B+ "RIB TIPS" (2:35) [Jay & Cee BMI-Clifford Bush] Rufus Gore and his orchestra dish up a rocking middle tempo southern blues with an appealing rendition that could get strong action.

C+ "BIG ENDS" (2:36) [Jay & Cee BMI-Henry Glover] The flip is a beaty instumental that makes an ideal coupler.

BILL ROBINSON and The Quails
(DeLuxe 6074)

B "OH SUGAR" (2:25) [Lois BMI-Fritz Butler] Bill Robinson and The Quails perform effectively as they blend on a slow romantic blues. Robinson sings with much feeling.

B "LOVE OF MY LIFE" (2:11) [Lois BMI-Margaret McLemore] Flip is an uptempo ditty that sails nicely. Robinson comes through with a side that should catch a good portion of the action.

THE HOLLYWOOD FLAMES
(Decca 48331)

B "LET'S TALK IT OVER" (2:25) [Golden State BMI-Rudy Toombs] A slow flavorsome tidbit with a wailing chant. The Hollywood Flames impart a religious sound to the exotic tune. Good deck.

B "I KNOW" (2:23) [Golden State BMI-Gaynel Hodge] Similar comments on a driving middle tempo blues. Two effective sides.

THE HAWKS
(Imperial 823)

B+ "IT'S TOO LATE NOW" (2:08) [Commodore Music BMI-Matt-hews, Thrower, Bartholomew] The Hawks come up with a fast tempo racer that comes off in good style. The group maintains a beat throughout and the deck should come up with some strong sales figures.

B+ "CAN'T SEE FOR LOOKIN'" (2:20) [Commodore BMI-Bartholomew] An unusual Southern blues that looks strong. Wailing chant could take it close to the top. Haunting melody.

RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"MY HEART'S DELIGHT" (2:12)

[St. Louis BMI—Singleton, McCoy]

"WHAT DO YOU KNOW ABOUT LOVE" (2:16)

[Livingston, David]

DAKOTA STATON

(Capitol 3010)

● A new voice to watch. Dakota Staton is a fresh and capable wax entertainer that looks like she's headed for hitdom. Both sides presented here are excellent showcases for the gal's talent. "My Heart's Delight" is a fast beat bouncer that Miss Staton belts with enthusiasm

and vocal tricks. It's a goodie that drives. The underlid, "What Do You Know About Love" has the gal showing off her ballad voice. She handles the lyrics and tune with an emotional quality and deft vocalizing. It may not take off as quickly as the jump but it is nevertheless a strong etching. Watch this gal.

"NOW LISTEN BABY" (2:30)

[Excelloree BMI]

"THE SNEAK" (2:47)

[Excelloree BMI—Edwards]

KID KING'S COMBO WITH ROCKIN' SAM

(Excello 2051)

● Kid King's Combo has been threatening for the past several releases to break out with a real big one. Up to now the largest in the sales column has been "Banana Split". This is the one that could be it. In "Now Listen Baby", the combo with Rockin' Sam on the vo-

cal work together on a tune, beat and delivery. Result a grade-A wax for juke boxes and over the counter sales. The under lid, "The Sneak", is a weird sounding instrumental slightly below the top deck in quality. An excellent coupling that could also make noise.

Spiritual

DIXIE HUMMING BIRDS

(Peacock 1740)

B+ "I'M NOT UNEASY" (2:30) [Lion-Arr. Ira Tucker] The Dixie Humming Birds with Ira Tucker handling the lead, blend harmoniously on a bouncing religious tune. Solid gospel wax that should stir up a sluggish market.

B+ "SINNER, SIN NO MORE" (2:31) [Lion-Arr. Ira Tucker] Tucker and Walker share the lead spotlight on the flip, a quick up-tempo offering. Teamwork wonderful to listen to. Two exciting sides.

SPIRIT OF MEMPHIS

(Peacock 1734)

B "SWEET HOUR OF PRAYER" (2:44) P.D. A sweet and sentimental etching by the smooth working Spirit of Memphis. J. Bledsoe does the narrative.

B "WHAT COULD I DO" (2:29) P.D. A driving exciter with Bledsoe and Little Ax collaborating on the lead. There'll be no stoics in the audience when this is performed.

THE SKYLARKS

(Nashboro 548)

B+ "CALL YOU IN THE MORNING" (2:40) Here's one of the soft variety that should prove a strong religious item. The variety and excellence of the voices makes a very appealing and intriguing combination. Strong wax.

B "LETTER FROM JESUS" (2:46) The under lid is a stirring bouncer in which the Skylarks excite. Ok coupler.

MACEO WOODS

(Vee-Jay 122)

C+ "LEANING ON THE EVERLASTING ARM" (2:00) [Conrad/BMI] An organ recitation by Maceo Woods of a fast tempo rhythmic religious tune with a jazz flavor.

C+ "AMAZING GRACE" (2:45) [Conrad BMI] Maceo Woods offers a slow, sentimental, religious item in tender and loving fashion. His handling of the Hammond is exceedingly moving.

The Nation's Rhythm & Blues TOP 15

- 1 EARTH ANGEL
Penguins (Dootone 348)
- 2 SINCERELY
Moonglows (Chess 1581)
- 3 HEARTS OF STONE
Charms (DeLuxe 6062)
- 4 PLEDGING MY LOVE
Johnny Ace (Duke 136)
- 5 TWEEDLEE DEE
Lavern Baker (Atlantic 1047)
- 6 LING, TING, TONG
Five Keys (Capitol 2945)
Charms (DeLuxe 6076)
- 7 TEACH ME TONIGHT
Dinah Washington (Mercury 70497)
- 8 RECONSIDER BABY
Lowell Fulson (Checker 804)
- 9 EVERY DAY I HAVE THE BLUES
B. B. King (RPM 421)
- 10 HURT
Roy Hamilton (Epic 9086)
- 11 YOU UPSET ME, BABY
B. B. King (RPM 416)
- 12 I'VE GOT A WOMAN
Ray Charles (Atlantic 1050)
- 13 KO KO MO
Gene & Eunice (Combo 64)
- 14 POISON IVY
Willie Mabon (Chess 1580)
- 15 COME BACK
Ray Charles (Atlantic 1050)

DOUBLE SMASH

"I WANNA HUG YA KISS YA AND SQUEEZE YA"

by

BUDDY & CLAUDIA GRIFFIN

with the

BUDDY GRIFFIN ORCHESTRA

CHESS 1586



"A TOAST TO LOVERS"



by

DANNY OVERBEA

CHECKER 808

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

Fabor Robison's Disk Firms Jumping In Pop And Country

HOLLYWOOD, CALIF. — Fabor Robison, prexy of the Abbott and Fabor labels is keeping things moving on his two independent diskeries.

The DeCastro Sisters are nearing the gold record mark with their hit version of "Teach Me Tonight," and at the same time, their latest coupling "To Say You're Mine" b/w "I'm Bewildered," is breaking for a follow-up hit.

In addition to the firm's success in the popular field, Fabor and Abbott keep booming in the country department. Country warbler Jim Reeves, who appeared on Ed Sullivan's "Toast

of the Town" TVer on the 9th of this month, has what looks like a smash in his latest single, "Where Does A Broken Heart Go" coupled with "The Wilder Your Heart Beats, The Sweeter You Love." Two other hot items are Myra Lorrie and Buddy DeVal's recording of "Are You Mine?" on Abbott and Ginny Wright and Tom Tall's recording of the same song on Fabor.

Robison, who has just settled himself in his new abode in the California Canyons, is planning another cross-country trip, in the near future, to promote all of his pop and country platters.

Jazz Unlimited Presents Sunday Concert

NEW YORK—Jazz Unlimited, as the first in a series of jazz programs, will present a low priced, all star jazz concert featuring the finest names in Jazz at the Manhattan Center, Sunday afternoon, January 29, 1955 at 2:30 PM. Artists slated to appear include the Stan Getz Quintet, the Modern Jazz Quartet, Louis Bellson, Tony Scott Septet, Charlie Shavers, Jackie Paris, and Chris Connors.

Presented by Paul Werth and Fred Snitzer, the Jazz Unlimited concert has been priced at the \$3.00, \$2.50, \$2.00, \$1.50 scale to make it possible for jazz lovers, students, etc., to see great jazz artists at one appearance, and hear fine jazz music at prices everyone can afford.

As an added convenience, the concert will be presented at 2:30 PM on Sunday afternoon, usually a free time for musicians and everyone.

"Young At Heart"



NEW YORK—At a recent party in New York at which Frank Sinatra's new film, "Young At Heart" was previewed, Frank was pictured with Tommy Valando, publisher of the song "Young At Heart," which was a smash last year and from which the title of the film was taken.

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

Currently headlining the show at the Seville Theatre is Bill Kenny billed as "Mr. Inkspot". Also appearing on the same bill are the DeJohn Sisters who are making their first appearance in this area. Following them will be the Four Aces who open on January 27th. . . . The Rover Boys, Coral recording artists, causing a sensation during their holdover engagement at the El Morocco. Group has had local critics raving about their fine showmanship and singing ability. Most critics have appraised them as being the best singing group to come out of Toronto to date. Wyoma Winters, RCA Victor thrush also very well received. . . . The current chanteuse at the Ritz Cafe is Rosalind Courtright. . . . The featured attraction at the Cafe Montmartre this week is the one and only Peg Leg Bates. . . .

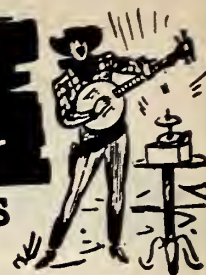


DeJOHN SISTERS

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



Ramblin' Lou WHLD—Niagara Falls, N. Y.

1. Let Me Go, Lover (H. Snow)
2. Loose Talk (Carl Smith)
3. Are You Mine (Lorrie & DeVal)
4. More And More (W. Pierce)
5. New Green Light (Thompson)
6. Place For Girls Like You (Faron Young)
7. I Dreamed Of A Hillbilly Heaven (Eddie Dean)
8. Brand New Baby (S. Cooper)
9. Little Tom (Ferlin Huskey)
10. That Crazy Mambo Thing (Hank Snow)

Johnny Rion KMOX & KSTL—St. Louis, Mo.

1. More Than Anything Else (Carl Smith)
2. Let Me Go, Lover (H. Snow)
3. Are You Mine (Lorrie & DeVal)
4. If You Ain't Lovin' (Young)
5. Thou Shalt Not Steal (Wells)
6. More And More (W. Pierce)
7. Outlaw (Red Sovine)
8. Close By (Bill Monroe)
9. Hillbilly Heaven (Eddie Dean)
10. Journey's End (Ernest Tubbs)

Bill Thornton KRLW—Walnut Ridge, Ark.

1. Penny Candy (Jim Reeves)
2. Never (R. & B. Foley)
3. More And More (W. Pierce)
4. Company's Comin' (Wagoner)
5. You're Not Mine Anymore (Webb Pierce)
6. Everlovin' (Davis Sisters)
7. You're A Heartbreaker (Elvis Presley)
8. I've Been Thinkin' (E. Arnold)
9. Are You Mine (Wright & Tall)
10. One By One (Wells & Foley)

Red Smith WBOK—New Orleans, La.

1. Daydreaming (B. Deckelman)
2. Hearts Of Stone (Red Foley)
3. I Feel Like Crying (Fairburn)
4. Whispering Scandal (Locklin)
5. I Can See An Angel (P. Pike)
6. I Want To Know (Hank King)
7. Are You Mine (Wells & Foley)
8. That's Alright (E. Presley)
9. If You Ain't Lovin' (Young)
10. Too Many Girls (Vin Bruce)

Billy "The Kid" Stanley WNOE—New Orleans, La.

1. Loose Talk (Carl Smith)
2. If You Ain't Lovin' (Young)
3. I Feel Like Cryin' (Fairburn)
4. Let Me Go, Lover (H. Snow)
5. This Is The Thanks (E. Arnold)
6. All The Way (Jordanaires)
7. More And More (W. Pierce)
8. I Love You Mostly (Frizzell)
9. Beware Of It (Johnnie & Jack)
10. Sure Fire Kisses (Hill & Tubbs)

Herman Coleman WMGR—Bainbridge, Ga.

1. If You Ain't Lovin' (Young)
2. Little Tom (Ferlin Huskey)
3. Loose Talk (Carl Smith)
4. I Don't Hurt (Hank Snow)
5. More And More (W. Pierce)
6. Kisses Don't Lie (Carl Smith)
7. No, Don't Believe I Will (Carl Smith)
8. Don't The Road Look Rocky (Lester & Earl)
9. If That's The Fashion (Young)
10. Boob-I-Lak (Tommy Collins)

Shel Horton WVAM—WKM—Saxton, Pa.

1. In The Jailhouse Now (Webb Pierce)
2. Mr. Sandman (Chet Atkins)
3. Unloved And Unclaimed (Geer Sisters)
4. This Ole House (Herb & Kay)
5. More And More (W. Pierce)
6. Lookin' Back To See (Draper)
7. Hillbilly Heaven (Eddie Dean)
8. Melody Of Love (Ink Spots)
9. Are You Mine (Wright & Tall)
10. Lookin' For The Green (Buck Griffin)

Art Barrett WCMS—Norfolk, Va.

1. I Feel Better All Over (Ferlin Huskey)
2. Lord Is Counting On You (Cowboy Church Choir)
3. Hearts Of Stone (Red Foley)
4. Wait A Little Longer (Chester Smith)
5. Lights Are Growing Dim (Harvie June Van)
6. Taller Than Trees (J. Davis)
7. I Love You Mostly (Frizzell)
8. Time Goes By (M. Robbins)
9. In The Jailhouse Now (Webb Pierce)
10. Untied (Tommy Collins)

Bob McKeehan KCNA—Tucson, Ariz.

1. This Ole House (S. Hamblen)
2. I Need You Now (E. Fisher)
3. Loose Talk (Carl Smith)
4. Carefree Moments (Wilburn Bros.)
5. If You Ain't Lovin' (Young)
6. More And More (W. Pierce)
7. One By One (Wells & Foley)
8. You're Not Mine (W. Pierce)
9. More Than Anything (Smith)
10. Hearts Of Stone (Red Foley)

Clarence Kneeland WICH—WERE— Jewett City, Conn.

1. Let Me Go, Lover (H. Snow)
2. More And More (W. Pierce)
3. Loose Talk (Carl Smith)
4. I've Been Thinking (Arnold)
5. Little Tom (Ferlin Huskey)
6. This Ole House (S. Hamblen)
7. I Don't Hurt Anymore (Snow)
8. If You Ain't Lovin' (F. Young)
9. Beware Of It (Johnnie & Jack)
10. Penny Candy (Jim Reeves)

Big Jim Hess WIVK—Knoxville, Tenn.

1. Hearts Of Stone (Ruby Wells)
2. Ever Lovin' (Davis Sisters)
3. In The Jailhouse Now (Webb Pierce)
4. Kisses Don't Lie (Carl Smith)
5. I've Been Thinking (Arnold)
6. Conscience (Jimmy Collie)
7. I Love You Mostly (Frizzell)
8. I Feel Better All Over (Ferlin Huskey)
9. No More, No More, No More (Bobby Lord)
10. I've Forgotten You (H. Snow)

Happy Ison WORZ—Orlando, Fla.

1. More Than Anything Else (Carl Smith)
2. You're Not Mine (W. Pierce)
3. If You Ain't Lovin' (F. Young)
4. A Lonely Heart Knows (Hank Thompson)
5. I Love You Mostly (Frizzell)
6. Time Goes By (M. Robbins)
7. Beware Of It (Johnnie & Jack)
8. Let Me Go, Lover (H. Snow)
9. Look, Look, Look (Dickerson)
10. Hillbilly Heaven (Eddie Dean)

Jimmie Williams WNOP—Newport, Ky.

1. Hearts Of Stone (Red Foley)
2. Making Believe (J. Work)
3. If You Ain't Lovin' (F. Young)
4. Let Me Be The First (Wilburns)
5. Me And My Fiddle (B. Martin)
6. Downstream (Rex Stewart)
7. Everlovin' (Davis Sisters)
8. Set A Spell (Red Kirk)
9. Untied (Tommy Collins)
10. Are You Mine (Wright & Tall)

Cousin Johnny Small WNLC—New London, Conn.

1. More And More (W. Pierce)
2. Are You Mine (Lorrie & DeVal)
3. Sure Fire Kisses (Tubb & Hill)
4. Read Between The Lines (Benny Martin)
5. Little Tom (Ferlin Huskey)
6. Get Your Dad Burned Fingers Off Of Me (Red & Zeke)
7. This Ole House (S. Hamblen)
8. I Don't Hurt (Hank Snow)
9. Company's Comin' (Wagoner)
10. One By One (Wells & Foley)

"Chuckwagon Chuck" Nichols KOWB—Laramie, Wyo.

1. Hillbilly Heaven (Eddie Dean)
2. Walkin' In The Snow (Penny & Thompson)
3. Let Me Go, Lover (H. Snow)
4. Out Behind The Barn (Jimmy Dickens)
5. Hearts Of Stone (Red Foley)
6. You're Not Mine Anymore (Webb Pierce)
7. If You Ain't Lovin' (F. Young)
8. Beware Of It (Johnnie & Jack)
9. Courtin' In The Rain (Tyler)
10. What'cha Gonna Do Now (Tommy Collins)

Sleepyhead Cliff KASM—Albany, Minn.

1. Loose Talk (Carl Smith)
2. If You Ain't Lovin' (Young)
3. More And More (W. Pierce)
4. I Can See An Angel (P. Pike)
5. You're Not Mine Anymore (Webb Pierce)
6. Sure Fire Kisses (Tubb & Hill)
7. The Next Voice (Hank Snow)
8. Are You Mine (Lorrie & DeVal)
9. Come A Little Closer (Thompson & Penny)
10. Little Tom (Ferlin Huskey)

"Tater" Pete Hunter KRCT—Baytown, Tex.

1. Are You Mine (Lorrie & DeVal)
2. Time Goes By (M. Robbins)
3. I Love You Mostly (Frizzell)
4. If You Ain't Lovin' (F. Young)
5. Let Me Go, Lover (H. Snow)
6. Loose Talk (Freddie Hart)
7. Never (Tuttles)
8. You're Not Mine Anymore (Webb Pierce)
9. Little Tom (Ferlin Huskey)
10. It Takes That To Satisfy Me (Charlie Walker)

Joe Taylor WGL—Ft. Wayne, Ind.

1. Hep Cat Baby (Eddy Arnold)
2. Never (W. & M. Tuttle)
3. Let Me Go, Lover (H. Snow)
4. My Sisters Are Coming (Jimmie Williams)
5. Too Big To Cry (M. Robbins)
6. Rockin' And Knockin' (Gayle Griffin)
7. Honey Baby (Skeeter Bonn)
8. Two Glasses, Joe (E. Tubb)
9. Cowboy Auctioneer (T. Ritter)
10. More And More (W. Pierce)

Fiddlin' Slim Cox WJKO—Springfield, Mass.

1. Let Me Go, Lover (H. Snow)
2. If You Ain't Lovin' (F. Young)
3. More And More (W. Pierce)
4. Hillbilly Heaven (Eddie Dean)
5. Roulette (Mitchell Torok)
6. Can I Say The Same About You (Tex Williams)
7. I Don't Hurt (Hank Snow)
8. Mr. Sandman (Merv Shiner)
9. Loose Talk (Carl Smith)
10. Place For Girls Like You (Faron Young)

Clay Eager XERF—Del Rio, Tex.

1. Loose Talk (Carl Smith)
2. More And More (W. Pierce)
3. This Is The Thanks (E. Arnold)
4. If You Ain't Lovin' (Young)
5. Let Me Go, Lover (H. Snow)
6. I Don't Hurt (Hank Snow)
7. I Feel Better All Over (Ferlin Huskey)
8. Hearts Of Stone (Red Foley)
9. That's All Right (M. Robbins)
10. Are You Mine (Wright & Tall)

Dick "Richard" Stuart WMPs—Memphis, Tenn.

1. Loose Talk (Carl Smith)
2. Hearts Of Stone (Red Foley)
3. If You Ain't Lovin' (F. Young)
4. I Feel Like Cryin' (Fairburn)
5. I Feel Better All Over (Ferlin Huskey)
6. Draggin' Main Street (J. E. & M. Brown)
7. I Can See An Angel (P. Pike)
8. You're A Heartbreaker (Elvis Presley)
9. Daydreaming (B. Deckelman)
10. Mexico (Tommy Smith)

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THE CASH BOX

Reports

THE NATION'S BIG 10

Country

JUKE BOX TUNES

- 1 MORE AND MORE**
Webb Pierce
(Decca 29252; 9-29252)
- 2 LOOSE TALK**
Carl Smith
(Columbia 21317; 4-21317)
- 3 LET ME GO, LOVER**
Hank Snow
(RCA Victor 20-5960; 47-5960)
- 4 IF YOU AIN'T LOVIN'**
Faron Young
(Capitol 2953; F-2953)
- 5 I DON'T HURT ANYMORE**
Hank Snow
(RCA Victor 20-5698; 47-5698)
- 6 NEW GREEN LIGHT**
Hank Thompson
(Capitol 2920; F-2920)
- 7 ONE BY ONE**
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
- 8 PENNY CANDY**
Jim Reeves
(Abbott 170; 45-170)
- 9 KISS CRAZY BABY**
Johnnie & Jack
(RCA Victor 20-5880; 47-5880)
- 10 HEARTS OF STONE**
Red Foley
(Decca 29375; 9-29375)

Fish Story



MIAMI, FLORIDA—Eddie Fisher proudly displays the kingfish he caught while visiting in Miami last weekend.

Top Names Attend Opening Of RCA Victor's Nashville Studio

NASHVILLE, TENNESSEE — On Saturday, January 15, top names in the country music field, RCA Victor recording artists, along with a host of dealers, distributors, operators, music publishers and writers, welcomed the official opening of the new RCA Victor recording studios here.

Jeff Miller for many years an engineer at RCA Victor's New York studio will be the Chief recording engineer for the new and modern studios. Also housed in the new studio are offices of Steve Sholes, chief of RCA Victor's Country and Western A&R department, and G. B. Bennett, Manager of Custom Sales for the Nashville territory and eleven other states.

A contingent of dealers, and operators headed by Sam Wallace, manager of the record department of Yancey and Company, the RCA Victor Record Distributors of Atlanta, Georgia, along with Sal Peruggi, newly appointed Victor sales rep for the territories of Georgia, Alabama and Florida were present for the official opening of the studios!

Jim Denny, prexy of Cedarwood

Publishing Company, Nashville, hosted the group with a cocktail party in the Commodore Room of the Andrew Jackson Hotel immediately following Victor's 'open house' at the studios!

Dennis & Fontaine Contest

LEWISTON, MAINE—Lou Dennis and Herb Fontaine, two dee jays who keep things buzzin' up at WCOU in Lewiston, Maine, are being swamped by letters in response to a "Georgia" contest which they started recently. The basis for this contest was a statement made by Dolores Hawkins in reference to the "George" in her recorded version of the song with the same title. Miss Hawkins stated that George is "all things to all men—to some a memory, to others, lost youth." The listeners are being requested to offer their theory on "Who Is George?"

The Bert Cote Record Shop in this city is giving several LP's as the first and second prize for the most original letter in the contest. Winners will be announced January 21, 1955.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT FIVE)

- | | |
|------------------------------|---|
| 1. IF YOU AIN'T LOVIN' | Faron Young (Capitol) |
| 2. LOOSE TALK | Carl Smith (Columbia) |
| 3. LET ME GO, LOVER | Hank Snow (RCA Victor) |
| 4. MORE AND MORE | Webb Pierce (Decca) |
| 5. HEARTS OF STONE | Red Foley (Decca) |
| 6. ARE YOU MINE | { Ginny Wright & Tom Tall (Fabor) |
| | { Myrna Lorrie & Buddy DeVal (Abbott) |
| 7. I FEEL BETTER ALL OVER | Ferlin Huskey (Capitol) |
| 8. I DON'T HURT ANYMORE | Hank Snow (RCA Victor) |
| 9. THIS OLE HOUSE | Stuart Hamblen (RCA Victor) |
| 10. BEWARE OF IT | Johnnie & Jack (RCA Victor) |
| 11) LITTLE TOM. | 12) I DREAMED OF A HILLBILLY HEAVEN. |
| 13) ONE BY ONE. | 14) NEW GREEN LIGHT. |
| 15) YOU'RE NOT MINE ANYMORE. | 15) MORE THAN ANYTHING ELSE IN THE WORLD. |

CINCINNATI CUT-UPS

Red Turner called this week to tell me that he had been advised by his doctor to rest for a while, so he was resigning from WLW permanently after being their featured country star for the past ten years. Red who is everybodys favorite around these parts, is a very religious person and will devote his future career to gospel singing. He was featured on the Mid-Western Jamboree both on TV and Radio. (Personally I believe Red will become a DJ on a KY. station)

There's a switch on at the WLW-TV stations. Seems that William P. Robinson will again be back with us here in Cincinnati at WLW-TV while Harry LeBrun will go to the Atlanta, Ga. station WLW-A. Both men are in the executive dept. . . . The Davis Sisters (Victor) are working on KNOX, Knoxville, Tenn. for the next two weeks and can be heard on their Country Mid-Day show. They will make a personal in Cleveland on the 5th of Feb. . . . "Mission Midnight" the owl show on WLW has a new pilot Ralph Haskins from down Memphis way. . . . Rusty Draper was the guest on "Flyin' W Ranch" the PEE-WEE-KING show. . . . Nelson King (DJ-WCKY) is now taping his shows from his home. He was off the air for a while because of illness. . . . Ray Baker has a new record out on the Excellent label that is kicking up a little fuss around the old Queen City called "Our Mighty Weapon Is The Lord." . . . Dave Upson (DJ-WKRC) conducts his program "Showroom" from his sponsors show window and waves to folks passing by.

Jimmie Williams cut his first four sides for MGM this week using members of the Redd Stewart band for sidemen and a fine new steel player Wendy Hargraves, with yours truly conducting the session. . . . Thanks to Frank Walker for this opportunity.

New tunes appearing this week on the Country Hit Parade: "Untied" by Tommie Collins. "Set A Spell" by Red Kirk and "Are You Mine" by Ginney Wright and Tom Tall.

Danny Dill Joins Cedarwood Publishing

NASHVILLE, TENNESSEE — It was announced here this week that Danny Dill will join the staff of Cedarwood Publishing Company, Nashville.

Jim Denny, head of the pubbery, in making the announcement of Dill's affiliation, said that Dill will be working as writer, plus caring for disk jockey promotion and record contact man.

Dill, long a musician with 'Opry' units is recognized for his song writing and is credited with several good country songs. Carl Smith's "If You Saw Her Through My Eyes" and Cowboy Copas and Cathy Copas' "Copy Cat" were penned by Dill. At the present, the newly acquired rep has several songs placed for release!

GEORGE MORGAN
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"SO LONESOME"
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TOMMY COLLINS

sings

"UNTIED"

and

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(Columbia 21317; 4-21317)
2. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
3. IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
4. LET ME GO, LOVER
Hank Snow
(RCA Victor 20-5960; 47-5960)
5. THIS OLE HOUSE
Stuart Hamblen
(RCA Victor 20-5739; 47-5739)
6. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
7. HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)
8. NEW GREEN LIGHT
Hank Thompson
(Capitol 2920; F-2920)
9. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
10. THIS IS THE THANKS I GET
Eddy Arnold
(RCA Victor 20-5805; 47-5805)

JIMMY WORK

singing

"MAKING
BELIEVE"

Dot 1221

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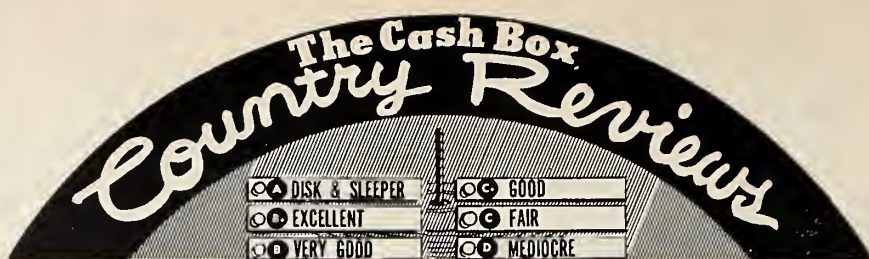
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"IF LOVIN' YOU IS WRONG" (2:17)
[Texoma ASCAP—H. Thompson]

"ANNIE OVER" (2:35) [Brazos Valley BMI—Thompson, Gray, Clay]
HANK THOMPSON
(Capitol 3030; F3030)

After another very successful year as a wax artist, Hank Thompson bids for hitdom in '55 with a potent new release that rates raves on both ends. "If Lovin' You Is Wrong" is a quick tempo, romantic piece with an inviting set of lyrics. "Annie Over" is a tender, up-beat ballad on which the artist attempts to reconcile his love. Two grade "A" sides by Hank and the Brazos Valley Boys.

BETTY CODY
(RCA Victor 20-5991; 47-5991)

B "TELL IT RIGHT" (2:35) [Trinity BMI-D. Doane] With a tear in her voice Betty Cody softly renders a middle tempo lover's lament. Perfect wedding of melody ad lyrics.

B "BUTTERFLY HEART" (2:05) [Hill & Range BMI-R. Couture, B. Cody] Flip portion is an infectious weeper that the thrush projects warmly. Real fine instrumental backdrop.

JIMMY NEWMAN
(Dot 1237; 45-1237)

B+ "DAYDREAMIN'" (2:58) [Meteor BMI-Candrell, Claunch, Deckleman] The polished voice of Jimmy Newman makes excellent use of top-grade material as he comes up with a strong contender for honors.

B+ "CRYING FOR A PASTIME" (2:20) [Acuff-Rose BMI-J. Newman] Lower lid is a slow beat heart-breaker that the chanter waxes in feelingful fashion. Two potent showings.

CURLY HOLIDAY
(King 1423; 45-1423)

B+ "I'M THE DEVIL WHO MADE HER THAT WAY" (2:56) [Shelter BMI-J. Morris] Mellow-toned Curley Holiday comes up with a stellar performance on his initial effort for the diskery. A middle beat, tearful tune that could happen.

B "BORN TO BE LONELY" (2:35) [Nashville BMI-Taylor, Bain] Under half is a moderate beat, sentimental piece that Holiday vocals in eloquent manner. An artist to watch.

EDDY DALE
(Imperial 8283; X8283)

C+ "HOW MUCH CAN A HEART TAKE" (2:22) [Commodore BMI-Fowler, S. Mobley, C. Collins] Eddy Dale turns in a distinctive vocal effort on a slow moving piece with touching lyrics.

C+ "OKEFENOKEE" (2:35) [Commodore BMI-L. F. Fowler, S. Mobley, C. Collins] Dale comes up with an unusual piece of material on this end. Enchanting instrumental backdrop.

JUSTIN TUBB
(Decca 29401; 9-29401)

B+ "I GOTTA GO GET MY BABY" (2:11) [Springfield-Four Star BMI-M. Rainwater] Justin Tubb comes up with a solid reading on an intriguing dilly that's gonna make the boxes jingle. Effective change of tempo on each chorus.

B "CHUGA - CHUGA, CHICA - MAUGA" (2:32) [Springfield BMI-W. Stone, W. Evans] The chanter tells about his dream of train moving along at a Mambo beat. A delightful etching.

SHEB WOOLEY
(MGM 11910; K11910)

C+ "I FLIPPED" (2:18) [Wooley Western BMI-Wooley] Sheb Wooley dishes up an enjoyable vocal effort on a light-hearted, toe-tapper with enticing lyrics. Fetching instrumental support.

C+ "38-24-35" (2:04) [Wooley Western BMI-Wooley] On the lower end Wooley happily brags about his gal's physical attributes. A delectable coupling.

GEORGE MORGAN
(Columbia 21344; 4-21344)

B+ "A CHEAP AFFAIR" (2:26) [Showcase BMI-McAlpin, K. Marlowe] George Morgan and Shirley Dale form a winning combination as they team up to deliver a middle tempo heartfelt piece.

B+ "SO LONESOME" (2:39) [Cedarwood BMI-Sovine, House] Morgan solos in real smooth fashion on this moderate beat weeper with a lovely melody. Both ends have the potential.

JIMMIE COLLIE
(Hickory 1019; 45-1019)

B "CRY LIKE A BABY" (2:28) [Acuff-Rose BMI-J. Collie] Jimmie takes hold of this quick beat, sentimental item and sends it across in most appealing manner.

B "CONSCIENCE" (2:33) [Acuff-Rose BMI-Collie, Williamson, Blasingame] Flip is a middle beat emotional piece that finds Collie unfortunately tied to one gal while loving another.

JACK TOOMBS & LUCINDA LEE
(Excello 2048; 45-2048)

C+ "STILL I'M YOURS" (2:25) [Excellorec BMI-Pearson, Gintrel] Jack Toombs and Lucinda Lee blend their voices in flavorful fashion as they wax a pretty sentimental, middle tempo lilt.

B "IF YOU WANT ME, CATCH ME" (2:29) [Excellorec BMI-J. Toombs] Flipside, the pair sock out a relaxing, quick beat romantic ditty with sprightly lyrics.

LOYD ELLIS
(Mercury 70520; 70520-X45)

C+ "BOOGIE BLUES" (2:15) [Tree BMI-L. Ellis] Lloyd Ellis sparkles on the guitar as he skillfully glides through a quick beat rhythmic piece that should induce many sales and spins.

B "BLUE CHAMPAGNE" (2:32) [Encore BMI-Watts, Ryerson] Under deck is another top-flight Ellis instrumental that could catch a heap of pop action. Watch this one.

THE CASH BOX Country Roundup

The Wilburn Brothers (Decca) Doyle and Teddy made appearances before the TV cameras Jan. 21-22. First the duo appeared on the Randy Atcher TV Show in Louisville, Ky. Then the next day the boys were on the Pee Wee King TV Show over WBBM-TV in Chicago. "Breakfast At The Opry", WSM's Saturday morning audience participation show, has been moved from the Noel Hotel to WSM Studio C, where free coffee and doughnuts are served. Vivian Keith, recognized formerly with the Pickin' and Singin' News, is now working for the state of Tennessee. Vivian is also president of the Jimmie Davis Fan Club! Recently Jimmie was in Nashville and is working an extended personal appearance tour, covering Alabama, Georgia, Tennessee, Kentucky, North Carolina, South Carolina, Louisiana, W. Virginia, Ohio, Indiana, Michigan, and Texas. Cliff Rodgers of WHKK, Akron, Ohio, is now scheduling his personal appearances for the first Sunday of each month. Tentative bill for Sunday, Feb. 6 includes Red Foley and Cousin Minnie Pearl. Hank Thompson and his Brazo Valley Boys will play the Akron Armory for Rodgers on March 6! Murray Nash informs us that Nelson King, WCKY, is now resting at home after a recent illness. Nelson is doing some of



WADE RAY

his shows via tape during his stay at home, Murray said. Hubert Long, personal manager of Faron Young (Capitol) and the Wilburn Brothers, pens that his group recently substituted for Hank Thompson at the Trinin Ballroom while Hank was making a tour in Florida. Playing to a packed house, 1100 paid admissions at \$1.50 per, Long says his group is scheduled for a return trip to play the Oklahoma spot next month. Joe Lucas and Mel Foree, reps for Acuff-Rose Publications hit the road on a promotional junket covering Memphis, Little Rock, Ark., Oklahoma City, Dallas, Ft. Worth, Houston, Crowley, La. and New Orleans. Lucas will return to Nashville after the New Orleans work and Foree will continue to work these Alabama cities: Mobile, Montgomery, and Birmingham! Pat Nelson, working the distributors for the Sage and Sand label into Nashville recently. Bob Neal, now managing Elvis Presley, phones into office that he has good package coming to Memphis soon which includes Elvis Presley, starring on the Louisiana Hayride, Ferlin Huskey, Martha Carson and Faron Young and the Wilburn Brothers! Al Gannaway and Sy Weintraub top brass of Flamingo Films into Nashville again for another series of filming of Grand Ole Opry's artists. Hal Smith, now managing Carl Smith and his Tunesmiths, overhauling the 'Opry' stars publicity department, making available new publicity shots of the entire band!

HAYRIDE HAPPENINGS . . . Maxine and Jim Edward Brown (Fabor) back from recording sessions on the West Coast with label's Fabor Robinson. The duo have just won top reviews in Cash Box with their new release "Your Love Is As Wild As The West Wind," and "Draggin' Main Street." Jim Reeves back on the Hayride after tour with USO Show in Europe and a top performance on the Ed Sullivan TV'er "Toast of The Town". Ray Bartlett, now managing Slim Whitman (Imperial) has the artist on tour through Texas, Louisiana and Mississippi!

FROM THE CROSSROADS OF COUNTRY MUSIC

. . . "Ozark Jubilee" artists Hawkshaw Hawkins and Porter Wagoner into Nashville for recording sessions in the new RCA Victor Studios located here! Dub All-britten, manager of Red Foley, tells of an interesting "Gospel Music Show" which has been sponsored for fifteen years . . . fifteen years over WJLS in Beckley, W. Virginia. And over KUGN in Eugene, Oregon, Dub says there's a minister who conducts a program entitled "Peace In The Valley" from 11-12 midnight each Sunday!

THE BIG "D" JAMBOREE . . . Recording activity was on the increase here at the Big "D" Jamboree recently, when Coral held sessions with these Big "D" acts: Douglas Bragg, Helen Hall and the Belew Twins, and the Stompers, a band which includes Marvin Montgomery, Paul Blunt, Artie Glenn, George McCoy, Billy Briggs, Jim Boyd, Carol Hubbard and Billy Jack Saucier! Ed McLemore is owner and producer of the Big "D" Jamboree and Johnny Hicks and Johnnie Harper handle phases in the country show's presentation which is broadcast over KRLD every Saturday from 8:30-midnight from the Sportatorium in Dallas, Tex.

COUNTRY SMATTERINGS . . . Slick Norris and Jimmy Newman (Dot) working their way thru Texas, promoting Jimmy's latest wax "Daydreamin'" and "Cryin' For A Pastime". Wade Ray pens from Los Angeles that they have changed the name of "The Red Flame" back to the original "Cowtown" which Ray says makes him awfully happy! Herbert Shucher, manager of Carl Stuart, informs us that Stuart worked East Brookfield, Mass. on Jan. 16th on a personal appearance. Jan. 18 Carl emceed the WCOP Original New England Hayloft Jamboree and Little Jimmy Dickens and Del Wood were guests on the show. Jack Valentine has just inked a long term pact with MGM Records and his first session takes place this week. Arrangements were made through the Jolly Joyce Agency who represent Jack. In addition to his numerous WCAU-Philadelphia, Pa., radio and TV shows, Jack has added a new TV show called the "Insomnia Club". Viewing time is 1:00 A. M. to 3:00 A. M. Friday and Saturday. Steve Stebbins, Americana Corp. informs us that Lefty Frizzell has started a tour of Texas, Oklahoma and then out to the West Coast and Northwest areas. Word from Norman J. O'Neil tells us that he is now managing May Hawks who has just signed with Label "X". Norm says that May has her own radio show . . . "The May Hawks Show" on WJR, Detroit. May's first release for the label is "Don't Let Them See My Face" and "Pastime Girl". Curtis Gordon (Mercury) set for tour commencing Feb. 1 working for promoter A. V. Bamford. Tour will take Gordon through Texas, California, Arizona, New Mexico and Colorado. Thurston Moore has a new Country Music Picture Album on the market, and the book features a fine line-up of Country music artists! Disk Jockey Glenn Reeves of WPDQ, Jacksonville, Florida recently started the Palmetto Country Dances, every Saturday night at the Jacksonville Armory and his first guest star was Capitol's Dub Dickerson, according to word from Joe Mathews. Just heard that Biff Collie has moved from KNUZ in Houston,



JACK VALENTINE

Texas to KPRC in Houston. Also heard that Biff snared a three-column spread in one of the Houston newspapers at the time of his switch! It's reported that Dot Swann of the Radio Dot and Smokey team has inked a writer's contract with Acuff-Rose! Regret to hear about the passing of Percy (Sleepy) Carson, musician here in Nashville. Also regret the passing of our friend, Charlie Yates, New York. Charlie, who has been associated with Bob Hope for a number of years, was also close to many friends in the country music field!



MAY HAWKS

WAX-WISE . . . Lee Rosenberg reports that Noel Ball of WSIX, Nashville, is starting a Country Music deejay show which will be aired from 8-10 P. M. over WSIX. MGM has just released a record with vocal by the late Fred Rose. Titles of the tune are "Old Man Of The Sea" and "A New Flame". Looks as if there's a duet cycle in progress when you look at the record releases these days: Cowboy Copas and Cathy Copas (King) join forces on "Hello Darling" their latest release. Then there's George Morgan and Shirley Dale (Columbia) with "A Cheap Affair"; Myrna Lorrie and Buddy Deval with "Are You Mine" (Abbott), and Ginny Wright and Tom Tall (Fabor) with the same tune. And even in the instrumental department . . . there's Chet Atkins and Hank Snow (RCA Victor) with their new guitar duo . . . "Silver Bell" and "Old Spinning Wheel." And to mention a few other combinations that have been clicking, there's Red Foley and Kitty Wells (Decca), Grandpa Jones and Cousin Minnie Pearl (RCA Victor), Justin Tubb and Goldie Hill (Decca), Maxine and Jim Edward Brown (Fabor), Jack Toombs and Lucinda Lee (Excello) only to mention a few of the many duets that seem to be getting good play!

CALIFORNIA NOTES . . .

Fabor Robison hopes to get away for another cross-country trip to promote some hot merchandise in both the Pop and country fields soon. He is now getting settled in his new home, studios and offices in the Malibu mountains. Ginny Wright has proved to be a valuable asset around the Abbott and Fabor offices. She not only sells a lot of records with her infectious singing style, but has an uncanny ability for picking new styles and trends for new record releases. She has proven a very valuable artist to "Fabor Robison Productions". . . Jim Reeves' new Abbott Release "Where Does A Broken Heart Go" and "The Wilder Your Heart Beats The Sweeter You Love" kicked off with a fast start this past week and is already proving a strong seller in Houston, St. Louis, Minneapolis, Dallas and Detroit. . . Jim Edward and Maxine Brown are now back home in Pine Bluff, Arkansas, after spending several days in Hollywood for recording sessions. Their new Fabor waxing "Your Love Is Wild As The West Wind" and "Draggin' Main Street" is now in the hands of the deejays throughout the country. The tunes are the most commercial that the duo have done to date and it looks like this powerful coupling will be a smash hit. . . Cliffie Stone will take his entire "Hometown Jamboree" television show on a series of one-niters through the Southern California area during the month of February. Cliffie and the Jamboree band recently covered the current hit "Melody Of Love" on the Capitol label. The flip side features the old French standard "Darling Je Vous Aime Beaucoup" which has also been released in the Pop field with Nat "King" Cole. Full exploitation and promotion is being planned. . . Ray Price and His Cherokee Cowboys will kick off a series of 62 dates throughout the Western circuit on February 22nd. The tour was set by Steve Stebbins of Americana Corporation. . . Rex Allen was recently voted the number one cowboy recording artist for 1954 in a poll conducted by the Southwest Recording and Radio Editors. Allen also won top honors in another poll conducted by the Motion Picture Herald which named him third in the list of money making cowboy stars. Roy Rogers won first place and Gene



MAXINE & JIM EDWARD BROWN

Autry second. Allen's new Decca release "Tomorrow's Just Another Day To Cry" and "Lonesome Letter Blues" is showing every indication of becoming one of the most popular so far recorded by the western singing favorite. . . Town Hall Party has been attracting some of the biggest country stars in the nation with their network NBC and local radio and TV shows. Along with Town Hall regulars Gene Autry, Bob Wills and his brother Billy Jack Wills' Band were recent guests on the show. On January 29th Eddie Dean is slated for a guest appearance on the show. Eddie's "I Dreamed Of A Hillbilly Heaven" is fast becoming one of the country's all-time favorites and is establishing him as a top Western star.



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JACK TOOMBS

LUCINDA LEE

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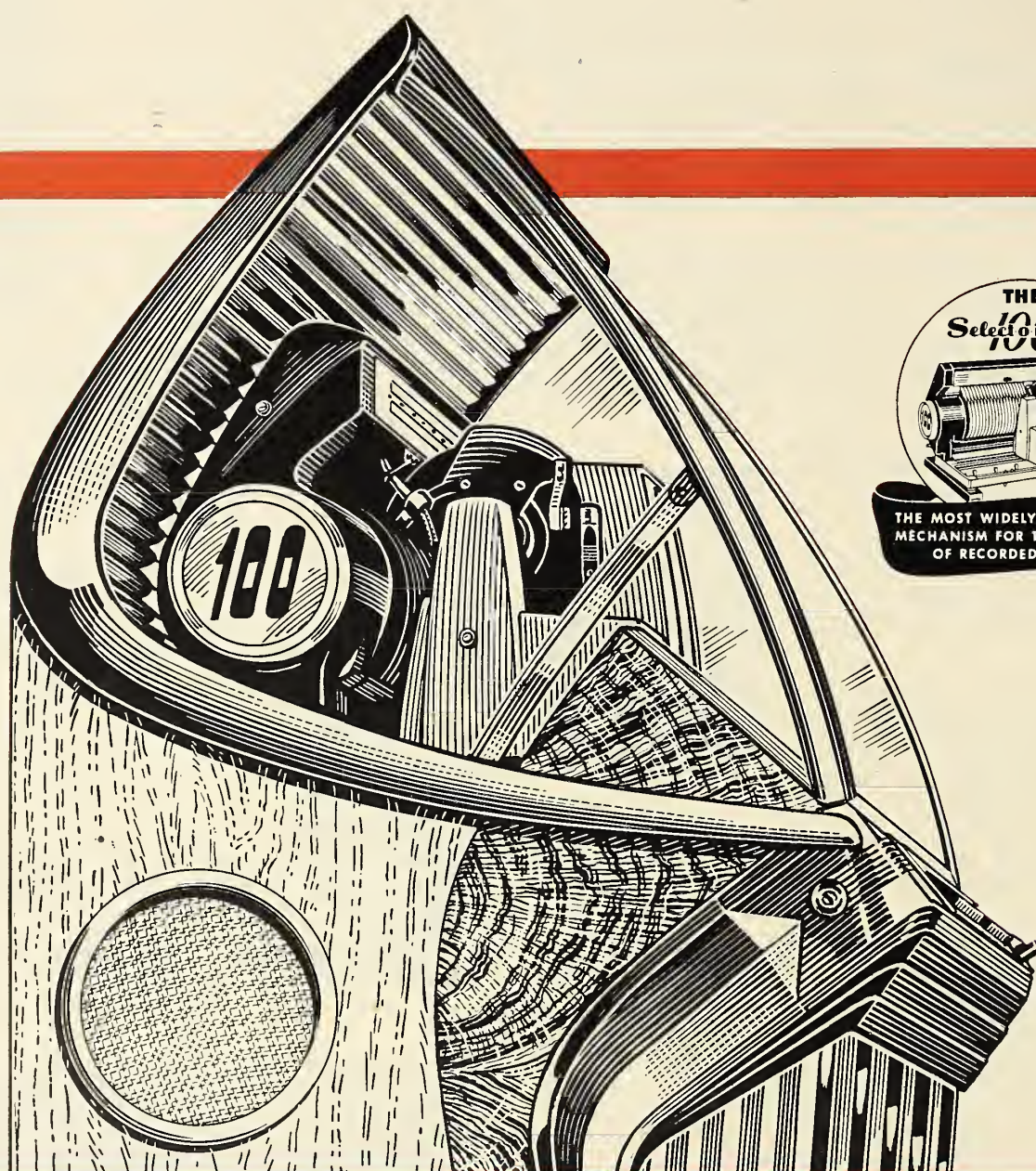
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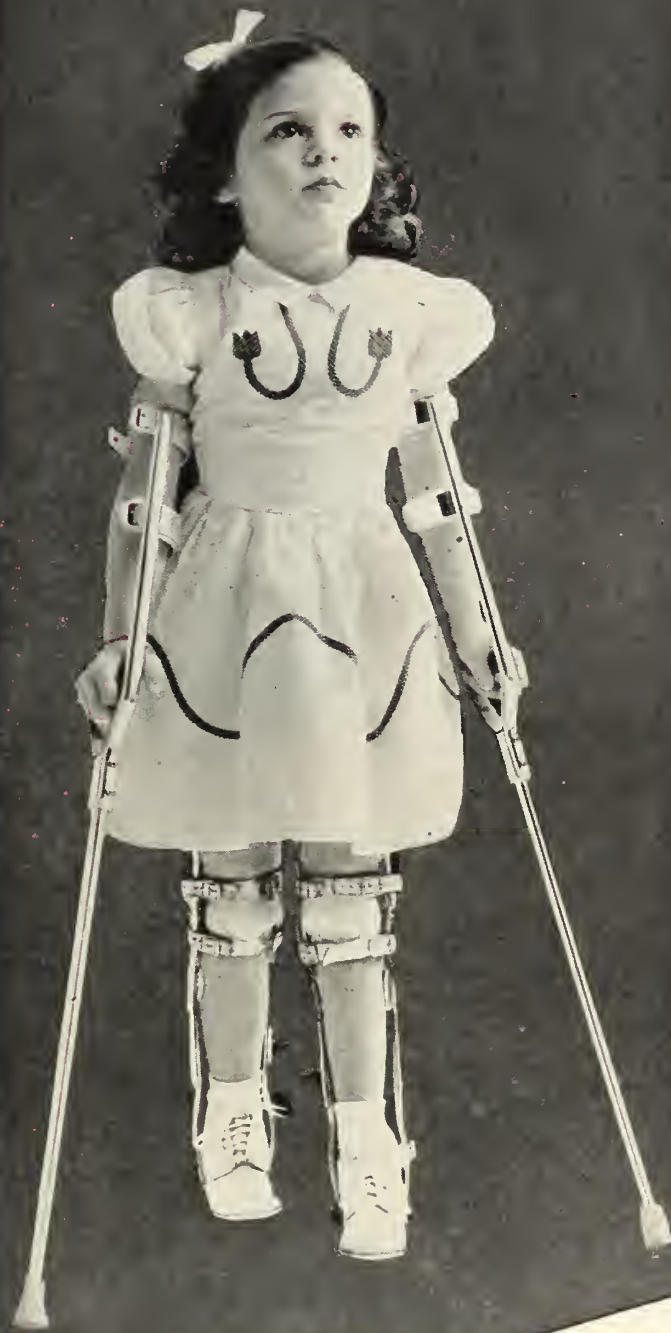
NEW YORK — While reading The New York Times one day this week, we were stopped cold by a headline "Museum Dedicates 10-Cent Nickelodeon". It seems that a duplicate of the old-fashioned nickelodeon, forerunner of the modern movie house, was dedicated at the Franklin Institute in Philadelphia, Pa. The Institute will show old time silent movies to the public. This is the sentence in the story all music operators should take to heart. . . . "Inflation being what it is today, the admission price was set at a dime."

TERRE HAUTE, IND.—The American Brass Company, wholly owned subsidiary of Anaconda Copper Mining Company, will soon construct an integrated aluminum mill on the outskirts of this city, which should cost in the neighborhood of \$295,000,000. As soon as the company's engineering department can complete the planning, ground will be broken for the new mill, which, together with a separate office building, will cover 500,000 square feet. It is expected that it will employ about 1,000 people, nearly all of whom will be recruited locally.

WASHINGTON, D.C. — Population growths are important to the coin machine industry. More people means more possible players. We therefore are interested in a report by the statisticians of the Metropolitan Life Insurance Company of New York, which states that the population of the United States, including members of the armed forces overseas, rose to 163,930,000 at the end of 1954, shattering all growth records for a year. This represents a gain of 2,830,000 during the year. Contributing to the 1954 gain were the new high number of births, an all-time low death rate, and a moderate addition thru immigration. Every State except West Virginia shared in the 1954 population increase. The rate of growth was highest along the Pacific Coast, 3.7 per cent. Since April of 1950 California has added more than 2.3 million inhabitants. Its population now numbers about 12.9 millions, and is exceeded only by that of New York State. The Rocky Mountain States also experienced a vigorous growth during the year. Arizona and Nevada have been the fastest growing States in the country, each having doubled its population since 1940. Florida's population increased by about 5.7 per cent in 1954. Increases well above the national average also occurred in the District of Columbia; New Mexico; Delaware; Maryland; Utah; Connecticut; Michigan; Louisiana and Texas.

Our Final Plea!

FIGHT POLIO!



prevention

treatment



Join the MARCH OF DIMES



The National Foundation for Infantile Paralysis

Mr. Juke Box Operator:

You still have time to join with many of your fellow operators who are setting aside "A DAY OF DIMES for the 'MARCH OF DIMES'" in which one day's collections from their juke boxes will go to the fight against Polio.

Let's make it a memorable event that will bring great glory to the Juke Box Industry . . . and great satisfaction to yourself!

JUKE BOX MANUFACTURERS TO DISPLAY AT MOA CONVENTION

AMI, Rock-Ola, Seeburg, Wurlitzer Have Taken 16 Booths Covering One Side of Exhibit Floor at MOA Convention, Morrison Hotel, March 28, 29, 30

CHICAGO—Sure to attract many additional hundreds of phonograph distributors and operators is the fact that the automatic phonograph manufacturers have decided to display their latest equipment at the forthcoming Music Operators of America Fifth Annual Convention at the Morrison Hotel in this city on March 28, 29 and 30.

The four manufacturers are: AMI, Inc., Rock-Ola Manufacturing Corporation, The Rudolph Wurlitzer Company, and J. P. Seeburg Corporation.

The four manufacturers will occupy one side of the display floor. They will show their latest products to those who will attend what MOA members believe will be:

"The biggest music convention in all history."

To this publication, this is a dream come true. *The Cash Box* created Music Operators of America in its own suite, prior to the opening of the 1947 CMI convention.

This publication hoped, when the first MOA convention came into being, that the phonograph manufacturers would also exhibit.

Tho the automatic phonograph manufacturers, thru their association, have supported MOA's conventions in the

past, financially and otherwise, they never did display their merchandise.

MOA was given five phonos by each manufacturer and scattered these thruout the floors at each previous convention.

This year the automatic phono manufacturers decided that, in addition to their financial support they, too, would display at the forthcoming Fifth Annual Convention of Music Operators of America, Inc.

Tho this was discussed when the Executive Committee of MOA was in session at the Morrison Hotel here on January 10, 11 and 12 the news could not be 'officially' released because the manufacturers were, at the time, arranging for a final meeting regarding displays of their latest products.

Now that the news is official, manufacturers are planning ahead and, it is believed, will present extremely attractive booths.

As George A. Miller, president and business manager of MOA stated:

"This is one of the greatest things that has ever happened to Music Operators of America, Inc.

"We happily welcome the exhibits of the phonograph manufacturers most wholeheartedly and with great sincerity," he concluded.

Chi Coin Puts Thru New Production Run On "Thunderbolt Bowler"

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week that, even tho there were no "Thunderbolt Bowlers" on hand at the time, a new production run, because of great demand from all over the trade, was being put thru and that the coming week would find "Thunderbolt Bowlers" available again.

As Levin said, "We had hoped that we could hold off for a while from re-running our 'Thunderbolt Bowler' thru our production lines which are, at this time, extremely busy with orders from all over the nation.

"But the demand continued to grow

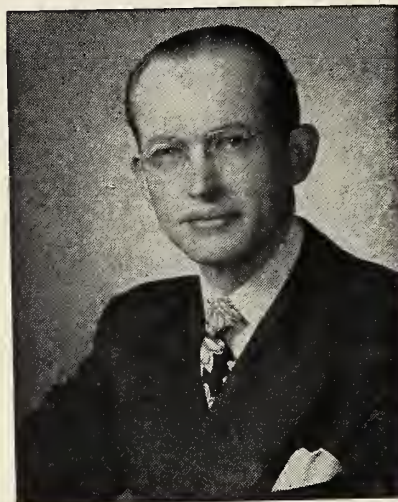
so great," he continued, "that we have been forced to put thru another production run for our 'Thunderbolt Bowler'."

"Those who were not able to obtain the 'Thunderbolt Bowler' this past week can get in touch with our distributors anywhere in the country this week as production starts coming thru and obtain the quantity they seek."

Levin said that this month of January, 1955, gave every indication of setting a production record for Chicago Coin Machine Company.

"Business has simply been terrific," he said, "and orders continue to flood in from all over the country calling for more and more of our machines."

Wurlitzer Distribs Show New "Model 1800" Phono National Wurlitzer Days Thruout Nation Sun. and Mon., Jan. 23 & 24



ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—The Wurlitzer phonograph line was introduced to operators across the country on Sunday, January 23 and Monday, January 24.

Center of attraction was the "Model 1800," 104-selection, straight 45 RPM phonograph featuring Wurlitzer's "Dynatone Sound System" in full high fidelity. To create the widest tonal range possible, Wurlitzer equipped the "1800" with combination speakers which are a complete departure from earlier practice. Three 12-inch wide range speakers are mounted in a triangle in the baffle board. They are augmented by a high fidelity treble tweeter which enters the high ranges beyond reach of the human ear. All speakers face forward from the phonograph and are mounted directly behind the newly styled rigidized metal grille. When the phonograph is placed with its back against a wall, the sound projects from it in a 180° spectrum reaching all portions of the room evenly.

In announcing the new phonograph line, Bob Bear, Wurlitzer sales manager said, "The 'Model 1800' offers more unique and forward looking features than any phonograph which Wurlitzer has yet produced. It is alive with eye-appeal and its strikingly attractive colors will draw attention to the phonograph and still lend a decorative note to the location in which it is installed. More emphasis is being put on color and the '1800' uses projected light, both in the record compartment and in the grille, to enhance its appearance. Cabinets this year are offered in a gorgeous array of fresh new 'sky colors'. We call them 'Dawn Mist', 'Horizon Blue', 'Sunset Red' and 'Midnight Black'."

"The 'Model 1800' was a sensation when we showed it to our distributor organization in December in Miami Beach. We are enjoying the same reaction from operators across the country as they express surprise and admiration upon seeing this striking

new design. We are confident that the acceptance of the '1800' points to another banner year for Wurlitzer phonographs."

Many new features set the "Model 1800" apart from phonographs previously produced by Wurlitzer. Each of these improvements merits attention and the most important of them are described by Bob Bear as follows:

NEW DOME DESIGN

A unique and strikingly different dome creates a graceful compact appearance. It is all glass and gives a completely unobstructed view of the "Carousel Record Changer" from front or sides. The top is crowned with a large zinc die-casting into which has been built a fluorescent tube giving a front lighting effect to the changer compartment. This top casting blends smoothly into an extruded aluminum structure that frames the rear of the dome. Together they comprise an extremely rigid assembly. The front of the dome features Wurlitzer's new clear-vision window. This is slanted to eliminate reflection and creates an impression of complete openness. This window, a single piece of glass, is framed with a chrome metal molding. The entire unit, hinged at the top, is recessed into a chrome die-casting at the top and sides. The window is spring loaded to open easily when the locks are released.

NEW COLORFUL RECORD COMPARTMENT

The attention getting back-drop to Wurlitzer's scintillating record compartment is a bright red sunburst accented by stainless steel bars. The metal is a damage resistant quilted plastic which has an iridescent appearance under the fluorescent lighting. The record changer arch, which supports the turntable, and the tone are finished in a contrasting "Pearlescent" bone white. The full depth top light gives a brilliant richness to the dramatic color combination. The chassis shelf is distinctively finished in white simulated grained leather trimmed in gold. It is constructed of smooth warp-proof masonite. Embazoned on the shelf is the Wurlitzer Crest in gleaming gold, red and black. This hallmark has for years indicated the finest Wurlitzer pianos and organs. For the first time this crest has been applied to a Wurlitzer phonograph in recognition of the excellence of design, engineering and the quality which the "Model 1800" represents.

IMPROVED SELECTOR PANEL

The chrome plated selector panel is divided into four sections labeled A, B, C and D, each containing twenty-six selections. Strips are provided for suitable programming which may be done in units of four or eight columns. Popular and old favorites, folk and western and rhythm and blues classification are supplemented

(Cont'd page 42)

Meeting Dates Of Music Operators' Associations

- Jan. 25—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 25—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 25—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Feb. 1—Arizona Music Guild, Phoenix Chapter # 1
Place: 1738 West Van Buren, Phoenix, Ariz.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 10—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 17—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

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★ Hitting targets lights rollover buttons for high score

★ Red and green rollovers alternate for super scoring

★ 2 special holes light for replay when high score is made

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★ 2 flippers

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CITY ZONE STATE

"It's What's in THE CASH BOX That Counts"

Tenn. Restaurant Assn. to Hear Talk On Dime Play

Rest. Assn. President to Ask Owners to Have Their Individual Juke Box Ops Switch to Dime Play

MEMPHIS, TENN.—Thru the efforts of Robert E. (Buster) Williams, well known thruout the industry, Harris Scheuner, president of the State of Tennessee Restaurant Owners Association, has asked The Cash Box to mail him all possible data in reference to 10c music play all over the country.

Scheuner will discuss dime play at the forthcoming meeting of the Tennessee Restaurant Association and will attempt to have every single restaurant owner ask his juke box operator to change his phono from 5c to 10c play.

This is the first time that such an

approach on adoption of dime play has been attempted.

Instead of the operators in this city, and thruout the state, getting together to arrange for 10c play, this time the location owners themselves will vote on whether they do, or do not, want dime play.

Harris Scheuner believes that 10c play should have been placed into effect by the operators thruout Tennessee a long time ago.

He is of the opinion that this will prove very helpful to the restaurant owners who seek more income wherever they can obtain it and that, at the same time, it will also help the juke box operators thruout the state.

Editor's Note: We believe that the letter Bill Gersh, publisher of "The Cash Box", sent to Harris Scheuner can benefit all music operators, and we therefore reproduce it in full, in the event operators should have need of the information detailed in it to present to a restaurant owners association in their territory.

Chicago, Ill.
January 17th, 1955

Mr. Harris Scheuner
711 South Dudley Street
Memphis, Tennessee

Dear Mr. Scheuner:

Almost twelve years ago, during World War II, and as inflation began to rear itself all over the nation, this publication urged the nation's juke box operators to change from 5c to 10c per play, three plays for 25c.

As this publication pointed out then, and points out now, overhead expense to do business has increased over 400% since 1939. As you know 1939 is the year the nation's economists use as their basic valuations year. In short, the nickel of 1939 is considered, by the nation's economists, to have been a full, honest-to-God nickel, actually worth five complete American pennies.

But, in 1939, even tho the American nickel was actually and truly worth five full American cents and the nation's juke box owners were charging 5c per pay, they were also paying over 400% less overhead costs and expenses to do business.

In 1955, sixteen years later, those same juke box owners who are still charging 5c per play are enduring over 400% increased overhead costs and expenses. But, what is even more tragically and factually important, with the continued rise of inflation thruout the nation the American dollar continued to drop in purchasing power, and is now valued by the nation's economists at but 50c compared to 1939.

This, therefore, means that the nickel of 1955 is worth but 2½c. In short, any juke box owner who continues to charge 5c per play (as he did in 1939) is not only enduring an increase in his overhead expenses of over 400% to do business, but, is only charging half as much as he did when he didn't have to endure this 400% increase in his overhead costs and expenses to do business.

In regard to restaurant owners the simile would be for the restaurant man, who is also enduring about 400% increased costs and expenses as compared to 1939 when he charged 5c for a cup of coffee, to charge but 2½c for that same cup of coffee in 1955, regardless of this 400% increase in his cost of doing business.

This is a prelude to why this publication crusaded for these past 12 years to urge the nation's juke box owners to change to 10c play. Simply because the dime of 1955 is worth only as much as the nickel of 1939. Therefore, this publication today urges the nation's juke box owners: "Let's Get A Nickel A Play AGAIN". (1955's nickel is what we term the "dime". The 1955 dime is worth only 5c.)

Gradually the reasoning and arguments as presented by this publication began to take hold after World War II. With the free spending that was the practice during the war because the nation's earnings and economy, regardless of inflation, was at such a high peak, few felt they required a change over from nickel to dime play during the war period.

When the war ended and the first slideoff business years began to make themselves felt, the nation's juke box owners suddenly discovered the truth of the arguments as presented by this publication. They then discovered that they were paying over 400% more for all the necessities required for them to continue in business and were, at the same time, selling their entertainment for only half as much as they formerly sold it.

It took a little time and the nation's juke box owners began to run more and more deeply into the red. They found that red ink in their ledgers was becoming ever more common. There was simply no manner in which they could equalize an increased overhead expense of over 400% and sell for half the price of what they used to sell for in 1939—sixteen years ago.

Even the little shoe shine boy was proving himself a better business man. He had erased the crude sign on the side of his little shoe shine box. It no longer read: "Shine 5c". It now read "Shine 15c and Up".

All over the nation business men were raising their selling prices to equal the increased costs they were enduring. Coffee jumped to 10c and 15c per cup and even more. Even Uncle Sam jumped the price of his 1c First Class Mail Postcard 100%—to 2c. The 10c and 15c bottle of beer was now 25c and 35c and even more. The nickel cigar was now 10c and 15c. In fact, every necessity of life, not to speak of labor's wages or the cost of transportation needed to do business, was up over 400%.

Here and there in small towns thruout the country, where just a few juke box owners existed, these men came together and decided to "test" 10c play. These small communities are still featuring: 1 Play 10c—3 Plays 25c. Such a community was Rockford, Illinois. Just this past year, as a sidelight of what these juke box owners think of 10c play, Louis Casola, leading and largest juke

(Continued on page 44)

Baltimore Ops Re-Elect Goldner Pres. of Association

Annual Banquet Feb. 6, Complete Sellout. Ops to Donate Day's Receipts to "March of Dimes". Changeover to Dime Play Proceeding Rapidly

BALTIMORE, MD.—The operators in this area are busy "little bees" this month.

They all attended a general meeting last week at the Mandel-Ballow Restaurant and elected their officers for the coming year. They are busily engaged in arranging January 27 for the drive for "A Day of Dimes for the 'March of Dimes'." They are changing over to 10c play, 3 for 25c. And they are preparing for their 7th Annual Banquet and Dance.

The members of the Amusement Machine Operators Association of Greater Baltimore re-elected the popular Irv Goldner as their president. Other officers chosen were: Sam Gensler, vice president; Harry Morganstein, secretary; and Moe Kaminsky, treasurer. The Board of Governors (including the above officers) is composed of: Louis Wilner, Judson Galahan, Jr., David Konigsberg, Gabe

Camhy, Ben Fine, Guy Lanzillotti—plus Irvin Rosenthal and Bernard Rose, past presidents.

Under the able direction of Gabe Camhy, banquet chairman, all arrangements for the association's banquet are proceeding smoothly. The gala affair takes place on Sunday night, February 6, at the Lord Baltimore Hotel. As usual, many of the leading officials of the city and state will be on hand, headed this year by the popular Mayor of Baltimore, Thomas D'Alesandro. Ticket sales have been limited to 500—400 on the ballroom floor, and 100 on the balcony. More room has been set aside for dancing, and tables and chairs will not have to be moved to provide space. Cocktails will be served from 5:30 PM to 7 PM. Dinner will start promptly at 7 PM. The association will provide a regular show, and as in the past, numerous recording artists will entertain the guests.

Music Operators Face Two New Copyright Bills

Reports Indicate New Bill to be Sponsored in Both House and Senate During 84th Congress

WASHINGTON, D. C.—News from here is that the nation's automatic music operators will, this year, face two new bills.

One will be presented in the House of Representatives and the other in the Senate.

Both bills are reported to once again be sponsored by ASCAP (American Society of Composers, Authors and Publishers) and similar organizations will probably join in with ASCAP as they did in 1954.

Music leaders have been advised that ASCAP contact men have already laid the groundwork for the presentation of both of these bills during the 84th Congressional session, it is stated.

It is further stated that there will probably be no change in the text of these bills. They are expected to be similar to bills presented by former

Congressmen and Senators over the past years.

Once again the automatic music industry will have to wait until the bills are presented, until committees are appointed, and until open public hearings are called.

This year the automatic music leaders hope that they will be able to convince both Congressmen and Senators that, presentation of such similar bills year after year, is anything but complimentary to the members of the U.S. Congress and their former decisions.

This will be the fifth time since the end of War II that ASCAP-sponsored bills have been introduced in an effort to have the Copyright Act of 1909 amended so as to force music machine operators to pay double royalty to the publisher members of this collection agency.

EXHIBIT'S

NO. 414

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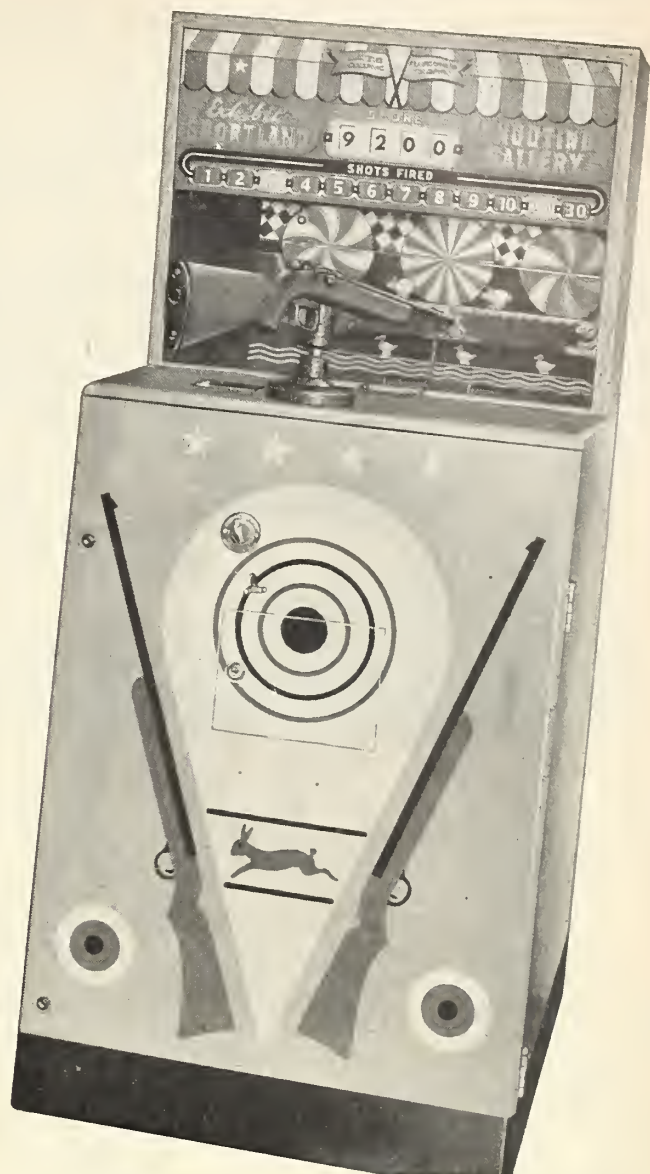
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Williams Mfg. Co. Steps Up Production

Institute 9½ Hour Work Day, 5½
Days Per Week.



SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company reported this past week:

"We have stepped up our working day to nine and a half hours for a five and a half day working week.

"This," he continued, "in an effort to meet increasing demand for our new 'Safari' gun, and all of our other products.

"We sincerely believe," he reported, "that all the new Williams' products are going to capture the support of the entire industry.

"For example," he pointed out, "we have added six more engineers to our staff who are, at this time, working in rather cramped quarters.

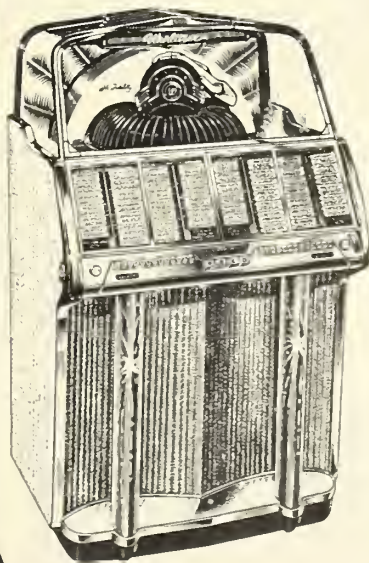
"But," he stated, "as our new engineering building is completed, we move our engineers over and sometime about the middle of February we feel certain that all our engineers will be working in the new engineering building which should be completed by that time.

"It's not at all surprising then," he said, "that the demand for our new products has forced us into a nine and a half hour working day and a five and a half day week with the possibility that, very soon, we may have to step this up to a six-day week.

"The new engineering staff in charge of Harry Williams is producing some truly original and marvelously new ideas which are sure to click everywhere throught the industry."



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Cabinet design and choice of colors — Tone — Simplicity—and Perfection of Performance . . . Guarantees TOP INCOME.

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ROCK CITY AMUSEMENT CO.

108 Lafayette Street

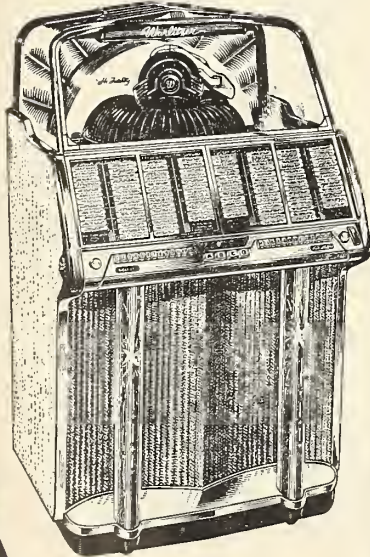
NASHVILLE, TENNESSEE



HERB GORMAN

SAYS:

"C'MON IN AND SEE IT
. . . AND GET THE BEST
DEAL OF YOUR LIFE!"



CROWN MUSIC CO., INC.

631 - 11th STREET

AUGUSTA, GEORGIA

(All Phones: 4-8861)

Wurlitzer Shows "Model 1800"

(Continued from page 38)

by strips reading "Extended Play Records." Wurlitzer's double title strips allow faster, easier programming and also permit the use of extended play records which offer two selections by the same artist for the price of one. New title strip holders are made from thick durable plastic with a molded pull-out knob on the back. In position they are covered with glass and framed by the metal die-casting which prevents warpage. A new quick-release latch holds them firmly in position yet releases instantaneously. Letters A, B, C and D and twenty-six numerals are clearly indicated on the face of white lucite-capped selector buttons. These are clearly visible to the patron even in a darkened room. The selector buttons are flanked on the left by a large metal re-set button, and on the right by a coin reject button. A lighted center panel indicates method of making selection.

NEW GRILLE DESIGN

The ultra-modern grille on the "Model 1800" is accented by projected light from two up-right pilasters. In a departure from previous designs, these are set well in from the sides of the phonograph. This gives smooth, even lighting over the entire rigidized metal surface of the grille. The pilasters were inspired by the airfoil design used in airplane wings. They are formed from tough transparent plastic and brilliantly illuminated with 20-watt fluorescent tubes. The front decoration features an attractive "bomburst". The narrow ends of the "foil" are fastened firmly into the grille and trimmed with chromed metal strips. The wide base plate at the bottom of the grille into which the pilasters are set is satin-finish stainless steel. It is scuff-proof and will remain bright indefinitely. The grille section is trimmed at the sides and along the base by extruded aluminum moldings.

The base itself curves gently inward at the bottom, giving a sculptured appearance. Its ebony finish is scuff-proof, making it impervious to marring or damage during cleaning operations.

NEW WOOD FINISH CABINET

All Wurlitzer cabinets are manufactured with beautifully grained wood sides. A new patented process allows the finish to be impregnated into the wood, achieving a grained pattern which, in the "Dawn Mist" color, assures no fading and no color variation. The darker colors of black, blue and red are not subject to discoloration.

The cabinet trim includes more chrome die-castings than ever before used in a coin operated phonograph. Not only does the dome gleam with bright chrome, but the cabinet corners are protected by heavy castings into which is engraved a scrolled Wurlitzer "W". Chrome also enhances the appearance of the title strip holders and the selector buttons.

CASH BOX DESIGN

The door to the money compartment is located in the lower right-hand side of the phonograph. It is surrounded by an anodized aluminum frame which protects the cabinet sides, and is equipped with an Ace lock. The interior is a metal casing

which makes the coin department tamper-proof even when the rear door is removed. This year Wurlitzer has included a large coin bag in place of the former coin box. The bag is firmly supported on rails inside the door and is easily removed by the collector for replacement with another bag. This makes it possible to close up the cash box door before the money is collected.

NEW RANGE IN HIGH FIDELITY SOUND

Wurlitzer's four matched speakers offer a new range in high fidelity tone and more cone area than that of any other phonograph. The three big 12-inch speakers cover the middle and low tones, and the high frequency tweeter delivers sharp, clear highs. The speakers are mounted in a heavy baffle board which extends the full width of the phonograph. They are matched to give exact tonal response over the entire music range. To achieve full 180° sound distribution, two of the 12-inch speakers extend well outward from the sides of the airfoil pilasters which act as a baffle directing the sound throughout the room. Wurlitzer has achieved a perfect balance between pick-up, amplifier and speakers, accomplishing the high fidelity standards usually found only in custom-built sound systems. The "Model 1800" is equipped with a high fidelity Off-On switch located in the center of the baffle board. When in the "Off" position, the cross-over network is affected and the tonal range reduced, giving more emphasis to the bass notes.

NEW SIMPLIFIED OPERATION AND EASY SERVICE

The "Carousel Record Changer" introduced last year has been retained in the "Model 1800." It includes improvements in its design which are the result of operators' recommendations following millions of "on location" plays. A new improved coin mechanism permits instantaneous selection after the coin is inserted and speeds up play. A service switch, located conveniently on the rear of the selector drum, allows the serviceman to stop the mechanism in any phase of its cycle. Deeper slots have been formed into the carrier ring to permit the use of slightly over-size 7-inch records. Two rear doors with a lock at the top give complete access to record changer and amplifier compartments. Improved cabinet ventilation permits warm air to escape from the phonograph assuring a reasonable operating temperature at all times. Slide rails on the rear of the "Model 1800" are a part of the hard birch wood core used in the phonograph sides.

"It is evident that the experience gained in the production of hundreds of thousands of Wurlitzer phonographs has been put to good use in the design of the 'Model 1800,'" said Bear. "Its clean design, colorful appearance and outstanding tone assures its acceptance in top locations. Improved engineering features and service accessibility are welcomed by music operators."

The phonograph is supplemented by a new line of remote equipment which includes the Model 5207 104-selection, three-wire wall box, and three new high fidelity speakers. All previous remote equipment can be used with the "Model 1800."

Olshein Now ODCO, Inc.

ALBANY, N. Y.—Jules Olshein, well known coinman, advises that the firm name of his jobbing and distributing company will now be OdcO, Inc. The firm was formerly known as Olshein Distributing Company.

OdcO, Inc., will continue business at the same address, and Olshein advises it will be able to serve its customers better with a larger variety of new and used equipment of all types.

Taylor Joins Atlas

CHICAGO—Atlas Music Company, this city, announced this week the addition of Lee Taylor to their service department.

For over 15 years, Taylor was with The Rudolph Wurlitzer Company and is regarded very highly in the trade. The Atlas Music Company expects his skill to add greatly to their already fine workmanship.

New!



BEST OF ALL!

NEW POP-UP TARGETS!

IT'S A *Williams* WINNER!

SAFARI

DELUXE MODEL WITH
TRIPLE MATCH and REPLAY feature



NEW MOVING TARGETS!

MORE PROFITS

MORE ANIMATION

Easy to move thru the smallest doorway!

Only 28 inches wide

Free-Swinging Genuine Sharp Shooting Remington Rifle

2 BONUS POINTS added to Score for each Unit of Time under 70!

Adjustable for Rapid-Fire Shooting at option of the operator

Convertible to Novelty Play

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL

2 PANTHERS—Sharpshooting knocks down both panthers for 2 POINTS each!

5 LEOPARDS ready to spring! Hit each leopard for ONE POINT each!

5 LIONS good for TEN POINTS each!

3 GORILLAS lurch out from behind both sides and top of mountain when any three targets are hit consecutively. Gorillas continue to swing into view as long as shooter keeps on hitting 'em. Good for 20 POINTS each. Hitting 3 Gorillas on last five shots good for 100 POINTS each!

See your *Williams* DISTRIBUTOR!

THRU THE COIN CHUTE

ATLANTA ACTION

All the distributors and operators were very happy about the business they did in '54, and are even happier the way '55 is starting out. The chief topic of conversation was how the factories had come through with the machines in '54. C. O. Moon of Variety Distributing Company said that his floor was empty by the end of '54. C. O. Moon reports some of the operators who attended the J. H. Keeney "Deluxe Gun" were: J. A. Brigman of Norcross, Ga., Hugh Johnson of Carrollton, Ga., R. H. Bankson, Thomaston, Ga., Bill Hames, East Point, Ga., H. T. Rowell, Taladega, Ala., A. R. Dobson, Cartersville, Ga., Jim Tolbert, Rome, Ga. While at Variety Distributing Company ran into one of the Twenty Year Boys, W. L. Groover. In our conversation with Robert McCune of Variety Distributing Company we found Robert will be just right for tapping in three more months. Robert started in the business with the late Sidney Johnson, one of the first operators in Atlanta. Bob began in March of 1935. Come March, this year, we are waiting for you Bob. . . . Jack Harris, Sparks Specialty, reports sales on the Seeburg in big figures for the year of '54, also reports the Sparks Pool table moved well in '54. . . . Totsy Johnson, of Rainbow Music, reports business good in '54 and says he is betting on a bigger year in '55 as his routes are in A1 condition. He has all new machines in his spots. . . . Ran into Ted Barnes of Columbus, Ga. He reports his routes in good condition and making money. . . . It was reported in Atlanta this week that Jack Lovelady of Merritt, Ga., had bought Burt Alfred's route in Newman, Ga. . . . Yank Venable, Venable Music Co., one boy you can't catch. He is on the run all the time. . . . Howard Robinson, Robinson Dist. Co., reports his sales on Rock-Ola phonos in '54 was tops and is expecting to do better in '55. . . . Jack Friedman of Star Music was out of the city. Hear Jake was in Chicago. . . . While over at Sparks Specialty Company where they were showing a display of Seeburg phonographs, noticed operators coming in and out—looks like a good start for '55. . . . C. P. Dinwiddle and Jimmie Simpson talking of their Christmas holidays in old Kentucky. Dinwiddle and his family spent their Christmas visiting relatives and friends in and around Bowling Green, Ky., while nickle happy Jimmie Simpson spent his time with his family and friends down in Nicklesville, Ky. Jack Harris played it smart and got in some sack time at home. Sam Cohen of Cohen Amusement, and Mrs. Cohn were two very busy people at the Record Bar. Enjoy talking with the Cohens as they go way back in the past. Could not catch Sonny Lumberg at Taran's. Hugh Bentley said he was out beating the bushes.



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DOWNTOWN

LAS VEGAS, NEVADA

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JOE K. HART • HENRY SYLVESTER • JOHNNY HAINES

RON PEPPE • JOE SYLVESTER • ANDY FAVA

CHARLEY CAVANAUGH



THE ULTIMATE in COIN-OPERATED PHONOGRAPHS

THE Wurlitzer 1800

Cabinet design and choice of colors—Tone—Simplicity
—and Perfection of Performance . . . Guarantees TOP
INCOME.

SEE IT ON DISPLAY AT

CULP DISTRIBUTING CO.

614 W. Grand Avenue

OKLAHOMA CITY, OKLAHOMA



**THE
Wurlitzer
1800**

**IS THE
YEAR'S
TOP
PHONOGRAPH**

Cabinet design and choice
of colors — Tone — Sim-
plicity— and Perfection of
Performance . . . Guarantees
TOP INCOME.

SEE IT ON DISPLAY AT

WILLIAMS DISTIB. CO., INC.

1117 Union Avenue

MEMPHIS, TENNESSEE

Tenn. Restaurant Letter

(Continued from page 40)

box owner of Rockford, placed this advertisement in the 12th Anniversary Issue of The Cash Box: "THANK GOD FOR DIME PLAY".

The operators of Rockford encountered some opposition from some of the storekeepers who were of the belief that their patrons would not insert a dime into a juke box to hear the latest recording. They pointed to the fact that the public had become "accustomed" to inserting nickels into that very same juke box. What these storekeepers forgot was the fact that these very same people used to pay them 5c for a glass of beer and the people were not challenging the fact that they now paid 15c and more for that very same glass of beer—and in many cases it was a smaller glass at 15c than what it had been at 5c.

The operators of Rockford persisted. Here and there a few storekeepers refused to allow their machines to be changed and turned them to the wall so that they could not be played. But the very greater majority of the storekeepers were good business men. They realized that, just as they were forced to raise prices so as to be able to continue in business, the juke box owners, too, were in the very same financial predicament.

It took about ninety days and the entire city of Rockford, Illinois was changed over to 10c juke box play. In some locations the intake at first dropped. In others it immediately zoomed. The fact remained, as this publication has pointed out in the past, that even if only half of the people played the juke box at 10c—the cash intake would be the same as 100% playing the juke box at 5c.

But, as this publication also advised, the juke box owners would still be enjoying a 50% profit savings should this happen. In short, by only half the number of peoples playing the juke box at 10c in any location, the juke box owner would still be taking in just as much monies as he did at 5c but, what was more important, he would only be enduring half the wear and tear on his equipment and would be able to save half the overhead costs to service this same equipment. This 50% savings, as many juke box owners have since pointed out, was what first attracted them to dime play.

Even where the intake did drop for a period of time, it eventually returned and, now with all the patrons playing the juke box, or almost all of them, the intake zoomed to new high marks. The result has been that, in every area where 10c play has come into being, juke box intake is up.

Probably the most important factor to help the nation's juke box owners to change to 10c play was the local telephone company. As the telephone companies changed, city by city and town by town, from 5c to 10c pay station telephone costs, the juke box owners found more dimes than nickels in circulation. This brought about a demand from leading juke box owners for all to change over.

The telephone companies did not lose any "weather" and/or "time" calls from pay stations. In fact, the Illinois Bell Telephone Company reports a continued increase in the "number" of such calls from dime pay stations, over the number they used to get on 5c per phone call. This, in itself, is indicative of the fact that the public has come to accept the 1955 dime like the old 1939 nickel.

The switch to 10c juke box play started very slowly. About five years ago, the juke box owners of the City of Chicago decided that they could no longer continue on 5c play and, after a mass meeting, each operator set a date to change over from 5c to 10c play.

This was the first large city (Population over 4,000,000) to change from 5c to 10c play. There isn't a juke box owner, or a retailer who has a juke box in his place of business in the City of Chicago, who would ever again return to 5c play. In fact, the statement has been openly made by leading juke box owners in the City of Chicago and its environs that, "If we ever had to return to 5c play we'd quit this business."

The juke box owners of the City of Chicago did not encounter as much trouble as did the juke box owners of the smaller city of Rockford, Ill. The change was effected quickly and efficiently. Some storekeepers grumbled. But this was expected. Today, it is said in Chicago, that those who grumbled the most about the change from 5c to 10c play are the biggest boosters of dime play. This same was found to be the case in Jacksonville, Fla.

The increase average intake in the City of Chicago must be tempered with the fact that this is a very progressive, heavy industry city, where workers have been in demand for years and where work has not slackened in any degree as compared to other large cities. The average working man finds himself in a better position financially in Chicago than in many other large cities.

It should also be remembered that Chicago was one of the very first cities where the telephone company changed over from 5c to 10c pay telephone stations. This was also of very great help to the juke box owners for the public had become accustomed to handling more dimes than nickels because of this fact.

Where for some years, ever since the original suggestion of this publication twelve years ago, that the juke box owners change from nickel to dime per play, the changes came about very, very slowly, mostly in smaller communities about the country, these past three years have seen much changes come about with increased rapidity.

In the past 24 months city after city, town after town, village after village, has found its juke box play changed from 5c to 10c. Reports continue to flow in to this publication each day advising of juke box owners, storekeepers and the general public completely accepting the change.

As one very well known juke box owner stated, when speaking before a group of other juke box owners in another city, (these latter had asked him to come there to speak to them because they, too, were planning to change over to dime play and some were skeptical whether the people in the community would accept dime play, "Because," as they said, "the people here are different than the people in your city"). "The only difference between the people in your city and the people in my city is exactly 250 miles as the plane flies."

This has been found to be completely true in every regard. There is little difference essentially between the people of the nation with the possible exception of their traditional local habits which are climate-wise the essential of their communities. But, as far as financial habits are concerned, and this includes the spending habits of all the nation's peoples they are, more or less, the same, depending on good or bad times for heavier or lesser spending.

In the main, the people realize, just as do all retailers, that costs have zoomed to inflationary levels and that they must pay more for entertainment, luxuries, and all necessities.

This writer could continue on for a long, long time, pointing out a great many other essential facts which have proved dime play successful everywhere it has already been put into practice.

The fact of the matter remains that, as long as the 1955 dime is worth only the same amount of purchasing value as the 1939 nickel then: "Let's Get A Nickel A Play AGAIN"—becomes the outstanding requirement of the nation's juke box business men.

Also enclosed herewith are many reprints from this publication. It would be impossible to enclose all the editorials and news items which have been written over the past 12 years, but, the few that are enclosed should tremendously help you in having the restaurant men of your state demand that the juke boxes located in their eateries be changed over from 5c per play to: 1 Play 10c—3 plays 25c.

BILL GERSH,
Publisher of The Cash Box.

MOVING TARGETS!

HIGHER SCORES!



25 SHOTS 10c

Out-Earning 'em All

Keeney's DELUXE SPORTSMAN

NOTE NEWLY DESIGNED GUN WITHOUT CHAIN

BIG EXTRA BONUS:
New MATCH-A-SCORE "0 to 9" gives player 10-50-100-200 or 500 Award Points!

- Rabbits—Pheasants—Ducks POP-UP on a mystery basis!
- Roving Targets always on-the-move in realistic 3-D colorful hunting scene!
- Slug Rejector • Standard 6 volt bulbs
- Genuine Regulation Hunting Rifle!

2 BONUS POINTS added to score for each unit of time under 60. Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

5 DUCKS in back row 3 points each
5 PHEASANTS in center row 20 points each
5 RABBITS in first row 2 points each

IMPORTANT! This original combination of roving POP-UP TARGETS creates a brand new desire for competitive target shooting thru a true test of marksmanship.

also AVAILABLE AS *Keeney's* **SPORTSMAN**
without Match Feature or Replay Button

Order KEENEY'S Deluxe **SPORTSMAN**
Don't Delay!

SEE YOUR KEENEY DISTRIBUTOR NOW!
J. H. Keeney & CO., INC.
2400 W. 101ST STREET • CHICAGO 22, ILLINOIS

"20 Year Club" Votes Put Chicago Ahead

"20 YEAR CLUB" BOX SCORE

VOTES ALREADY CAST FOR 2-DAY MEET TO BE HELD IN

CHICAGO	MIAMI	LAS VEGAS
94	48	62

CHICAGO—Members of the "20 Year Club" voting for the city where their First Annual Meeting should be held have pushed Chicago ahead of both Miami, Florida and La Vegas, Nevada.

Furthermore, more and more members are urging that the First Annual Meeting of The Cash Box' "20 Year Club", be held during the forthcoming MOA (Music Operators of America, Inc.) Convention.

The Fifth Annual Convention of MOA will be held at the Morrison Hotel here on Monday, Tuesday and Wednesday, March 28, 29 and 30, 1955.

The voting still continues but, it seems, the commanding lead which the City of Chicago took this past week, may prove very decisive.

"It's What's in THE CASH BOX That Counts"

LIKE NEW

WURLITZER Model 1500's and 1550's PHONOGRAPHS \$395.00

COMMERCIAL MUSIC COMPANY, INC.
1550 EDISON DALLAS, TEXAS

Miska Donates Phono to Chi Public School

CHICAGO — Leonard Miska of Southtown Phonograph Corporation, this city, was in receipt of a very complimentary letter from Bernard A. Quish, principal of the Hearst Elementary School, City of Chicago Board of Education.

Miska had taken one of his older phonos, completely revamped and re-conditioned it, removed the coin chute and filled it with records, as well as sending along additional boxes of records, and donated the phono to the school.

Principal Quish wrote in part: "Our children are very enthusiastic over it and the juke box has been put to good use.

"We deeply appreciate the Southtown's contribution to this school's equipment."

NOW DELIVERING

THE BEST in GAMES and MUSIC

AMI Model "F" PHONO

Bally MYSTIC BOWLER

Keeney SPORTSMAN

RUNYON SALES COMPANY

Factory Representatives for:
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Wurlitzer 1800

Cabinet design and choice of colors—Tone—Simplicity
—and Perfection of Performance . . . Guarantees TOP
INCOME.

SEE IT ON DISPLAY AT

ANGOTT DISTRI. CO., INC.

2616 Puritan Avenue

DETROIT, MICHIGAN



**THE
Wurlitzer
1800**

**IS THE
YEAR'S
TOP
PHONOGRAPH**

Cabinet design and choice
of colors — Tone — Sim-
plicity—and Perfection of
Performance . . . Guar-
antees TOP INCOME.

SEE IT ON DISPLAY AT

STEELE DISTRIBUTING CO., INC.

3300 Louisiana Street

HOUSTON, TEXAS

Gottlieb's First New '55 Pinball Wins Acclaim



DAVID GOTTLIEB

CHICAGO—"To report that our telephone lines between here and Miami were tied up, would be putting it very mildly," reported Nate Gottlieb as D. Gottlieb & Company introduced their first new pinball of 1955, "Twin Bill."

The result of the phone conversations, according to Gottlieb executives, was for David Gottlieb, now enjoying Miami's pleasant sunshine, to relax and go back to enjoying his vacation even more than ever before.

The moment the factory advised David Gottlieb that they were plan-

ning to present their first new pinball game of the year, Dave got on the long distance phone in an effort to make certain that the first game of the new year would be one of the finest the firm had ever produced in its more than 25 years in this industry.

Said David Gottlieb, speaking from Miami, "It was one of the biggest thrills I've ever had to hear the results of the first orders we received from all our distributors after our distributors received their first sample shipments of our new game, 'Twin Bill'."

Nate Gottlieb took over from here stating, "I don't believe that we have ever before received such tremendous acclaim for any new five-ball game we have yet introduced as we have for our new 'Twin Bill'."

"From the very day our distributors received their first samples they went wild over 'Twin Bill'. One distributor after another, after showing the game to his operators, phoned to advise us that we had best step up our production schedule to a new high mark."

As Alvin Gottlieb of the firm now says, "Well, dad can take it easy and relax, he knows that our first new game of 1955 'Twin Bill' is one of the greatest we have ever introduced. It will probably set a new high production mark for us to shoot at the balance of this year."

Exhibit Brings Out Card Ven- dor Catalog 3 Months Ahead of Schedule



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Exhibit Supply, this city, reported this past week:

"In view of the growing demand for our 'Vacumatic Card Vendor' we have produced our 'Card Catalog' three months earlier than we usually do this year."

The Exhibit "Card Catalog" is now available for all who want the latest series cards. Usually this catalog is presented about the end of April of each year.

"But," as Weinand stated, "with the

demand for our 'Vacumatic Card Vendor' growing constantly all over the world, we have had to arrange for production of our well known 'Card Catalog' three months earlier than usual so that all the users of the 'Vacumatic Card Vendor' could set themselves for the season with the cards they expect to feature."

In fact, as Weinand also pointed out, orders have been coming in for their "Vacumatic Card Vendor" from all over Europe.

"These past few weeks," he stated, "have been a real surprise to us. We haven't made any special effort to obtain foreign business and yet, as the weeks roll by, we get more and more inquiries from all over the world."

He pointed to two inquiries just received from Nice, France, wherein both buyers enclosed the coins they wanted to use for the card vendors.

He also pointed to inquiries on his desks with orders and coinage attached from Latin American countries.

There were inquiries from almost all over the known world for Exhibit's "Vacumatic Card Vendor."

Weinand is of the belief that these will bring repeat orders which will make this machine their leading export item.

Keeney "Sportsman" Gun In 7th Production Run



PAUL HUEBSCH

CHICAGO—"We are now in our seventh production run on our sensational 'Sportsman' gun since its introduction to the field about three months ago, to be exact on November 12,

1954," said Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city.

There is much elation thruout the plant here as the "Sportsman" enters into its seventh production run.

The engineers are thrilled because of the fact that they claimed, from the very beginning, that the "Sportsman" would stand up better than any product produced, and that it was a captivating and thrilling gun for any player to enjoy.

Huebsch says, "Some of the boys in the plant had small bets among themselves regarding the length and time of the production run, or runs, on our 'Sportsman' gun.

"The losers," he continued, "are the happiest guys in our factory because, as some of them have stated, it proves that our engineers are producing the finest quality merchandise obtainable."

Huebsch also said, "We are very proud of this seventh production run for we realize that here is a gun that the operators are making money with everywhere in the country.

"And that means to us," he concluded, "that, once again, Keeney products have proved themselves best."

Empire Opens '55 With Special Sales Program

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, has arranged a very special sales program for the firm for 1955.

Not only will there be attractive sales of new machines, but, a special campaign is being put forth on new machine closeouts, as well as on reconditioned equipment and special type products.

Howard Freer of the firm explained it this way, "We are going all out this year to give every one of our customers the finest buys they've ever enjoyed.

"We feel," he continued, "that this will act in lieu of a bonus to them for their patronage."

The firm has, for sometime, been well known for the many new machine closeouts which it featured. This year it has made arrangements with all of the factories it represents to be able to present these to its customers just as soon as they become available.

"As far as reconditioned equipment is concerned," Howard Freer said this past week, "we believe that we enjoy one of the most enviable and outstanding reputations in the world for the type of equipment which we ship to all buyers of our merchandise everywhere."

Kitt has always been among the most progressive of the nation's dis-

Pfanstiehl Adds 3 New Style Needles

WAUKEGAN, ILL.—With the addition of sapphire tipped needles for Seeburg 78 rpm and 45 rpm and AMI Model "F" phonographs, the Pfanstiehl Chemical Corporation, this city reports it now offers a complete line of coin machine needles to service every make and model coin phonograph that uses replacement needles.

Pfanstiehl now has available to the coin machine operator 13 styles of coin machine replacement needles.

One Stop Record Shop On Coinrow

NEW YORK—Lou and Bernie Boorstein, Leslie Distributors, one-stop record service, report that since moving to its new quarters on Tenth Avenue, near 45th Street, in the midst of coinrow, music operators have dropped in in larger numbers than at any time in its history.

"We are very happy over our move" stated Bernie, "as it not only permits us to service our operator friends better, but we are now selling operators whom we never have before."

tributors. His plans for special sales events for 1955, he reports, will outdo anything the firm has yet presented to the industry.



**THE
ULTIMATE
in
COIN-OPERATED
PHONOGRAPHS**

**THE
Wurlitzer 1800**

Cabinet design and choice of colors—Tone—Simplicity
—and Perfection of Performance . . . Guarantees TOP
INCOME.

SEE IT ON DISPLAY AT

BILOTTA DISTRIBUTING CO.

224 N. Main St.
NEWARK, N. Y.

1226 Broadway
ALBANY, N. Y.



THE

**Wurlitzer
1800**

**IS THE
YEAR'S
TOP
PHONOGRAPH**

Cabinet design and choice
of colors — Tone — Sim-
plicity—and Perfection of
Performance . . . Guarantees
TOP INCOME.

SEE IT ON DISPLAY AT

CENTURY DISTRIBUTORS, INC.

1221 Main Street

BUFFALO, NEW YORK

Operating In Cuba

'Fonograf' Business:

HAVANA, CUBA—About 6,000 of the loudest, blaringest phonographs with volume keys turned up to the limit, are found thruout the island of Cuba.

About 2,500 of the 6,000 are located in Havana where this city's 1,500,000 peoples enjoy them to the fullest extent.

The business is growing and prospering. The leaders of the Cuban 'fonograf' business believe that, within a few short years, approximately 10,000 phonos will be on location in Cuba.

Away back in the days of 16 selections one operator began to import automatic phonographs. Very gingerly and carefully at first. Wondering whether or not the Cubans would take to them.

They did. And with such heartiness that, eventually, he was operating over 200 of the phonos in Havana and surrounding areas. They loved the juke boxes so much that he didn't have to pay any commission at all to the locations. In fact, in some spots, he even made an extra charge because he didn't find enough intake in his phonos.

This man has long ago left the automatic music scene. He now owns a sugar mill and other properties and is also a Cuban Senator.

Today the 2,500 phonos located in Havana cost operators approximately 50% over their original American price because of duties and other customs costs.

Havana's music ops pay \$28 per year license fee to the municipality of Habana for anywhere from 40 to 48 selection phonos. They pay half this license fee every six months. They pay \$56 per year for phonos with 50 selections or more.

There is also a National license (similar to the U.S. Federal license) of \$10 per year. Each municipality in Cuba sets up its own license fees.

Music operators in Havana can save about 10% of the license fees if they will feature anywhere from 80% to 90% recordings of music by Cuban composers. Records cost from 75c to \$1.05.

The average Cuban music operator works on 75%-25% of 70%-30% commission basis. But with competition becoming keener some are already offering 40% commission in an effort to obtain locations.

This has brought about much argument regarding 10c play thruout the island. Some are already testing dime play. Others are still arguing. Some are trying to get operators together in an effort to start dime play on a city-wide basis.

There are said to be about 100 operators thruout Cuba. It is estimated that there are only about 11 large operators. These are operators who have 30 or more phonographs.

The reason for this is that so many

sales are still direct to locations. It is now believed that eventually direct sales will come to an end, as the phonos now being shipped into Cuba are much more intricate from an electro-mechanical standpoint, and also much too expensive for the average location owner to purchase.

There are many interesting and some humorous sidelights to operating here in Havana and, especially, thruout the Cuban countryside. For example, in about 15% of the locations where phonos are located, it is believed that the phono is worth more than the entire location.

Some location owners are still of the belief that fonografes burn up too much electricity. Electricity being an expensive item in Cuba compared to kilowatt hour costs in the U.S. And, instead, of leaving a phono that is not playing alone, the plug is pulled out, necessitating a quick dash to the phono when someone walks up to again play the machine.

Many of these same locations call operators far in advance of collection time to please come and collect from the phono so that these location owners will have some money with which to pay their most pressing bills.

In some cases such locations have called on music ops to collect two and even three times per week in an effort to raise a few more bucks to be able to remain in business. Their biggest income producer is the automatic phonograph.

One reason why many believe that the phono business will expand tremendously thruout Cuba is because of the fact that the bankers have loosened up on long-term notes. The average bank holds back 50% of the original note and charges 1% per month on the unpaid balance, but, is today willing to grant anywhere from 12 to 24 months for payment, which was never before obtainable.

The Cuban operators are also having their troubles with authors and composers. There are about four different authors' unions here. At one time each of these 'unions' wanted 50c per month from each phonograph playing the music of their composers.

They harried the music operators to the point where one of the ops walked into court and legally won his argument that the authors and composers were already being paid royalties by the record manufacturers.

But, it seems, the composers haven't yet given up. They are attempting to join themselves into one union in an effort to try once again, in this concerted fashion, to force the operators to pay them.

Yet, regardless, the automatic phonograph continues to gain ever greater attention and favor from the Cuban peoples to the point where the business of automatic music is growing thruout Cuba.

Games Business:

HAVANA, CUBA—Of one thing the Cuban island can definitely boast, the most intense, most dramatic, most excitable, and most skillful pinball players ever seen anywhere in the world.

Every new pinball is a challenge to them. But, at the same time, they will quickly acclaim or condemn a game after a few plays.

There are those skillful players who strut into the pinball spots and instantly get complete attention. The game they start to play is immediately surrounded by other players who root for them with moans, and howls and body twists—just as they do at cock fights or ball games.

Any American coinman can spend one of the most fascinating hours of his life just watching these Cuban star pinball players in action. And if he understands Spanish to some extent, he will talk about what he has seen for months and even years to come.

There are no pays on free plays. All games are strictly amusement only. No minors can play. One of the idiosyncrasies of certain players is to never let their favorite game be cleaned. They claim that cleaning the playing board makes the balls roll down faster and, therefore, they have to redevelop their sensitive touch all over again.

Players shoot a ball and after all of its hits and gyrations, when it comes to rest at the bottom of the game, they'll hold it with the flippers and shoot the next ball. Should the second ball also wind up at the bottom, they'll hold it, and go on to the third ball.

Even if there's a drop in the game, they must be given some score. They don't like to see balls remaining on top of the game. They then feel that the game is cheating them by not letting them finish their shooting and, thereby, show off their true skill.

Red painted nickels are used for 'tilts' and 'trouble' plays. This is left to the judgment of the location owner. And how Cubanos love to argue to get some such free plays with any sort of complaint, ridiculous as it may sometimes sound.

Pinball games in Cuba are operated in groups of five or more to each location. If an operator places three games in a location he must still purchase five licenses. The cost of the license is \$2 per week. The same \$2 per game applies each week to spots where more than five games are being operated.

The play is usually five centavos (equal to the American nickel) and many, many an American nickel is used. In fact, some operators claim they take in more Americano Cinq Centavos than they take in Cuban five centavo coins.

American coinage is so closely related to the Cubans that it is never surprising to see a Cuban walk up to the change boys and hand them an American dollar or half-dollar and ask

for change and, in most cases, get a mixture of American and Cuban five cent coins.

The new gun games are now appearing in Havana. These are being operated on dime play. At first Cuban operators were very skeptical as to whether or not the Cuban players would spend dimes. They've changed their minds as far as the guns are concerned.

What's more some of the Cuban operators are also testing 10c pinball play. And success is beginning to make itself apparent so that more and more of the Cuban operators are beginning to plan on certain games to be featured at dime play in their places.

Cuban operators believe that there are about 800 licenses all told thruout the Island. About 700 of these are reported to be in Havana. Havana's population is 1,500,000. Multiplied by five, this would mean about 4,000 games more or less thruout the Island.

Originally the first pinball operators started out paying but 40% commission to the locations. But as the business continued to grow new operators, to obtain locations, boosted this to 50% commission. And tho many spots still remain on the 40% commission basis, the greater number of location owners now receive 50% from the gross intake of their machines.

Business continues good, but, the increased commission basis, the faster changes of games, the cost of the licenses, and many other expense factors have cut very deeply into the net income.

Operators here figure operating expenses at 60% of their gross income. And many claim that this is a conservative figure.

The result is that some of the operators are now asking that the location owners help pay for the licenses off the top.

Some operators are now also limiting players to 15 and 20 free plays, because the skillful players will tie up a pinball for hours on end and usually sell the remaining free plays, after they tire of playing the game, at 2 or more free plays for Cinq Centavos.

In short, then, a player still holding 20 free plays will make a deal in the location with some waiting player and sell him the 20 free plays for 50c or even less, depending on the result of this financial argument.

Regardless of everything, Havana continues to love its pinball games, and Cubano players continue to eagerly look forward to new games challenging their skill.

The fuss made over a greatly skilled player, when he enters his favorite location, and the cries and "ahs" and "ohs" of the other players, many of whom leave their games to watch him in action, causes the average American visiting fascinating Habana for the first time, to think that some great world champion, state official, or even El Presidente Batista, himself, just entered the place.

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Les Rieck Becomes Sales Mgr. Rock-Ola Mfg., Phono Division



LES RIECK

CHICAGO—David C. Rockola announced the appointment of Lester C. Rieck as sales manager, phono-

graph division, of the Rock-Ola Mfg. Corporation, effective January 24.

Les comes to Rock-Ola with a lifetime of experience in the coin-operated phonograph field. He went to work for Mills Industries in 1931 and rose to the position of sales manager, phonograph division. When H. C. Evans & Company bought out this division of Mills Industries in 1948, Les stayed on with them as sales manager, in which capacity he remained until assuming his new duties with Rock-Ola.

Having a very wide acquaintance in all segments of the coin-operated phonograph industry, Les frankly states that, although he was quickly sold on the Rock-Ola sales and merchandising program, it was the endorsement of the dependable Rock-Ola product by his operator-friends that was the deciding factor.

He would like his friends to know that he is enthusiastic in his new position with Rock-Ola and will look forward to contacting them personally in the near future.

Export Market Grows

Manufacturers and Distributors Elated Over Growing Demand from Foreign Markets for More Equipment. Believe '55 May See Complete Rebirth of Export Business.

CHICAGO—Manufacturers as well as distributors are elated with the growing demand for more equipment of all kinds from foreign markets almost everywhere in the world, this side of the iron curtain countries.

As one well known manufacturer said this past week:

"This year of 1955 may see a rebirth of the foreign business we used to enjoy prior to War II."

Of course, he didn't mean anything like the quantity which used to be shipped out of the country, but, what he did believe, was that the foreign markets of the world may, in dollar-wise volume, total as much as was sold previously.

Distributors, too, are jumping into the export business and are finding that: 1) the average importer of machines in any foreign country is well acquainted with American equipment and, 2) that he knows the prices as well as does the American distributor and, 3) that he seeks the kind of late model machines which are becoming ever more difficult to obtain in this country.

Those distributors who continued to cultivate the export markets, especially the Latin American countries, are enjoying boom business, they claim.

They withstood the test of time, they report, when sales were difficult to obtain, "and", as one of these distributors now states, "we are enjoying the results of the reputation which we built up in foreign countries for the kind of quality merchandise we have been shipping and also

the way we understand what these people want and require."

Back in '53 The Cash Box predicted that manufacturers would begin to enjoy the fruits of the foreign markets as used machines of every type and make were being exported by jobbers and distributors during that year from the U.S.A.

This publication pointed out at that time that, eventually, the foreign markets would tire of used machines. The repairs required to keep used machines in operating condition would, instead, cause many to turn to new machines, regardless of the price, so as to be assured more constant operating.

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THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

New showings of the latest in coin operated machines has operators from all over Southern California trekking into town to see the latest innovations in development and design which the coin machine manufacturers have to offer. . . . Practically everyone in the coinbiz, turned out for National Wurlitzer Days at Sierra Distributors Jan 23rd and 24th. On display and winning appreciative glances and comments from those present was the beautiful new Wurlitzer "1800." C. A. "Shorty" Culp came in from Oklahoma City to attend the event. Also on hand to show all the ops all the latest features of the new machine were his partner Wayne Copeland and sales manager Ray Powers along with sales rep. Jack Dolan and service men Matt Norberg and Bernard Joseph. Delicious Buffet-refreshments were served to all present.

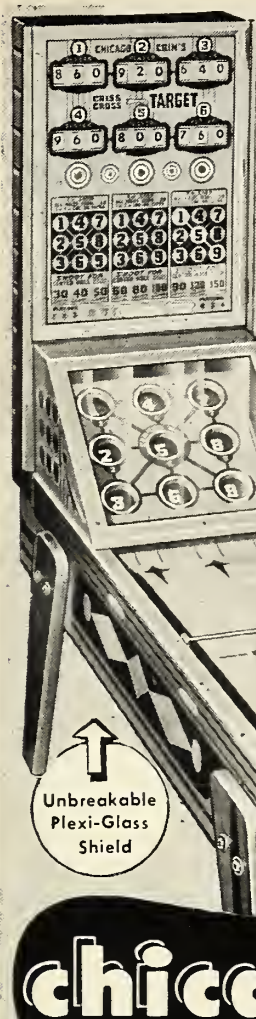
Other operators and service men were seen attending the special Apco showing at the Statler Hotel Sat., Jan. 22nd and Sun., Jan. 23rd. On display was the complete line of "SodaShoppes," "CoffeeShoppes" and combination "Coffee-SodaShoppes." Mel Rapp, executive vice-president of Apco, Inc., New York City, flew in to be present during the two-day event. Stan Rheeling, vice-president of the company and divisional manager of Apco's Western Branch, and Bert Farmer, regional representative in New Mexico and Colorado, were also on hand to meet all visitors. . . . Heavy rains that have been drenching the southland for the past several days certainly haven't dampened the spirits of the operators. Even through the thickest downpours ops were ducking into doorways and dashing to their cars and trucks as business continued to flourish along LA's famed coinrow.

DISTRIBUTOR DOINGS:—All along the Pico strip activity is increasing at a fast pace with the introduction of new machines. . . . PAUL A. LAYMON & CO.:—Jimmy Wilkens going around simply glowing with enthusiasm over Bally's "Magic Bowler." He says that it's really an outstanding game and, without a doubt, the finest machine that Bally has ever produced. He adds that it's winning new friends with the operators every day. . . . BADGER SALES CO.:—Prexy Bill Happel busier than ever after returning from a weekend trip to Las Vegas. . . . Fred Gaunt has been moving out all types of new and used phonos and games this past week as sales hit a new high. . . . Al Silberman busier than ever getting ready for the Apco showing at the Statler Hotel. Badger Sales is the exclusive Southern California distributor for the complete line of Apco "SodaShoppes." Silberman was also on hand during the two-day showings to meet with operators and show them the very latest in hot and cold beverage vendors. . . . C. A. ROBINSON & CO.:—Charley Robinson and Al Bettelman have been getting plenty of reaction on United's "Deluxe Bonus" Gun and "Deluxe Mars" Shuffle Alleys. They report that business is good and getting better all the time. . . . SIMON DISTRIBUTING COMPANY:—Jack Simon is expecting his brother Joe to arrive in town from Chicago around Feb. 1st. This is Joe's first trip to California so Jack is getting all ready to roll out the red carpet for him. It will be a combined vacation and general sight seeing jaunt.

OPS JOTS:—Operators and their wives from the central and Southern areas of the state turned out in force this past week to attend showings and take care of business along coinrow. . . . Orange County was well represented along the Pico strip with "Doc" Dockins, and Lee Nelson from Santa Ana and Walter Hennings from Costa Mesa. . . . Charley Koski, Carl Honeymen and Johnny Ketchersid all drove up from Long Beach. . . . Al Reiz drove down the Coast from Santa Maria and was seen visiting distributors from Santa Monica. . . . S. L. Griffin trekked in from Pomona thru the rain. . . . Among the many other visitors (too numerous to mention) were Johnny Howe'l, Baldwin Park and Walt Hemple, San Fernando.

COINROW DOINGS:—V. Van Nattan, sales manager for Auto-Photo Company, is back home again after attending the Retail Industry Show in N. Y. While the production lines are humming on the firm's new "model 11" Auto-Photo studios, extensive laboratory and location tests are being conducted on the machine. Van Nattan stated that they will be able to start making deliveries around the middle of April. . . . Walt Hemple, president of the Calif. Music Merchants Association, LA Division, announced that their next meeting has been slated for February 15th in the Coral Room of The Hotel Gaylord. He urges that all members turn out for this important meeting. . . . Everyone wonders how Mr. & Mrs. Phil Robinson are doing down Mexico way with sombrero and serape. Watch out fellas!—Phil will be coming back soon full of tales from South of the Border. That's probably all we'll hear for the next six months. . . . Saw a group of operators congregating at California Music Company to get out of the rain. Sam's joint is becoming a typical hangout during these frequent downpours.

SPECIAL NEWS FLASHES FROM LAS VEGAS:—"Midge" Ryan, congenial host at The Westerner Club has had many old timers in the coinbiz drop in to see him these past few weeks. Ron Pepple, Seattle, was in chatting with all his partners at the club. Harry Sorensen of the H & S Sales Co., San Francisco, was in during his week's vacation in Vegas. Charley Liggett from St. Joseph, Missouri, enjoyed the hospitality of the Westerner while in town. Joe Hart, one of the many partners at the club, recently spent a week vacationing in Miami. Other Westerner visitors included Tom Sheldon, Payette, Idaho; Ray Simms, Twin Falls, Idaho and Jack Simon, Los Angeles. Norbert Michaels of The Ace Novelty Co., Chicago, visited with Ryan during his Western trip. . . . One of the most interesting and unusual clubs in Las Vegas is Buckley's Arcade on Fremont Street downtown. Photos of every entertainer who has ever appeared in Las Vegas cover the walls of the building. The arcade is used as a location testing station for all the coin operated amusement machines which are manufactured by Buckley Mfg. Co. in Chicago. Now undergoing extensive location tests is the Electronic Pointmaker which is causing a lot of talk around town. . . . Bill Happel, prexy of Badger Sales Company, Los Angeles, was a recent weekend visitor. . . . Pat Buckley spent several weeks here. He left this past week for his home in Chicago.



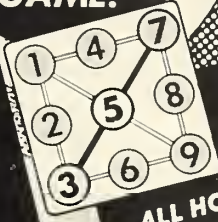
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(Double Score)

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1st 3 in line 60 extra
Then Center Hole Scores
60 for Vertical line
80 for Horizontal line
100 for Diagonal line



3rd Card
(Triple Score)

ALL HOLES Score 30
1st 3 in line 90 extra
Then Center Hole Scores
90 for Vertical line
120 for Horizontal line
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Tolisano Elected President Connecticut State Assn.

Music Ops Thruout State Changing Over To Dime Play

HARTFORD, CONN. — Most of its members attended the annual meeting of the Connecticut State Coin Operators Association held at the Bond Hotel, this city, on January 13, in which election of officers took place.

Officers elected were: James Tolisano, president; Paul Rechtschafer, vice president; Jerry Lambert, treasurer; Maurice Wein, secretary; Anthony Wilkas, asst. secretary; Glen Klopfenstein, asst. secretary; and Pep Onofrio, asst. secretary.

Chosen to serve on the Board of Directors with the above officers, were: Abe Fish, Frank Marks, John Colucci, Chico Montano, Ben Gordon, James Connors, Louis Naclerio, Irving Geltzer, and Charles D'Alessandro.

Installation of officers will take place on Thursday, February 10 at the Waverly Inn, Cheshire, Conn.

Attending the meeting were the following guests: Al Schlesinger, representing MOA; Ralph Ridgway, president of the Western Massachusetts Music Guild; Meyer Parkoff, Atlantic-New York Corporation (Seeburg distributors); Bob Jones, Redd Distributors (Wurlitzer distributors); and Irving Kempner, Runyon Sales Company (AMI distributors).

It was reported that operators thruout the state of Connecticut are putting out all of their 45 rpm juke boxes

on 10¢ play. Hartford County, under the leadership of Abe Fish, is going ahead full speed, and he states at this time 50 per cent is already converted to dime play. Plans have been set to have all of the 45 rpm phonos on dime play by the end of February.

Bally Service Schools at Runyon N. Y. & Newark

NEW YORK — Barney Sugarman, Runyon Sales Company, this city, advised that both the New York offices and those in Newark, N.J. will hold Bally Service Schools.

The New York sessions will take place on January 31 and February 1, Monday and Tuesday, at the firm's showrooms. In addition to Sugarman, Jack Prigoff, Morris Rood, Irv Kempner and Lou Wolberg will greet the visiting operators.

The Newark office will hold classes on Wednesday and Thursday, February 2 and 3. Abe Green, Felix Fleischman and Gene Daddis will host the operators.

Bob Breither and Paul Calamari, Bally field engineers, will direct the Bally Service sessions at both New York and Newark.

Chi Automatic Phono Bowling League News

CHICAGO — Leading team last night had their lead cut to only one game as they dropped two. Results last eve (1-17) were as follows:

Paschke took 2 from the leaders, ABC #2. Ray Gallet bowled high for Paschke with 530. Gil Losasso was high for ABC #2 with 475.

Oomens now trails by this single game, having taken 2 from Coven. Carl Latino was Oomens' high scorer with 532. Coven's leader, Frank Lantz, scoring 429.

Decca took 2 from B&B Novelty. Frank Tutomase was high man for Decca with 488. Decca's Joan Wojciechowski was high for women with 446. Marino Pieroni was high for B&B (again) with 516.

Gillette took 2 from Mercury, keeping up their winning streak. Robert Hall led the Gillette team with 508. High for Mercury, Ralph Kick, 526.

Star Music took 2 from Melody. Jerry Shumar's sizzling 604 was high for Star as well as high for men. He bowled a high game of 231, and another game of 222. Vic Jaccino, Jr. high for Melody with 450.

Coral took 2 from Western Automatic. Coral's Ed Walker led his team with a 499 score. Bill Bender was high for Western, 436.

ABC #1 took the only sweep of the evening, winning 3 from Atlas. Morry Pomerance was ABC's leading bowler with 491. Mike Blumberg led the Atlas team for the third week with 498.

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WM'S MUSIC MITE	\$49.50
Seeburg 147M	74.50
Rock-Ola 1422	49.50
AMI Model C's or B's	235.00
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Wurl. 1015 Hideaway	64.50
Seeburg Wireless Boxes 5-10-25c	9.50
Wurl. 3020 Wall Boxes	8.00

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THRU THE COIN CHUTE

EASTERN FLASHES

Altho the month of January is only about half over, wholesalers, without exception, are predicting sales for the month will surpass all past Januaries since the first few post-war years. New and sensational guns and shuffles have taken the city by storm — and music machine sales keep at high pitch. The new Wurlitzer model "1800" will make its appearance this weekend, when Young Distributing holds its two day showing Sunday and Monday, January 23 and 24.

Paul Calamari, Bally field engineer, who conducted a Bally Service School at Runyon Distributing's Hartford, Conn. offices January 13 and 14, will demonstrate Bally games to ops in Runyon's New York showrooms on Monday and Tuesday, January 31 and February 1; and at the Newark, N. J. offices on Wednesday and Thursday, February 2 and 3. Irv Kempner and Nat Gutkin, who were on hand for the Hartford sessions report a wonderful attendance. Barney (Shugy) Sugarman and Abe Green, heads of Runyon, play host to Lou Dunis and Johnny Michaels of Dunis Distributing, Seattle, Wash. Dunis left the early part of the week to fly back home. . . . Jules Olshen changes the name of his Albany, N. Y. firm from Olshen Distributing Co. to ODCO, Inc. Jules writes he is doing a big job with Exhibit's "Sportland Shooting Gallery". . . . Rudy Leitgeb, Cliffside Park, N. J., op on coinrow. . . . While Dave Stern, Seacoast Distributors, locked in conference with several music ops, talking Rock-Ola phonos, Bob Slifer on long distance with Mickey Anthony, Columbus, O., taking a re-order for a substantial number of "Jukettes", the home, non-coin-operated juke box. . . . Phil and Mac Greitzer concentrating on their juke box and games operations now that their "Baseball Batting Range" in Brooklyn closed for the winter months. Had a big season, they report. . . . With the arrival of ChiCoin's new shuffle, "Triple Strike Bowler", Al Simon, Albert Simon, Inc., can't even get out to eat his lunch. Rushes out of the office around 3 P.M. to "grab a fast sandwich". . . . Dick DiCiccio of Westchester Amusement Co. and Pete Rosano, Westchester Novelty & Music Co., make the rounds together.

Ben Becker, United sales representative, in town for a few days, just in time to welcome United's new shuffle "Lightening". Ben tells us operator reaction is great for both this new shuffle and the United gun "Bonus Gun". He left for a road trip immediately after. . . . Dropped into new offices of Leslie Distributors, one-stop record service, now located on 10th Ave., one store off 45th St. Bernie Boorstein tells us he's noticed more music ops now dropping in due to closeness to coinrow. . . . Willie Levey, his missus, and daughter in from Miami to complete arrangements for the girl's nuptials. Joyce will marry Larry Finn, a classmate at the University of Miami, at the Waldorf on June 11. Willie heading back for the warm climes on Monday. . . . Another June wedding scheduled is that of Harry Koepfel's daughter, Gilda, who will take the oath with Marvin Forman on June 25. . . . Meyer Parkoff, Atlantic-New York Corp., Seeburg distrib, becoming quite a traveler. Attended the meeting of the N. Y. State Operators Guild at Kingston on Wed., then to Hartford, Conn., on Thurs. This week was at the meeting of the Long Island music ops group. . . . Moe Luber, our old time coinman friend, now operating juke boxes, and doing nicely, thank you. . . . Mike Munves is one coinrow tenant not troubled by the parking problem. He has his own private parking facilities, which he estimates costs him about \$100 per year. . . . Joe Silverman, business manager of the Philadelphia Coin Machine Association, phones to tell us that juke box ops are converting their routes to dime play at about 10 per cent a week. Some resistance, he states, but it's only by the operators themselves. Those who have made collections on dime equipment, he reports, are all enthused over the increases. . . . Bob Jacobs, National Amusement, received a shipment of the Williams' "Safari" gun, and ops cleaned them off his floor before he could count them. Didn't even leave him with a sample. . . . We make this final plea to our juke box operator friends: Please get your machines set for "A DAY OF DIMES FOR 'THE MARCH OF DIMES'" one day this month. It's the greatest public relations program ever conducted in the coin machine business, and will bring the entire industry untold benefits.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

At Redd Distributing Co. (Wurlitzer), everybody holding their breath awaiting unveiling of the new Wurlitzer, said to be a sooper dooper. Bob Jones, genial sales mgr., back from meetings of Springfield and Hartford op associations. Reported Connecticut converting throughout to 10c, three for 25c play. Western Mass. ops planning on it now. Boston next? and then Maine! . . . James Tolisano elected prexy of Conn. Music Ops succeeding Abe Fish. . . . Ops seen at Si Redd's this week included Bee Broders, Springfield, Vt.; Oscar Pratt, Joybar Amusement, Manchester, N. H., recently out of the hospital; Malcolm Wallace, Newport, Vt.; and Bill Hamel, Concord, N. H. Ops here all asking about the new Wurlitzer. . . . At World Fair and Associated Amusements, Ed Ravreby off for Maine and Vermont trip. Daughter Ruth Mae, back from Manhattan where she visited Leo Willens, prexy of Capitol, took in Broadway shows, and visited ops along route, getting in some skiing at North Conway, N. H. Richard Mandell, World Fair sales mgr., returns from California Jan. 30. Org. has been having great success in placing Keeney gun in small department stores along with rides. Ops visiting with Ed Ravreby this week included Louis and Irving Taube, Manchester Music, Manchester, N. H.; Dave Baker, Arlington; and George Mitchell, Boston. . . . Business holding up well at Atlas Distributors where Barney and Louis Blatt are receiving great op interest for the new color designed AMI phonographs. . . . Jerry Golumbo, Music and Television Corp. (Rock-Ola) busy with the forthcoming plans. . . . Ops, everywhere in New England, tying up with March of Dimes thru their local chapters. . . . Irwin Margold, Trimount Automatic Sales (Seeburg) states New England music ops plan on 15 to 20 percent replacements with new phonos. . . . Guns really booming. . . . Biz going along at surprisingly good clip for January.

THRU THE COIN CHUTE CHICAGO CHATTER

Now that the phono mfrs have joined in and taken 16 booths at the forthcoming MOA Convention (Morrison Hotel, March 28, 29 and 30) there is no doubt that many additional hundreds of music distributors and ops will attend to see the equipment and accessories of all the mfrs displayed in one spot. Mfrs will also have engineers on hand to answer any and all mechanical questions for music operators. George A. Miller confirmed exhibiting contract to Phono Mfrs Assn. (Wed., Jan. 19) before leaving for Oakland, Cal. . . . Looks like nation's music ops will face a double battle this year in the 84th Congress. Report is that two bills to be presented, sponsored by ASCAP. One in House, other in Senate. Rumor has it that ASCAP had man in Washington laying ground work.

Jack Nelson of Bally one of the busiest of all the busy sales managers around town. In addition to his own work, Jack enjoyed visits from Joe Mangone of Miami, Phil Weinberg of Dallas, R. F. Jones of San Francisco and Harold Lieberman of Minneapolis. Jack advised, "Business is getting better and better". . . . Bill DeSelm of United became a grandpa for the first time this past Monday morning at 7:35 A.M. (Jan. 17) when his daughter Chloie gave birth to a little baby girl, immediately named: Cheryl Ann Brown. . . . Tony Koupal of St. Louis, fight enthusiast, popped into town this past Wednesday to see how "Sugar" Ray Robinson would fare with "Tiger" Jones and dragged Bill DeSelm to the fights with him. . . . Rumor has it that Phil Levin still smarting over losses to George A. Miller in "gin". . . . One very tragic result of poor understanding is the fact that Highwood city council passed ordinance barring juke boxes. This sort of things should always be quickly settled by good judgment as well as clear and honest discussion. . . . Never saw a busier man than Bill O'Donnell. On phones all day long. In sales discussions. Then entertaining into the wee hours. No moss grows under Bill's feet, believe you us. . . . Gil Kitt arranging some great special sales for 1955 and Howie Freer reports that savings for their customers will prove grand.

Les Rieck becomes sales manager, phono division, for Rock-Ola (1/24). Les has years of music sales experience with Mills and Evans behind him. He received many congratulations from friends on announcement. . . . Suburban TV mfr producing combo TV and phono set. Will produce TV and leave space for ops to insert own mechanisms if phono music desired. . . . A.T.&T. certainly enjoyed presentation of Gottlieb's first new five-ball of '55, "Twin Bill". Phones buzzed and buzzed between Dave Gottlieb in Miami and Nate Gottlieb in Chicago. And after Dave heard how initial orders were doubled and even tripled by firm's distributors, he just sat back in that nice soft easy chair and let the Florida sun shine on. . . . Art Weinand a very busy guy these days, not only with Exhibit's gun and 'Vacumatic Card Vendor', "But", reports Art, "the great pickup of kiddie ride business we are enjoying". . . . No longer news, the statements being made by so many here: "Business is great".

Some idea why it was practically impossible to get a phone call thru to Ed Levin at ChiCoin one day last week. Ed advised the following long distance calls came into his office that one day to tie him up, Al Simon of New York, Arthur H. Hughes of Dallas; Lou Rubin of Minneapolis, Phil Moss of Des Moines, Dave Franco of Montgomery, Max Hurvich of Birmingham, Ted Bush of Miami, J. D. Lazar of Pittsburgh. . . . Both Sam Stern and Harry Williams devoting much of their time to getting their Engineering Building (which is right next door to their factory) completed so that the engineers won't have to work in cramped quarters. This past week Williams hired six more engineers, filling out the experimental staff for the firm. "And", said Sam Stern, "just wait'll you see what's coming from Williams". . . . Orchids to Martha Raye and Caesar Romero for their grand pinball pantomime act during the Martha Raye TV Show (Tuesday, Jan. 18). When Martha asked, "How many shots do I get for my dime?", Caesar answered, "Five, of course". . . . "Busy" is the correct word for the trio over at Genco—Sam Lewis, Avron Gensburg and Ralph Sheffield. Almost impossible to get any of these boys alone for even a minute. Production continues at top speed at the Genco plant.

Paul Huebsch advises that those postcards they're enclosing with every machine they ship from Keeney plant are bringing in some very grand and constructive ideas. Paul also reports that Bill Bolles has been hounding the factory for Keeney Coffee Vendors, especially for the New England territory, where he's traveling right now. . . . Vince Shay advises All-State preparing new sales program which should prove very effective. . . . Those music ops who haven't as yet joined into "A Day Of Dimes For The 'March Of Dimes'" should do so immediately. For example, in Shepherdstown, W. Va., the town council has just okayed a proposal to use parking meters during the month of January for contributions to the "March Of Dimes". . . . Members of the "20 Year Club" sending in their votes for a two-day meet seem to be swaying westward.

Letter to Tennessee Restaurant Assn., which is being reproduced by this publication, can prove valuable to other music men 'round the nation. . . . Wally Finke and Joe Kline are busier than ever—just trying to get themselves settled down—from the biggest Holiday Season's business First ever enjoyed. . . . The records on that 200 selection Seeburg in Jack Fagman's well known Hotel Sherman haberdashery were changed this past week. And Jack's employees claim, "Music's just wonderful". . . . Ed Ratajack and George A. Miller having dinner while discussing music biz generally. Ed one of the best liked district men in the business. . . . Eddie Ginsburg never sits still for even

ROCK-OLA Famous Service Free Mechanism Ask Your Route Man . . . He Knows!



• Here's what K. V. Medrud of the **DAN THE MUSIC MAN Inc.** organization of Pocatello, Idaho, says:

We here at Dan the Music Man's are really happy with our Rock-Olas, as they are the most trouble-free phonographs we operate. They are especially accessible for record changing and collecting and are therefore more profitable to the Boss.

K. V. "Kenny" Medrud

ROCK-OLA MFG. CORP. 800 N. Kedzie, Chicago 51, Ill.

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UNITED CASCADE SHUFFLE ALLEY	\$165
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BALLY BEACH CLUB	295
BALLY BEAUTY	235
BALLY ATLANTIC CITY	135
WURLITZER 1015's	99

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CHICAGO CHATTER (Cont.)

a moment. Up and out of his office into the sales rooms. Into the repair department. Into the shops. Everywhere—but in his office chair. Could this be the reason why this firm always so much on its toes—and business so good? To which Harold Schwartz and Nate Feinstein and some of the other guys at Atlas Music chorus: "You bet". . . . Hear that Permo has sold its phono mechanism to some eastern organization. . . . No sale yet of Evans Constellation phono from all reports to date.

Happy Birthday This Week To: Wm. J. Alberg, Brooklyn, N. Y.; Ben L. Kulick of Buffalo, N. Y.; Joseph J. Naclerio of Waterbury, Conn.; Arthur Flake of Dallas, Tex.; Francis G. Harris of Virginia Beach, Va.; Bernard W. Jacobs of Louisville, Ky. and Phil Swartz of Brookline, Mass.

Best thing operators of all types of equipment can do, and do now, is to get into public relations work. Individual efforts by advertising in local press, by charitable donations, by loan of trucks, cars, etc., to help community campaigns. By a dozen different ideas that are peculiar to each local area will not only help each individual operator, but will help all operators in that specific area and, especially, help the entire industry—when such help is needed—as will be needed when Bills to be presented in Congress vs Nation's Music Operators are fought. . . . After tho't: If some of us practised all we preached we'd work our fool selves to death.

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WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

WANT—Chicago Coin Holiday and United Leader Shuffle Alleys. Also late Bingos. TAYLOR SALES CO., 120 WEST MAIN STREET, BELLEVILLE, ILL. Tel.: ADams 3-2217.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards—Late Bingo Games—Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A.M.I. 40 selection Hideaways—.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Secburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Secburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Secburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

CLASSIFIED ADVERTISING SECTION

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYRacuse 75-5194.

WANT — Highest prices paid in Middle West for Bally bingo games. Must be in A-1 Condition. Particularly want Palm Springs, Ice Frolics, Surf Clubs, Beach Clubs, Dude Ranches & Beauties. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Attention importers of AMI Juke Boxes. All late model AMI D-40's, D-80's, E-80's, E-120's, reconditioned by factory personnel. Guaranteed perfect. Lowest prices. Address inquiries to: SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Spot Lites \$65.00; Beach Clubs \$250.00 TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Atlantic Citys \$95; Spot Lites \$60; AMI Model C \$235; AMI Model D \$325; AMI Model D-80 \$465; Seeburg 100-78 \$365; Rock-Ola Comets \$795; AMI Steppers \$19; 5/10c Boxes \$10; 5c Boxes \$5; 3020 Boxes \$15; 219 Steppers \$15; Seeburg 5/10/25c \$18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—1 Jet Gun \$125; 1 Silver Bullets \$75; 1—AMI-C (40 selection) \$225; 1 late Club Model Saddle & Turf \$325; 2 United Stars \$75 each. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

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FOR SALE—Brite Lites \$65.00; Brite Spot \$85.00; Spot Lite \$75.00; Classics \$179.50; Clovers \$164.50; U-10th Fr. Stars \$125.00. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS. Tel.: CANal 6-0293-45.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC \$25; Brite Lites \$50; Lite A Line \$40; Broadway \$75. One-third deposit and balance C.O.D. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

FOR SALE—Reconditioned, Like New. Yacht Club \$145; Ice Frolics \$365; Surf Clubs \$395; Bally Jets \$425; Hi Fi's converted into Beach Clubs, Write: One Serviceman with 10 thumbs. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Williams 6-player Baseball \$249; Williams Deluxe Baseball \$99; Genco Night Fighter \$149; Six Shooters \$79; Jet Guns \$99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case \$6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

FOR SALE—Used 78 and 45 RPM records. Taken right off our route. Any quantity. Write for price. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi-Fi's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools \$275; Genco Basketballs \$399.50; Victor Hot Pops \$20; Genco Invader Guns \$259.50; Seeburg Shoot-the-Bears \$175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932.) HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—Hi Fi \$375; Palm Springs \$350; Beautys \$225; Frolics \$150; Spot Lights \$65; Genco Rifle Gallery \$375; Genco Sky Gunner \$175; Genco Night Fighter \$175. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Sensational News—12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms—Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—2 Coney Island \$69.50; 1 Yacht Club \$139.50; 2 Tropic \$149.50; 3 United Olympic \$179.50; 12 United Tenth Frame \$89.50; 2 United DeLuxe \$39.50; 5 United Super \$49.50; 11 United Cascade \$125; 3 Bally Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Evans Jubilee \$250.00; Wurlitzer 1015's \$69.50; Wurlitzer 1250's \$250.00; United & Chicago Coin 6 Player \$59.50; Star & 10th Frame \$150.00; Olympics \$225.00. COVEN MUSIC CORP., 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poollette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeeling 5472.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley \$50 and Minstrel Man \$20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

CLASSIFIED ADVERTISING SECTION

FOR SALE—This equipment is in good working order. Make us an offer on all or any item. Guys & Dolls; Cyclone; Happy Go Lucky; Knockout; Hit & Run; Rose Bowl; Joker; Coronation; Happy Days; Four Stars. Genco—Mercury. Chicago Coin—Pin Bowler. 27 Rock-Ola 5c Wall Boxes Straight; 22 Rock-Ola 5-10-25c Wall Boxes, 2 Magic Glow 1428, 3 Large Rock-Ola Speakers. Bally—3 Turf Kings; 2 Champions; 3 Citations; 1 Jockey Special; 1 Spot Lite; 1 Frolic. 1 Chicago Coin Play Ball; 1 Chicago Coin Hockey; 1—1c Watling fortune teller scale; 1—1c Mutoscope punching bag; 1 H. C. Evans Skill Bowler; 1 Genco Play Ball; 3 Silver King 1c Target Guns; 1 Exhibit 1c Picture Card with stand. Seeburg Shoot the Bear Gun; Seeburg Coon Gun; 6 Seeburg 5c Wall Boxes straight wireless; 6 Seeburg 5-10-25c Wall Boxes, 3 wire; 1 Exhibit Dale Gun. TRI-STATE AMUSEMENT CO., 149 18th STREET REAR, WHEELING, W. VA. Tel.: WHeeling 649.

FOR SALE—Bally Bingo Specials; 10 Beach Clubs \$265; 5 Yacht Clubs \$160; 5 Dude Ranch \$295; 4 Palm Springs \$325; Ice Frolics \$325. Also other Bingos and Bowlers. Call or write: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENN. SYLVANIA. Tel.: 5-7549.

FOR SALE—Rock-Ola 1436, 120 selection; 78 rpm \$425. each; Seeburg 146 \$59. each; 147M \$70.; 148ML \$98.; Wurlitzer 1080 \$65.; 1500 \$450.; AMI two E-120 \$595. each. A-1 condition. 1/3 deposit. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N.J. Tel.: PR. 9-0182.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Used Seeburg Coon Hunt \$200; Used 5c & 10c AMI Wall Boxes \$3.00 each, in good condition. WILLIAMS DISTRIBUTING CO., INC., 1117 UNION AVENUE, MEMPHIS, TENN. Tel.: LD 520.

FOR SALE—Hi Fi \$320; Surf Club \$325; Ice Frolics \$310; Palm Springs \$310; Beauty \$185; Dude Ranch \$260; Yacht Club \$125; Atlantic City \$90; Rio \$195; Havana \$205. All guaranteed to be the best. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CAAnal 7137.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Wurlitzer Phonographs—Model 1500's—\$475; 1400's—\$375; 1250's—\$195; 1100's—\$175; 1015's—\$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOnTana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntal 9292.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally Dude Ranches \$275; Palm Springs \$285; United Hawaii, guaranteed to be like new, \$217.50; Williams Skyways \$115; Big Leagues \$214.50; Daffy Derbys \$165; Gottlieb Shindigs \$99.50; Bally Rocket Bowlers \$349.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAAnal 8318.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. WANT: Yankee Shuffle Alley and Bally Jets. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEFFerson 1-6531.

FOR SALE—Genco 2 player Basketball \$250; Genco Shuffle Pool \$125; Seeburg Coon Hunt \$450; Chicago Coin's 6 player Home Run \$250; Williams' 6 player Major League Baseball \$250; Williams' 6 player All Star Baseball \$250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgNolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples \$3.00, \$8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s—5 cent Box \$5.00. 5-10-25 \$15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is
GUARANTEED**

AS LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

Look for the HORNS

when You Want to Take a Buck!



Horns make the difference as every operator, who has heard the new AMI Multi-Horn High Fidelity Model "F", well knows.

Here's the juke box that rewards the patron with superlative quality music, the location with better business, the operator with an increased take. Model "F" is a "dear"—with horns!

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark



**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

A M I

1. Model A, '46, 40 Sel., 78 RPM	109.50	165.00
2. Model B, '48, 40 Sel., 78 RPM	139.50	250.00
3* Model C, '50, 40 Sel., 78 RPM	179.50	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	229.50	395.00
3* Model D-80, '51, 80 Sel., 45 RPM	319.50	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	450.00	595.00
4. Model E-80, '53, 80 Sel., 45 RPM	495.00	695.00
4. Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. Wm Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51 Rocket '51-'52 50 Sel., 78 RPM	247.50	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
1. 1436, '52, Fireball, 120 Sel., 45 RPM	349.50	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	98.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	350.00	425.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	550.00	595.00

←TOTAL NO. TOTAL VALUE→

**THIS WEEK'S USED
MACHINE QUOTATIONS**

16th Year of Publication
799th Consecutive Week's Issue

**How To Use "THE
CASH BOX PRICE LISTS"**

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES**IMPORTANT!**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4* M100C, '53, 100 Sel., 45 RPM	595.00	625.00
4. HF 100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire- less	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

1* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	135.00	195.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	250.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
2. 1400, '52, 48 Sel., 78 RPM	299.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	395.00	525.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)
Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	65.00	117.50
2* Atlantic City (B 5/52)	95.00	135.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
3* Beach Club (B 2/53)	250.00	310.00
1* Beauty (B 11/52)	210.00	240.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
1* Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
1. Cabana (Un 3/53)	139.50	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
1* Coney Island (B 9/51)	65.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
1. Dealer "21" (Wm 2/54)	145.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
1. Domino (Wm 5/52)	39.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
1* Dude Ranch (B 9/53)	295.00	345.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
1. Fairway (Wm 6/53)	75.00	100.00
4. Fighting Irish (CC 11/50)	25.00	35.00
1. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
1* Frolics (B 10/52)	137.50	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/49)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
1. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
2. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	160.00	190.00

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PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	95.00	125.00
1. Guys-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
1. Havana (Un 2/54)	260.00	315.00
1* Hawaii (Un 6/54)	232.50	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
1. Hayburner (Wm 6/51)	45.00	60.00
2* Hi-Fi (B 6/54)	314.50	399.50
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	59.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	25.00
1* Ice-Frolics (B 1/54)	295.00	395.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
7. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
1. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
6. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	25.00	39.00
4. Mexico (Un 3/54)	295.00	400.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
2. Mystic Marvel (Got 3/54)	175.00	210.00
1. Nevada (Un 8/54)	395.00	425.00
1. Niagara (Got 12/51)	40.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
1* Palm Beach (B 7/52)	125.00	159.00

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PINBALL GAMES (Cont.)

1* Palm Springs (B 11/53)	299.50	365.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
2. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	255.00	295.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	155.00	195.00
6. Rondevoos (Un 5/48)	15.00	35.00
1. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
1. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
1. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
6. Singapore (Un 11/47)	10.00	20.00
1. Skill Pool (Got 8/52)	55.00	85.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4. Spot-Lite (B 1/52)	60.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	50.00	95.00
2. Starlight (Wm 3/53)	25.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
6. Summertime (Un 9/48)	15.00	25.00
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	49.50	85.00
6. Super Hockey (CC 4/49)	20.00	34.00
1* Surf Club (B 3/54)	370.00	425.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	185.00	240.00
6. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00

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PINBALL GAMES (Cont.)

6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.50
6. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	149.50	225.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	20.00
6. Vanities (Ex 2/47)	10.00	19.50
7. Variety (B 9/54)	525.00	595.00
6. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/49)	10.00	20.00
2* Yacht Club (B 6/53)	139.50	195.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

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4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	325.00	400.00
4. Bally Champion (Bowler 5/54)	350.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Base- ball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	99.50	150.00
4. ChiCoin Name Bowler (1/53)	95.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	140.00	195.00
2* ChiCoin Crown (4/53)	145.00	185.00

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SHUFFLES (Cont.)

6. ChiCoin Crown Giant Pins (9/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	170.00	195.00
4* ChiCoin Gold Cup Crown (7/53)	195.00	250.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	250.00	345.00
4. ChiCoin King (10/53)	300.00	370.00
4. ChiCoin Criss Cross Bowler (12/53)	300.00	375.00
4. ChiCoin Super Frame (3/54)	300.00	385.00
4. ChiCoin Starlite (5/54)	375.00	410.00
4. ChiCoin Feature (7/54)	375.00	395.00
2. ChiCoin Holiday (9/54)	510.00	565.00
4. ChiCoin Flash (10/54)	450.00	475.00
2. ChiCoin Playtime (10/54)	435.00	515.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	125.00	195.00
2* Genco Match Pool (2/54)	225.00	295.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
2. Keeney 4-Way Bowler Attachment (12/50)	35.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
1. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	295.00
Bowler (4/54)	200.00	345.00
Bowler (4/54)	200.00	325.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Snper Shnffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shnffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00

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SHUFFLES (Cont.)

4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Re- bound (9/50)	35.00	60.00
4. United Twin Shuffle- cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	45.00	75.00
2* United DeLuxe 6-Player (10/51)	39.50	85.00
2* United 6-Player Super (3/52)	49.50	100.00
4. United 4-Player Official (5/52)	75.00	125.00
4. United 6-Player Star (7/52)	95.00	140.00
2* United 10th Frame Star (9/52)	89.50	150.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00
2* United Cascade (2/53)	125.00	165.00
4* United Clover (2/53)	125.00	175.00
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	175.00	225.00
1* United Olympic (6/53)	175.00	225.00
4* United Royal (9/53)	225.00	295.00
4* United Imperial (9/53)	245.00	300.00
2* United Chief (11/53)	289.50	345.00
4. United Leader (11/53)	295.00	350.00
4. United Team (1/54)	295.00	350.00
4. United DeLuxe Team (1/54)	325.00	350.00
2. United League (1/54)	295.00	350.00
4. United Ace (5/54)	365.00	410.00
1. United Rainbow (8/54)	375.00	415.00
2. United Banner (8/54)	405.00	425.00
2. United Shuffle Targette (8/54)	335.00	445.00
7. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
6. Williams Double Header (7/50)	25.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Bank Ball	35.00	45.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	75.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiMidget Skee	65.00	175.00
4. ChiCoin Pistol	75.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

1. ChiCoin Home Run, 6 Player (3/54)	250.00	350.00
4. Edalco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bela-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
1. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
2* Exhibit Jet Gun	99.50	185.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	75.00	115.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gall. (6/54)	265.00	350.00
7. Exhibit Star Shooting Gallery (9/54)	325.00	425.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	120.00	195.00
2* Genco Night Fighter	149.00	195.00
4* Genco Basketball	250.00	399.50
2* Genco Rifle Gallery (6/54)	350.00	425.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos Photomatic DeLuxe	350.00	575.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
6. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
6. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
1* Seeburg Bear Gun	150.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
1. Seeburg Coon Hunt	295.00	450.00
2. Set Shot Basketball	200.00	250.00
2. Telequiz	100.00	125.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	325.00	425.00
5. Un. DeLuxe Jungle Gun	395.00	495.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams Deluxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quarterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pen- nant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	350.00
2. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	75.00

—TOTAL NO. TOTAL VALUE—

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	\$1,095.00
F-80 Juke Box (Receiver NOT included)	935.00
F-40 Juke Box (Receiver NOT included)	835.00
HS-80 Selective Hideaway	795.00
HS-120 Selective Hideaway	895.00
W-80 Wall Box	89.50
W-120 Wall Box	99.00
S-80 Receiver	60.00
S-120 Receiver	65.00
Wall Speaker	44.50
Corner Speaker	64.50
Recessed Speaker	49.50
R-167 Bargrip	12.75

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion	\$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Criss Cross Target (Without Match Feature)	
Single Chute	\$ 685.00
Double Chute	705.00
Criss Cross Target (With Match Feature)	
Single Chute	750.00
Double Chute	770.00
Thunderbolt Bowler (With Match Feature)	
Single Chute	750.00
Double Chute Model	770.00
Fireball Bowler (Without Match Feature)	
Single Chute	685.00
Double Chute	705.00

EXHIBIT SUPPLY

Sportland Shooting Gallery	
Model 414—Without Match or Free Play	\$ 625.00
Model 414A—Without Match, With Free Play	630.00
Model 414B—With Match, No Free Play	645.00
Model 414C—With Match, With Free Play	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	\$ 675.00
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D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	\$ 595.50
Twin Bill	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	\$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00

National Bowler

Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selec- tions, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

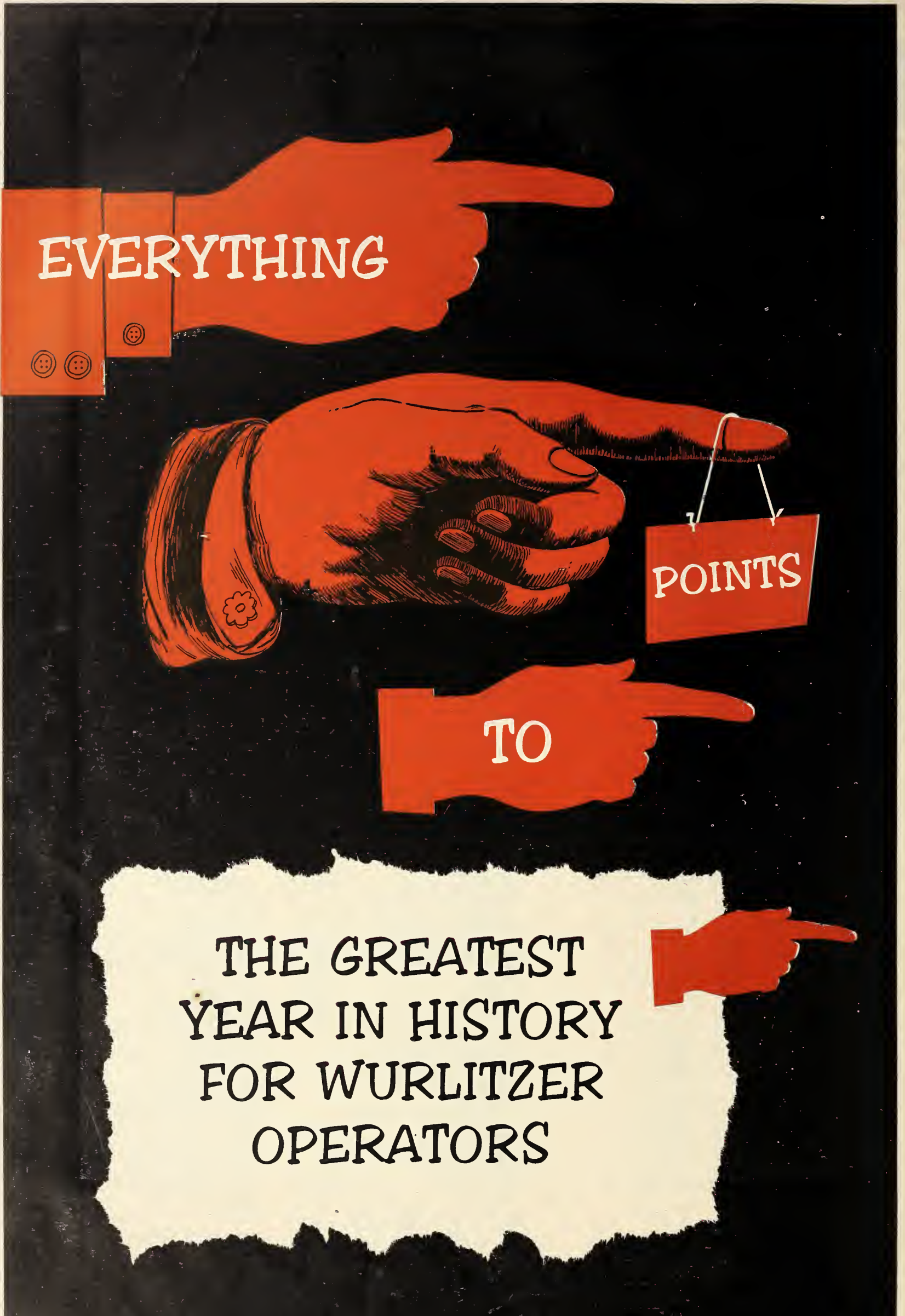
DeLuxe Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	\$ 735.00
Special Model, 10c, 3 for 25c	755.00
Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Mars Shuffle Alley (Without Match Feature)	
Single Chute	705.00
Double Chute	725.00
De Luxe Mars Shuffle Alley (With Triple Match Feature)	
Single Chute	735.00
Double Chute	755.00
Bonus Gun (Without Match Feature)	
Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (With Triple Match Feature)	
Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (Without Match or Replay)	\$ 690.00
Safari De Luxe (With Triple Match and Replay Features)	715.00
Lulu	389.50

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phono- graph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Cor- ner Speaker	
Model 5116 Hi-Fi Coaxial Cor- ner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



EVERYTHING

POINTS

TO

THE GREATEST
YEAR IN HISTORY
FOR WURLITZER
OPERATORS

THE *Whirlitzer* 1800
BREAKS INTO THE HEADLINES



AS THE YEAR'S TOP PHONOGRAPH

**The Wurlitzer Crest Has Identified the
Finest Musical Instruments Since 1856**



Worthy of this Emblem of Excellence

THE WURLITZER 1800

Ultimate Achievement in Coin-Operated Phonographs

Here is front page news for every phonograph operator and location owner the world over. It's the distinguished, new, 104-selection, all 45 RPM Wurlitzer Model 1800. Alive with eye appeal from its gracefully formed glass dome trimmed with bright chromed metal to its sculptured ebonized base — this tuneful beauty literally sparkles with what it takes to turn music into money. Cabinets are available in a gorgeous array of fresh, new, sky colors for 1955 — Dawn Mist, Horizon Blue, Sunset Red and Midnight Black.

The Carousel Record Changer is completely visible through a full width clear view window, slanted to eliminate reflections and attractively framed with chrome plated steel

molding. The changer compartment itself is a gorgeous blaze of color and light. Background is quilted red plastic with a sunburst of stainless steel moldings. The changer cover is in matching red. The Carousel arch and tone arm are in Pearlescent bone white. The chassis shelf of simulated white leather with tooled gold trim features the Wurlitzer crest emblazoned in full color.

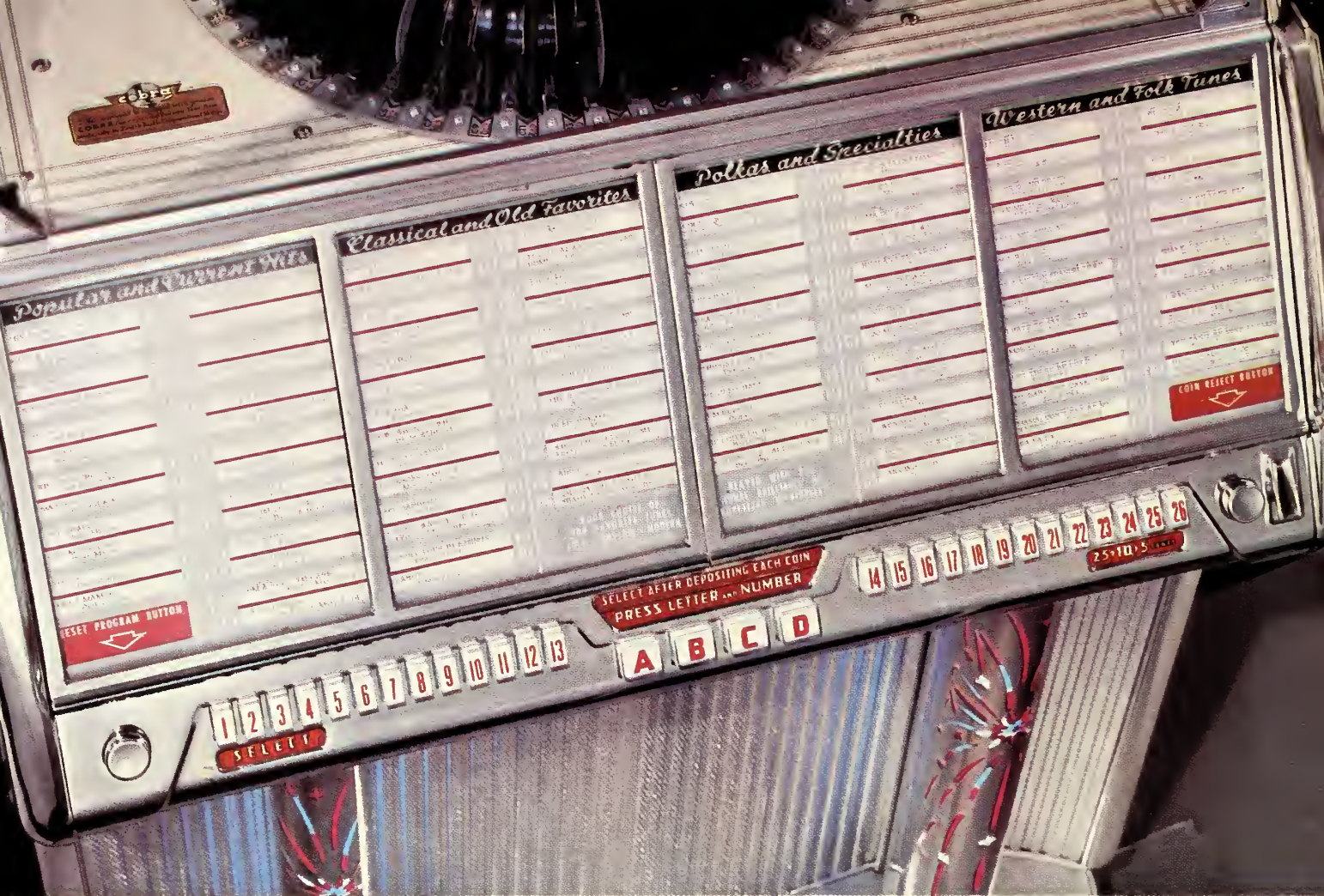
Selector panel is flanked by decorative and protective die-cast chromed corners — each engraved with the Wurlitzer "W".

The rigidized curved metal grille with sparkling twin pilasters of air-foil design completes a cabinet ensemble so different, so newsworthy, that it will be the talk of the industry for years to come.

Model Illustrated
Is Finished In
Beautiful Dawn Mist



MODEL 1800



*Welcome Wurlitzer News
is a Smartly Styled
Selector Panel Featuring
Simple, Error-Proof
Tune Picking*

Wurlitzer's new, chrome finished Program Selector is smartly styled for easy vision and quick, error-proof selection. It consists of eight panels in four luminously transparent sections, easily removed for quick title strip changing. Each panel offers 26 tunes on 13 *double* title strips. This permits eight tune classifications to please every musical taste. Entire selector panel lifts out, providing fast access to all four program holders. Make-Selection letter and numeral buttons are located in a chrome plated panel at the base of the program selector.



Left side of panel contains large, concave reset program button, so indicated by a panel above it. Attractive white buttons edge-lighted for easy identification.

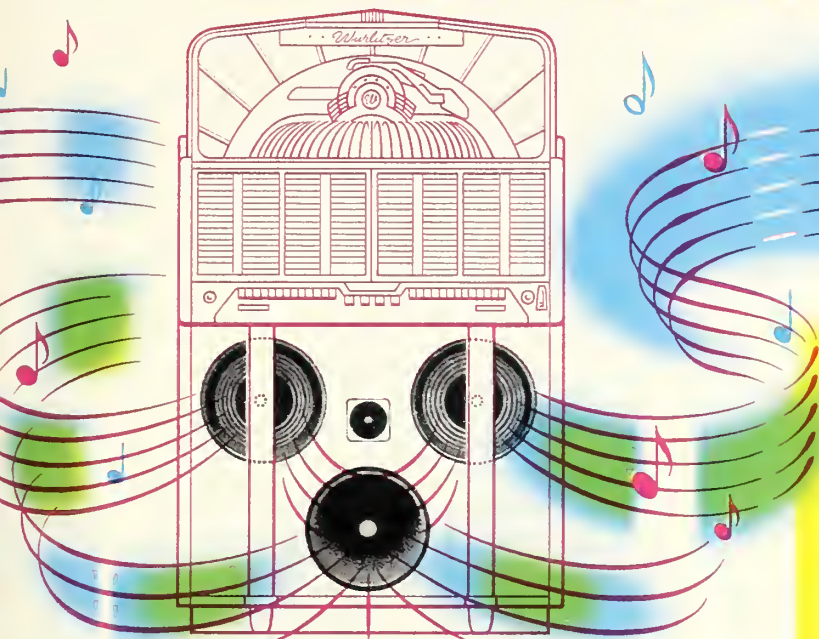


Illuminated "how to select" panel is located above four easily read letter buttons.



Right side of panel features plainly indicated, large, concave metal coin reject button and coin insert. Lighted panel indicates coin denominations for play.

MORE THAN EVER BEFORE THE WURLITZER 1800 TAKES THE MASK OFF THE MUSIC WITH ITS IMPROVED DYNATONE SOUND SYSTEM



MORE SPEAKER CONE AREA
THAN ANY OTHER JUKE BOX

The Wurlitzer Model 1800 brings you true fidelity sound — the finest High Fidelity music ever offered on any coin-operated phonograph. Although it has three 12-inch bass woofers and a treble tweeter to hit those high notes, the Model 1800 proves that true Hi-Fi is more than the *number* of speakers. It is the perfect balance between pickup, amplifier, baffle and speaker capacity. The 1800 *has* this balance plus more speaker cone area than any other juke box.

Moreover, the music emanating from two of the 12-inch speakers is purposely diffused by their placement behind the pilasters. For the first time, the sound is distributed over a full 180° arc rather than limited to a series of speaker beams.

More than ever, the improved Wurlitzer Dynatone Sound System takes the mask off the music — takes the music-loving public by storm.

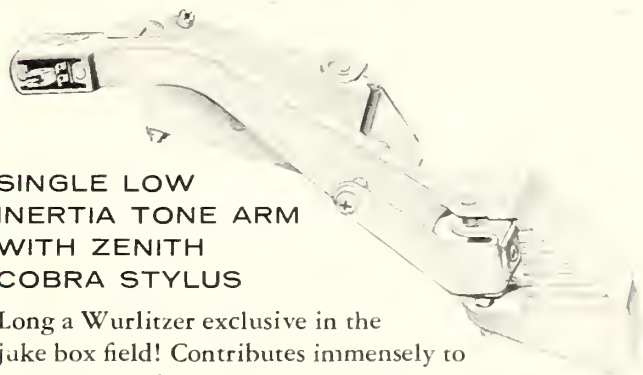


THE TRUEST HIGH FIDELITY
EVER ACHIEVED ON ANY
AUTOMATIC PHONOGRAPH



DYNATONE AMPLIFIER FEATURES
GREATER OUTPUT TRANSFORMER

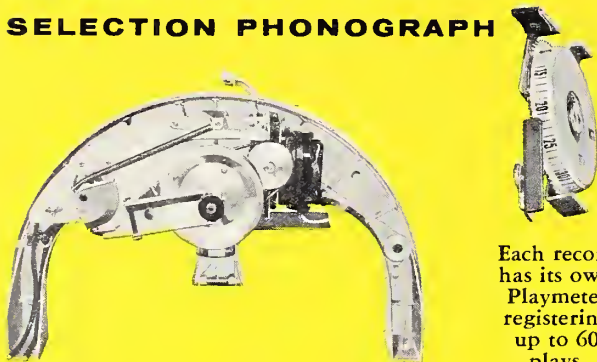
Wurlitzer's great Dynatone Amplifier now not only incorporates the highest fidelity output and built-in volume level control, but a new transformer with higher than ever output — more power for auxiliary speakers.



SINGLE LOW
INERTIA TONE ARM
WITH ZENITH
COBRA STYLUS

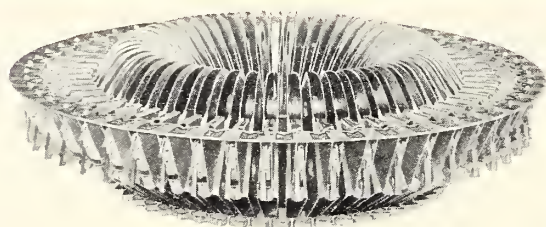
Long a Wurlitzer exclusive in the juke box field! Contributes immensely to minimum surface noise and maximum tonal brilliance. Gives you at least 1,000 more plays per record without impaired fidelity, plus many thousand more plays per stylus.

**SIMPLEST CHANGER EVER
OFFERED ON A MULTI-
SELECTION PHONOGRAPH**

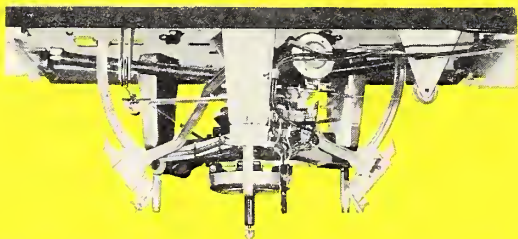


Each record has its own Playmeter registering up to 60 plays.

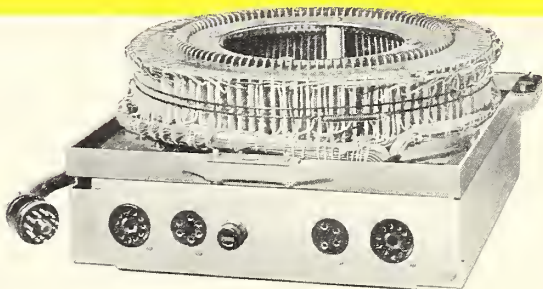
Semi-circular arch casting houses turntable motor, serves as a mount for tone arm and actuating mechanism. Turntable is flywheel balanced to assure accurate revolutions per minute.



Carousel record carrier always revolves clockwise. Each of 52 sections holds a record and has its own Playmeter. Entire carrier mounts on the largest star wheel ever used on a juke box assuring accurate selection. The record carrier has a release lever that enables the Carousel to free wheel for loading or record changing.



The record lift mechanism is located directly below the record carrier. Consisting of a single cam and two clutches, which operate the record lift arms and the tone arm position, this mechanism is actuated by a single reverse rotation direct current motor.

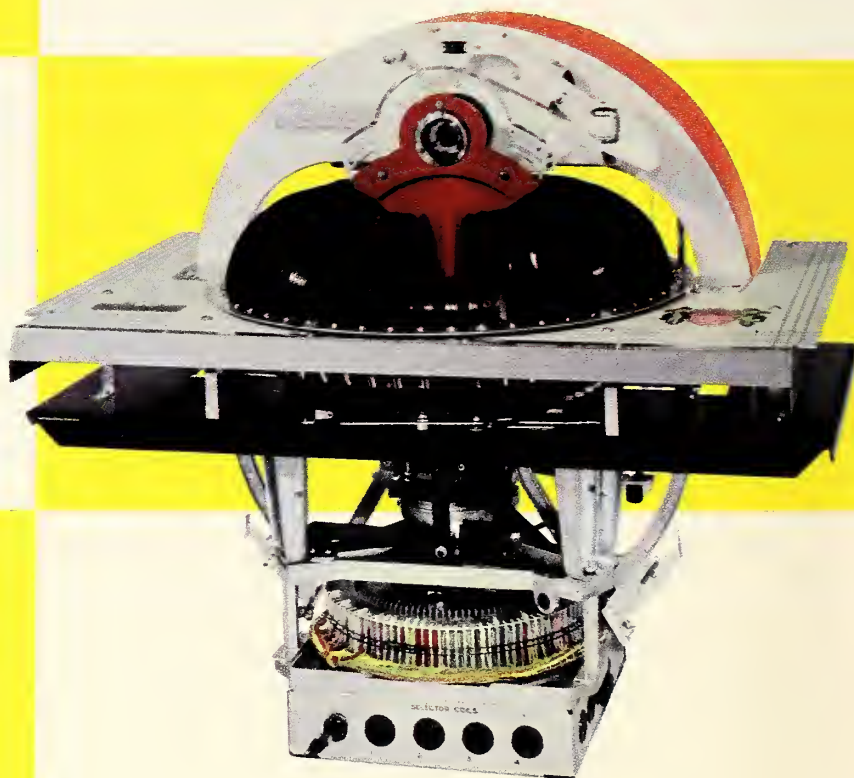


Suspended horizontally below the record lift mechanism is the selector drum and junction box. This selector unit completes the simplest mechanism ever offered on a multi-selection phonograph.

**THE MODEL 1800 FEATURES
the FAMOUS and PROVEN**

Wurlitzer

CAROUSEL RECORD CHANGER

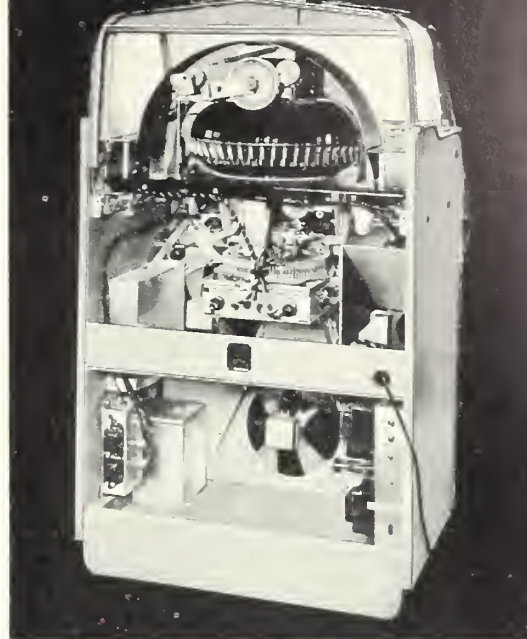


This fine Wurlitzer Phonograph features the interest-intriguing, play-promoting Carousel Record Changer. Utilizing one tone arm, one Cobra Stylus and one turntable direction, it plays vertically both sides of 52 seven-inch records.

It's a super-simple changer, easily removed and able to stand unsupported on its base for service. Its colorful appearance and amazing action proved the greatest play stimulators ever introduced on an automatic phonograph. Proved on thousands of high-earning Wurlitzers last year, you can depend on the Carousel Record Changer for trouble-free operation, more play appeal — which means increased take.

GREAT WURLITZER NEWS in Service Accessibility

The Wurlitzer 1800 hits an all-time high in operator service accessibility. Record Changer clear view window lifts up on single, continuous flush hinge and is secured by automatically latched fall support. Cabinet is accessible through two removable rear panels. Cabinet also accessible through removable front section of title strip holder. Entire top casting lifts out by removing four screws and loosening two flexible cables. Junction box and selector drum assembly can be removed by loosening four screws. Remove one "C" washer and entire record carrier lifts out for service. Wurlitzer's famed "Quick-As-A-Flash" replacement units save time — and time is money.



Coin equipment combines slug rejector with coin register. Customer inserts coin of any denomination and makes selection *after* coin is inserted. Eliminates refund requests.



Cash box door, located on right side of phonograph, opens into metal lined compartment holding fabric coin bag. Compartment is tamper-proof from inside of phonograph. Door has its own lock and key. Collector removes full coin bag and replaces it with an empty one.

WURLITZER MODEL 1800 SPECIFICATIONS

DIMENSIONS:

Height — 55 $\frac{1}{4}$ " Depth — 27 $\frac{3}{8}$ "
Width — 32 $\frac{1}{2}$ " Weight — 309 lbs.
Packed for shipment — 379 lbs. approx.

COIN EQUIPMENT: Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. New simplified coin register mechanism. On-off automatic coin return.

RECORD CHANGER: Provides 104 selections from 52 seven-inch 45 RPM records. Playmeter included.

SOUND SYSTEM: Includes pre-amp automatic level control, and volume, dual tone and fader controls.

tone ARM: Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

WATTAGE: Complete phonograph, 285. Standby, 120 watts.

LIGHTING: Three 20-watt fluorescents. One 14-watt fluorescent.

NUMBER OF SELECTIONS: 104

TYPE OF RECORD PLAYED: Seven inch 45 RPM.

CABINET FINISH:

Dawn Mist	Sunset Red
Horizon Blue	Midnight Black

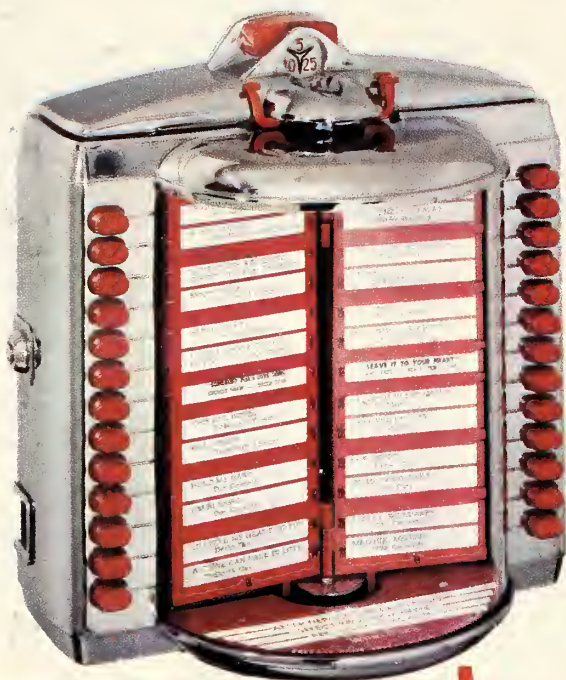
REMOTE: New 104-selection wall box, Model 5207, available. Any Wurlitzer 3 or 4-wire 24 or 48-selection wall box is usable with adapter.

AUXILIARY SPEAKERS: Will use any present Wurlitzer Speaker.

TUBE COMPLEMENT: 1 type 5U4GA, 1 type 6J5, 2 type 6L6G, 2 type 6SJ7, 1 type 12AX7, 2 type 12BH7.

BIG *Wurlitzer* NEWS

IN REMOTE CONTROL EQUIPMENT



Features new Make-Selection Light at top indicating coins have been inserted but selections not made. Also four rotating panels, each featuring 12 double title strips and one single hit tune strip centered on each panel and surrounded by a color border for emphasis. Chrome plated, die-cast case has clear glass window, red selector buttons and panels. Single 5-10-25c coin entry with magnetic slug rejector. Program holders easily removable for service. Ace lock mounted on side. Size — 12½" high, 11¾" wide, 7⅜" deep.

3-WIRE, 104-SELECTION
WALL BOX 5207



MODEL 5115
CORNER SPEAKER

Beautifully finished in Plextone Grey with grey grille cloth and colorful Wurlitzer HiFidelity medallion. Has four 5-inch speakers. Offers uniform frequency response from 55 to 11,000 cycles and high acoustical efficiency. May be used on ceiling or side wall. Has heavy duty matching transformer and volume control switch. Size — 13" high, 19" wide, 10" deep.



MODEL 5116
CORNER SPEAKER

Handsomely finished in Plextone Grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Has 8-inch coaxial speaker. Offers uniform frequency response from 50 to 13,000 cycles and high acoustical efficiency. Mounts on ceiling or side wall. Has heavy duty matching transformer and volume control switch. Size — 21¾" high, 16" wide, depth at top, 13⅝" — depth at bottom, 10½".



MODEL 5117
WALL SPEAKER

Strikingly designed in Plextone Grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Has 12-inch coaxial speaker with high capacity, high fidelity range. Offers uniform frequency response from 45 to 13,000 cycles. Has heavy duty matching transformer and volume control switch. Size — 18" high, 24¼" wide, depth at top, 14" — depth at bottom, 8¾".

THE RUDOLPH WURLITZER CO.



NORTH TONAWANDA, N. Y.

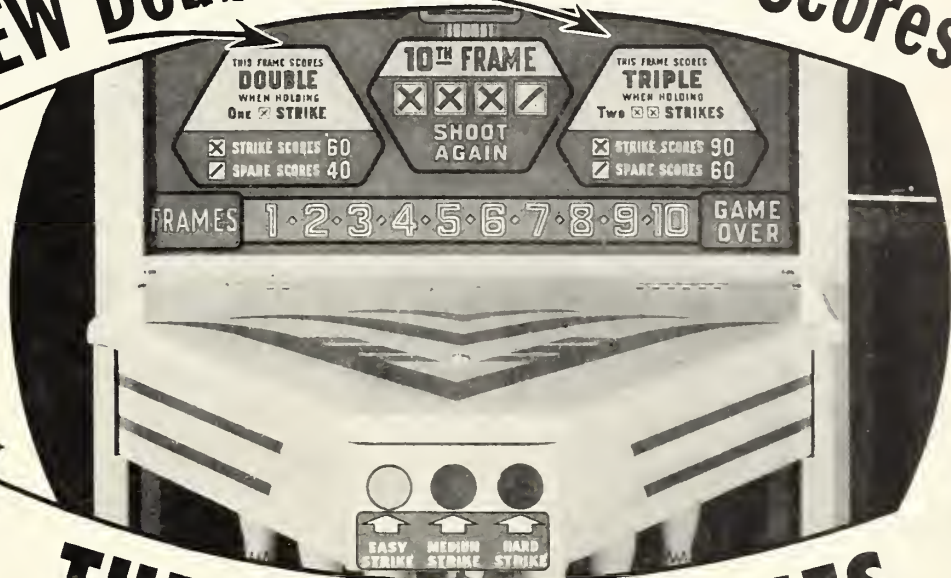
United's Deluxe

Mars

SIX PLAYER SHUFFLE-ALLEY

with

NEW Double Triple Strike Scores!



THREE STRIKE LANES

EASY
FRAMES
1, 4, 7, 10

MEDIUM
FRAMES
2, 5, 8

HARD
FRAMES
3, 6, 9

New Match-A-Score

SPELL

UNITED'S

CARRY-OVER FEATURE

STAR-NUMBER LITES LETTERS

NUMBER
MATCH

+

CLOVER
STAR
NUMBER

MATCH SCORE FEATURES 3rd OR 10th FRAME

10th FRAME FEATURE

HIGH SCORE FEATURE

KING SIZE PINS

AVAILABLE IN

10¢—3 FOR 25¢ MODELS

NEW E-Z SERVICE FEATURES

TWO SIZES: 8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

OTHER
UNITED HITS
NOW AT YOUR DISTRIBUTOR

TROPICANA
FAST ACTION IN-LINE GAME

COMET
SHUFFLE TARGETTE
WITH or WITHOUT MATCH-A-SCORE
EXTREMELY QUIET PLAY

BONUS GUN
FLASHY, FAST-PLAY
SHOOTING GALLERY
WITH TIME BONUS
SCORE



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

MARS SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL
WITHOUT TRIPLE MATCH FEATURE

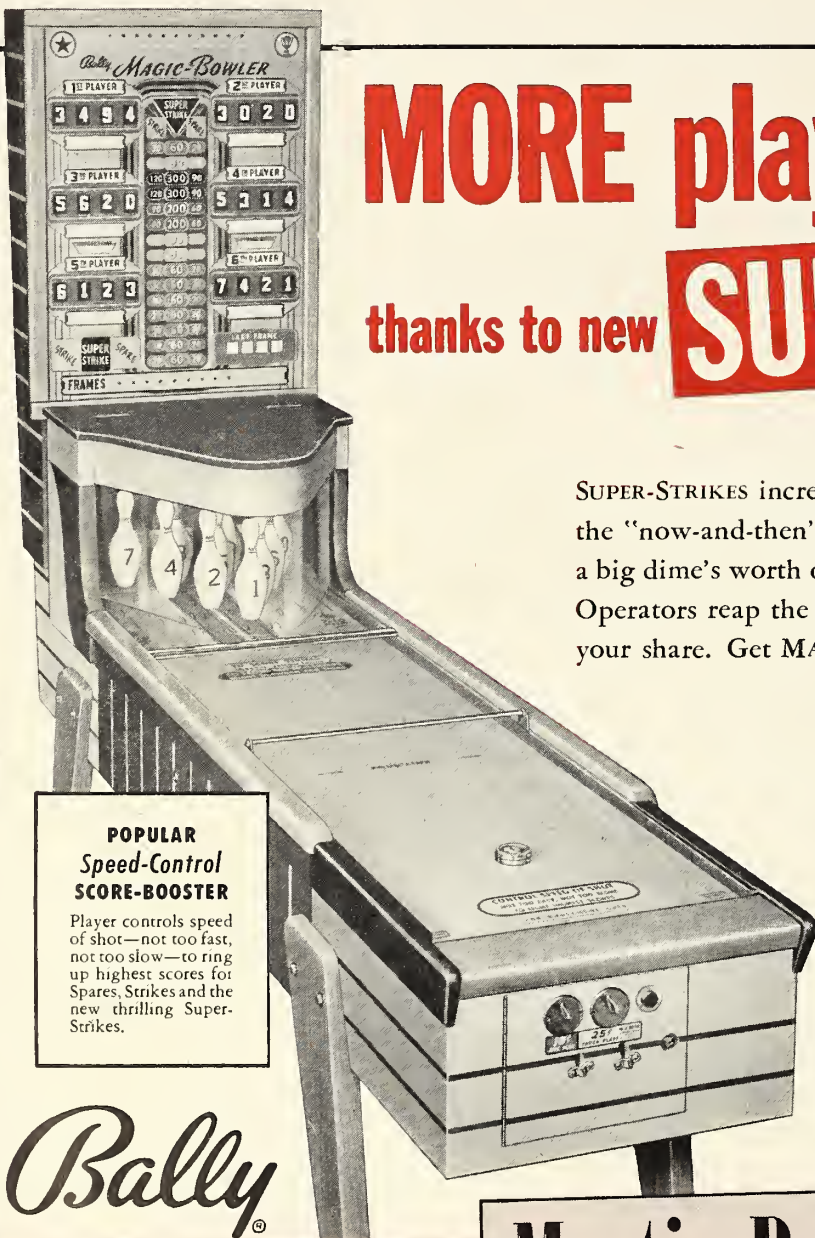
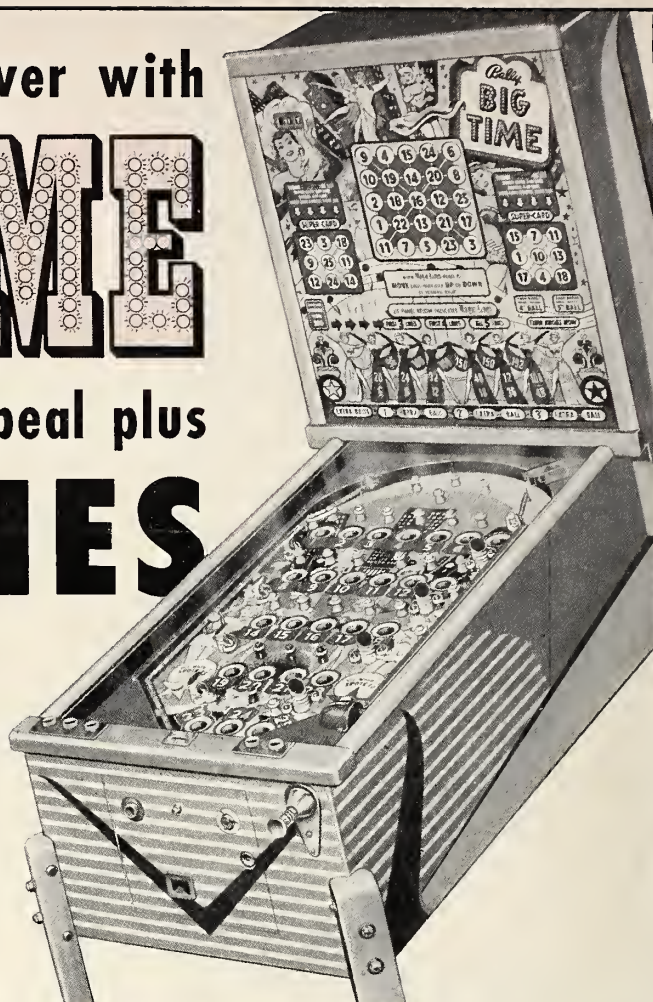
Operators report biggest earnings ever with

Bally BIG-TIME

popular BEACH CLUB-VARIETY play-appeal plus

5 MAGIC-LINES

Reports from coast to coast prove the money-making power of 5 MAGIC-LINES. Get your share of the BIG-TIME profits. Get BIG-TIME at your Bally Distributor today.



POPULAR Speed-Control SCORE-BOOSTER

Player controls speed of shot—not too fast, not too slow—to ring up highest scores for Spares, Strikes and the new thrilling Super-Strikes.

MORE players play **MORE**
thanks to new **SUPER-STRIKE** feature

SUPER-STRIKES increase earnings by attracting all types of players, from the "now-and-then" shuffler to the extra skilled regular. They all get a big dime's worth of fun playing MAGIC-BOWLER and MYSTIC-BOWLER. Operators reap the benefit in biggest bowler earnings on record. Get your share. Get MAGIC-BOWLER or MYSTIC-BOWLER now.

Bally

Magic-Bowler
WITH POPULAR MATCH-PLAY

Mystic-Bowler
WITHOUT MATCH-PLAY

CHOICE OF DIME-A-PLAY OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER
POPULAR SIZE: 8 FT. BY 2 FT.



NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet
Greatest Kiddy-Ride
MONEY-MAKER
Ever Built

RIDE
THE CHAMPION
10¢

BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Illinois